

DAFTAR PUSTAKA

- Ahearn, L.M. (2001). *Language and Agency*. Annual Review of Anthropology, vol. 30, 2001, pp. 109–37. JSTOR, <http://www.jstor.org/stable/3069211>.
- Aljumah, A. (2019). *Tradisi Mabboka: Treatment Rambut Masyarakat Bugis Kuno* dalam <https://etnis.id/tradisi-mabboka-treatment-rambut-masyarakat-bugis-kuno/>. Diakses pada 29 September 2023.
- Arby, S.P, Lina M.R, dan Mulyadi R.M. (2022). *Negosiasi Wacana Femininitas Melalui Film-Film Animasi Putri Disney*. Paradigma: Jurnal Kajian Budaya 12, no. 2 (August). 10.17510/paradigma.v12i2.609.
- Armando, Ade (2017). *The Availability of Curly Hair salons and the Challenges of Maintaining Natural Curls*. Journal of Black Studies.
- Asare, J.G. (2023). *How Hair Discrimination Affects Black Women at Work* dalam <https://hbr.org/2023/05/how-hair-discrimination-affects-black-women-at-work>. Diakses pada 11 Januari 2024,
- Bartky, S. (2002). *Suffering to Be Beautiful*. In *Sympathy and Solidarity: and Other Essays* (p. 15). Maryland: Rowman & Littlefield Publishers.
- B.L. de Carvalho et al, (2015). *Accessibility and trust: the two dimensions of consumers' perception on sustainable purchase intention*, *International Journal of Sustainable Development & World Ecology*. DOI: 10.1080/13504509.2015.1110210.
- Camp, Stephanie M H. (2015). *Black Is Beautiful: An American History*. The Journal of Southern History, Vol. 81, No. 3, pp. 675-690.
- Cheang, Sarah. (2016). *Cornrow Culture MacGuffin*. Journal Article, 3. pp. 133-137. ISSN 2405-8203.
- Cheshire, Wendy A. (2007). *Aphrodite Cleopatra*. Journal of the American Research Center in Egypt, Vol. 43 (2007), pp. 151-191.
- Collins, Patricia Hill. (1990). *Black feminist thought: Knowledge, consciousness, and the politics of empowerment*. New York, NY: Routledge.
- Cosmetics Europe. (2015). *There are seven categories of cosmetics and personal care products* dalam <https://cosmeticseurope.eu/cosmeticproducts/#:~:text=Specifically%2C%20there%20are%20seven%20categories,cosmetics%2C%20body%20care%20and%20perfumes>. Diakses pada 1 september 2023.

