

DAFTAR PUSTAKA

Buku dan Artikel

- Anderson, B. (1990). *Language and power: exploring political cultures in Indonesia*. Ithaca NY: Cornell University Press
- Aprilianty, S., Komariah, S., & Abdullah, M. N. A. (2023). Konsep Beauty Privilege Membentuk Kekerasan Simbolik. *Ideas: Jurnal Pendidikan, Sosial, dan Budaya*, 9(1), 149-154.
- Baiduri, R., & Khoiriah, W. (2020). Perawatan Diri Sebagai Habitus Mahasiswa Laki-Laki Di Next Premium Barbershop Medan. *Jupii: Jurnal Pendidikan Ilmu-Ilmu Sosial*, 12(2), 297-304.
- Beynon, J. (2002). *Masculinities and culture*. McGraw-Hill Education (UK).
- Boellstorff, T. 2004. The emergence of political homophobia in Indonesia: masculinity and national belonging. *Ethnos* 69 (4): 465–86.
- Byrne, A., & Milestone, K. (2023). ‘He wouldn’t be seen using it...’Men’s use of male grooming products as a form of invisible consumption. *Journal of Consumer Culture*, 23(1), 146-167.
- Callaway, K. (2022). Handsome Women, Gorgeous Men: A corpus-based analysis of frequency, animacy, and gender over time in adjectives of beauty.
- Clark, M. (2004). Indonesian masculinities: images of men in Indonesian TV advertising. *Review of Indonesian and Malaysian Affairs* 38 (2): 9–37.
- Connell, R. (2000). *The Men and The Boys*. Univ of California Press.
- Connell, R. W. (2001). Masculinities and men's health. in *Interaction: Perspectives on femininity and masculinity in ethnography and discourse* (Vol. 93). John Benjamins Publishing.
- Connell, R. W., & Messerschmidt, J. W. (2005). Hegemonic masculinity: Rethinking the concept. *Gender & Society*, 19(6), 829-859.
- Cornelia Behnke & Michael Meuser. (2001). Gender and habitus Fundamental securities and crisis tendencies among men, in *Interaction: Perspectives on femininity and masculinity in ethnography and discourse* (Vol. 93). John Benjamins Publishing.
- Cornwall, A., & Lindisfarne, N. (2005). *Dislocating masculinity: Comparative ethnographies*. Routledge.
- Diniyah, N., Hanum, F., & Aprinatika, S. G. (2023). Transformasi Nilai Maskulinitas Laki-Laki Pengguna Kosmetik. *Dimensia: Jurnal Kajian Sosiologi*, 12(1), 61-72
- Elfi, E. (2023). Analyzing Gender-related Factors Toward the Purchase Intention of Male Skincare Products in Indonesia. *Jurnal Nomosleca*, 9(1).
- Fithria, F., Adlim, M., Jannah, S. R., & Tahlil, T. (2021). Indonesian adolescents’ perspectives on smoking habits: a qualitative study. *BMC Public Health*, 21(1), 1-8.

- Hall, M. (2015). *Masculinities: Before and After*. In: *Metrosexual Masculinities*. Palgrave Macmillan, London.
- Halpin, E. (2015). "Hey, we're males; we're different from females": exploring how men incorporate cosmetic and skincare products into masculine identities: a dissertation presented in fulfillment of the requirements for the degree of Master of Arts in Social Anthropology at Massey University, Albany, New Zealand (Doctoral dissertation, Massey University)
- Hermawan, F. F. (2017). Masculinity in Indonesian Popular Culture in the Early Era of the New Order Regime. *LinguaCultura*, 11(1),47-52.
- Hyvönen, H. (2020). 1 Care for the Self–But Not for the Career? Men’s Perceptions of Work-related Self-care. *Men, Masculinities and the Modern Career*, 15.
- Mayanfa'uni Al Ilhami, S., & Hendrastomo, G. (2020). Perawatan Kulit Wajah Sebagai Gaya Hidup Laki-Laki. *E-Societas*, 9(3).
- Monocello, L. (2023). “Guys with Big Muscles Have Misplaced Priorities”: Masculinities and Muscularities in Young South Korean Men’s Body Image. *Culture, Medicine, and Psychiatry*, 47(2), 443-465.
- Moore, H. L., & Sanders, T. (2006). Anthropology and epistemology. *Anthropology in theory: Issues in epistemology*, 1-21.
- Mulyana, A. (2014). Representasi Gaya Hidup Pria Metrosexual Di Majalah Pria Ibukota. *Jurnal Visi Komunikasi*, 13(1), 69-86.
- Ojala, H., Calasanti, T., King, N. & Pietila, I. (2016), —Natural(ly) men: masculinity and gendered anti-aging practices in Finland and the USA, *Ageing, and Society*, Vol. 36, No. 2, pp. 356 – 375.
- Pradani, A. T. & Indah, Y. S. (2020). Persepsi Sosial Laki-Laki Terhadap Perilaku Male Grooming Male Social Perception of Male Grooming Behavior. Program Studi Psikologi. Fakultas Pendidikan Psikologi Universitas Negeri Malang. *Motiva: Jurnal Psikologi 2020*, Vol 3, No 2, 43-51
- Prianti, D. D. (2019). The identity politics of masculinity as a colonial legacy. *Journal of Intercultural Studies*, 40(6), 700-719.
- Prianti, D. D. Masculinity and Its Visibility The Paradox of the Postcolonial Male Body in Modernized Indonesia. *Proceeding ICSPE 2017*, 97.
- Putranto, A. E. (2015). *Maskulinitas Pria Pengguna Kosmetik Perempuan di Mata Pria (Survey Deskriptif Terhadap Archetype Pria Pengguna Kosmetik Perempuan)* (Doctoral dissertation, Universitas Gadjah Mada).
- R.W. Connell. Masculinities and men’s health. In Baron, B., & Kotthoff, H. (Eds.). (2001). *Gender in Interaction: Perspectives on femininity and masculinity in ethnography and discourse* (Vol. 93). John Benjamins Publishing.
- Rahmah, R. A. (2020). Perasaan Insecure Pada Masa Covid-19 Mengakibatkan Maraknya Orang Menjual Produk Kecantikan.

- Riskiy, S. R., & Hapsari, R. (2022). Interpretasi Maskulinitas Pada Iklan Skincare Pria (Studi Resepsi Stuart Hall pada Khalayak Pria). *BroadComm*, 4(1), 45-56.
- Sabo, D., & Gordon, D. F. (Eds.). (1995). *Men's health and illness* (Vol. 8). Sage.
- Salsabila, N. N., Indraswari, N., & Sujatmiko, B. (2022). Gambaran Kebiasaan Merokok Di Indonesia Berdasarkan Indonesia Family Life Survey 5 (IFLS 5). *Jurnal Ekonomi Kesehatan Indonesia*, 7(1), 13-22.
- Simon, B. and Barker, J. 2002. Imagining the New Order Nation: materiality and Hyperreality in Indonesia. *Culture, Theory and Critique* 43 (2):139–53.
- Tranggono, R.i (2007). BP: Ilmu Pengetahuan Kosmetik. Gramedia Pustaka Utama.
- Weix, G. G. (2014). Interrupting the Gender Narrative: In—between Masculinities.
- West, C., & Zimmerman, D. H. (1998). (1987). Doing Gender. *Gender and Society*, 1(2), 125-151.

Laman Internet

- Holmes, E. (2012). What makes men buy male grooming products? *The Wall Street Journal*. Diakses pada 26 Februari 2024 dari <http://online.wsj.com/news/articles/SB10