- Dara, Dian Risma., Herawati, Dewi Maria. (2022). *Representasi Cantik Dalam Iklan Video Digital Dove: Rambut Aku Kata Aku*. Hybrid Advertising Journal: Publication for Advertising Studies eISSN: 2829-2510 - Vol. 1, No. 1 Tahun 2022.
- Darold, D Wax. (1973). *Preferences for Slaves in Colonial America*. The Journal of Negro History, Vol. 58, No. 4, pp. 371-401.
- DeLara, Ellen W. (2016). *Bullying Scars: The Impact on Adult Life and Relationships*. New York: Oxford University Press.
- Ertai, Gao. (2014). *Beauty Is the Symbol of Freedom*. Chinese Studies in Philosophy, 25:1, 54-88, DOI: 10.2753/CSP1097-1467250154.
- Fauziah, N., Puspita, R. (2022). *Komodifikasi Hijab Pada Iklan Clear Hijab Pure Edisi Silvia Azizah*. Jurnal Interaksi: Jurnal Ilmu Komunikasi, Vol. 6. No. 1, January 2022, hlm 67-82 DOI: <http://dx.doi.org/10.30596%2Finteraksi.v6i1.8186>
- Febriana. (2015). *Hubungan Pengetahuan Kesehatan Rambut dengan Perilaku Perawatan Rambut di Pondok Pesantren Daar El-Qolam*. Skripsi. Jakarta: Universitas Negeri Jakarta.
- Febriyanto, A., Riawanti, S., Gunawan, B. (2017). *Mitos Rambut Gimbal: Identitas Budaya dan Komodifikasi di Dataran Tinggi Dieng*. UMBARA: Indonesian Journal of Anthropology Volume 2 (1) Juli 2017 eISSN 2528-1569 pISSN 2528-2115 1.
- Frederick, David., et al. (2015). *Beauty Standards*. The International Encyclopedia of Human Sexuality, First Edition. John Wiley & Sons, Ltd. Published 2015 by John Wiley & Sons, Ltd.
- Gea, Antonius A. (2011). *Enculturation Pengaruh Lingkungan Sosial Terhadap Pembentukan Perilaku Budaya Individu*. Jurnal Humanoria Vol.2 No.1 April 2011: 139-150.
- Giddens, Anthony. (1984). *The Constitution of Society: Outline of the Theory of Structuration*. Berkeley and Los Angeles: University of California Press.
- Gunasasmita, R. (2009). *Kitab Primbon Jawa Serbaguna*. Jakarta: PT. Buku Kita.
- Harrison, Simon. (1999). *Cultural Boundaries*. Royal Anthropological Institute of Great Britain and Ireland, Anthropology Today, Vol. 15, No. 5, pp. 10-13.
- Hermawan, Lucius. (2015). *Dilemma Diversifikasi Produk: Meningkatkan Pendapatan atau Menimbulkan Kanibalisme Produk?*. Jurnal Studi Manajemen, Vol. 9, No. 2, Oktober 2015.
- Hervey, N. Elis., Doss, Ashley., Dabis D., Nicks, R., Araiza, P. (2016).

- African American Personal Presentation: Psychology of Hair and Self-Perception*. *Journal of Black Studies*, NOVEMBER 2016, Vol. 47, No. 8 pp. 869-882.
- Intan, Tania. (2021). *Rambut Perempuan dan Mitos Kecantikan dalam Metropop Hair-Quake Karya Mariskova*. *Jurnal Humanika* Vol. 28 no 2, p-ISSN 1412-9418, e-ISSN 2502-5783.
- Ioannou, M. (2018). 'A brilliancy of their own': *Female art, beauty and sexuality in Charlotte Brontë's Jane Eyre*. *Bronte Studies*, 43(4). <https://doi.org/10.1080/14748932.2018.1502993>.
- Islam, Gazi. (2014). Social Identity Theory. In: Teo, T. (eds) *Encyclopedia of Critical Psychology*. Springer, New York, NY. https://doi.org/10.1007/978-1-4614-5583-7_289
- Johnson, Doyle Paul. (2008). *Contemporary Sociological Theory: An Integrated Multi-Level Approach chapter*. *Jurnal Springer: Springer Science + Business Media New York*. ISBN: 978-0-387-76521-1 e-ISBN: 978-0-387-76522-8.
- Johnson, Tabora A., Bankhead, T. (2014). *Hair It Is; Examining the Experiences of Black Women with Natural Hair*. *Journal of Social Sciences*, 2, 86-100.
- Joseph, Peniel E. (2006). *The Black Power Movement: Rethinking the Civil Rights-Black Power Era*. New York: Routledge. DOI: <https://doi.org/10.4324/9780203954928>.
- Karolus, Meike Lusye. (2016). *Mitos dan Komersialisasi Kecantikan: Kajian Pemikiran Naomi Wolf*. *Jurnal Perempuan: Wacana Feminis dalam* <https://www.jurnalperempuan.org/wacana-feminis/mitos-dan-komersialisasi-kecantikan-kajian-pemikiran-naomi-wolf>. Diakses pada 29 April 2023.
- Kelelufna, Jusuf H. (2020). *Cantik Tidak Harus Berkulit Putih dan Berambut Lurus (Membaca Kidung Agung 1:5-6 dan 4:1 dari Perspektif Perempuan Maluku)*. *Jurnal Kenosis* Vol. 6 No. 1. Juni 2020.
- Kinsella, Eileen. (2019). 'Debunking This Picture Became Fashionable': *Leonardo da Vinci Scholar Martin Kemp on What the Public Doesn't Get About 'Salvator Mundi'* dalam <https://news.artnet.com/art-world/martin-kemp-talks-salvator-mundi-new-book-1570006>. Diakses pada 2 Desember 2023.
- Klotz, A., Lynch, C., Checkel, J.T., Dunn, K.C. (2006). *Moving beyond the Agent-Structure Debate*. *International Studies Review*, 8(2), 355–381. <http://www.jstor.org/stable/3880250>.
- Lawler, Steph. (2008). *Identity: Sociological Perspectives*. Manchester:

Polity Press.

- Leemans, Amber. (2023). *Curls & Culture: Exploring The History Of Curly Hair Through Art And Fashion* dalam <https://curlsnclouds.com/blogs/curlsnclouds/curls-culture-exploring-the-history-of-curly-hair-through-art-and-fashion>. Diakses pada 3 Desember 2023.
- Lin, L. C., Qu, Y., & Telzer, E. H. (2018). Intergroup social influence on emotion processing in the brain. *Proceedings of the National Academy of Sciences*, 115(42), 10630-10635.
- Mestrovic, Stepien G. (1998). *Anthony Giddens: The Last Modernist*. New York: Routledge.
- Monro, F., & Huon, G. (2005). *Media-portrayed Idealized Images, Body Shame, and Appearance Anxiety*. *International Journal of Eating Disorders*, 38(1), 85–90. <https://doi.org/10.1002/eat.20153>.
- Nugraheni, Mutia. (2022). *Fakta Soal Rambut yang Berdampak Pada Kepercayaan Diri Perempuan* dalam <https://www.dream.co.id/beauty/fakta-soal-rambut-yang-berdampak-pada-kepercayaan-diri-perempuan-220510b.html>. Diakses pada 20 Agustus 2023.
- Nurjanah, N., Pratiwi, R A. (2019). *Citra Perempuan Berhijab dalam Iklan Sampo: Sebuah Kajian Pragmatik*. *Jurnal Pena Indonesia*, Volume 5, Nomor 2, Oktober 2019 ISSN: 22477-5150, e-ISSN: 2549-2195.
- Patton, T Owens. (2006). *Hey Girl, Am I More than My Hair?: African American Women and Their Struggles with Beauty, Body Image, and Hair*. *NWSA Journal*, Vol. 18, No. 2 (Summer, 2006), pp. 24-51.
- Perkasa, Adi B. (2022). *Ritual Kelahiran Harapan: Skincare Sebagai Alat Negosiasi Insekuritas Pada Perempuan*. Skripsi. Yogyakarta: Universitas Gadjah Mada.
- Putra, I Eka, et al. (2024). “*I am Indonesian, am I?*”: *Papuans’ Psychological and Identity Dynamics About Indonesian*. *International Journal of Intercultural Relations* 99 (2024) 101935.
- Putri, A Pradhika. (2014). *Representasi Citra Perempuan Dalam Iklan Shampoo Tresemmé Keratin Smooth di Majalah Femina*. *Journal Komunikasi*, Volume 2, Nomor 2, 2014: 104-115.
- Purwoko, H. (2018). *Perempuan dalam Medium Film: Membaca Konsep Feminisme dalam Moana*. *Journal Visioner : Journal of Media and Art*, 1(1), 31–44. Retrieved from https://journal.atvi.ac.id/index.php/jurnal_visioner/article/view/4.
- Salmanrh. (2023). *Ini Cerita di Balik Anyaman Rambut Khas Papua yang*

Melambangkan Kecantikan! dalam <https://editorial.femaledaily.com/blog/2023/11/12/ini-cerita-di-balik-anyaman-rambut-khas-papua-yang-melambangkan-kecantikan>. Diakses pada 7 Maret 2024.

Sari, Wulan P. (2015). *Konflik Budaya Dalam Konstruksi Kecantikan Wanita Indonesia (Analisis Semiotika Dan Marxist Iklan Pond's White Beauty Versi Gita Gutawa)*. Jurnal Komunikasi Vol. 7 No. 2 (2015): Jurnal Komunikasi.

Sari, D Lukita, et al. (2018). *Perilaku Pengguna Hijab dalam Mengatasi Masalah Rambut*. Jurnal Farmasi dan Ilmu Kefarmasian Indonesia Vol.5 No.2.

Schooler, D., Ward, L. M., Merriwether, A., & Caruthers, A. (2004). *Who's that girl: Television's role in the body image development of young white and black women*. Psychology of Women Quarterly, 28(1)

Sebayang, C Martha. (2017). *Analisis Semiotika Representasi Kecantikan pada Iklan Pantene Total Damage Care 10 Versi Raline Shah di Media Televisi*. eJournal Ilmu Komunikasi, Volume 5, Nomor 2, 2017 : 66-80.

Sewell, William H. (1992). *A Theory of Structure; Duality, Agency, and Transformation*. American Journal of Sociology, 98(1), 1–29. <http://www.jstor.org/stable/2781191>.

Sidik, Abdurrahman. (2018). *Analisis Iklan Produk Sampo Pantene menggunakan Teori semiotika Pierce*. Kalimantan: Universitas Islam Kalimantan Muhammad Arsyad Al-Banjari.

Simeon, Aimee. (2022). *The Controversial Theory of the Hair Typing System*. dalam <https://www.byrdie.com/hair-typing-system-history-5205750#toc-the-hair-typing-system-and-texturism>. Diakses pada 5 Desember 2023.

Somantri, Lili. (2008). *Mengenal Suku Bangsa di pegunungan Tengah Papua* dalam https://www.academia.edu/7067587/Mengenal_suku_bangsa_dipedalaman_tengah_papua. Diakses pada 7 Maret 2024.

Sukmono, Banin Diar. (2012). *Eksplorasi Tubuh Perempuan di Televisi Sebagai Ironi Kepribadian Indonesia*. Jurnal Komunikator, Vol. 4 No.1 Mei 2012.

Thoits, P. A. (2011). *Mechanisms Linking Social Ties and Support to Physical and Mental Health*. Journal of Health and Social Behavior, 52(2), 145-161. <https://doi-org.ezproxy.ugm.ac.id/10.1177/0022146510395592>

Thompson, Cheryl. (2009). *Black Women, Beauty, and Hair as a Matter of*

Being. *Women's Studies: An interdisciplinary journal*, 38:8, 831-856, DOI: 10.1080/00497870903238463.

Trentmann, Frank. (2005). *Beyond Consumerism: New Historical Perspectives on Consumption*. *Journal of Contemporary History* Copyright 2004 SAGE Publications, London, Thousand Oaks, CA and New Delhi, Vol 39(3), 373-401. ISSN 0022-0094.

Warami, Hugo. (2013). *Aku Papua: Metafora Politik Pasca Otonomi Khusus Papua*. *Noken Jurnal Ilmiah Bahasa, Sastra & Sosial-Budaya*, Volume 01, Nomor 01.

Widiastuti, Rina. (2008). *Rambut dan Identitas Perempuan: Membaca Rambut Perempuan di Media Massa*. *Jurnal Komunikasi*, Volume 2, Nomor 2, ISSN 19-07-848X.

Wolf, Naomi. (1990). *The Beauty Myth: How Images of Beauty are Used Against Women*. New York: Routledge.

Wolf, Naomi. (2002). *Mitos Kecantikan: Kala Kecantikan Menindas Perempuan*. Yogyakarta: Niagara.

Zivanka, C J. (2021). *Membongkar Mitos Kecantikan Perempuan dan Feminitas Iklan Dove #RAMBUTAKUKATAAKU*. *Precious: Public Relations Journal* Volume 1 Nomor 2 - April 2021 E-ISSN: 2776-7949.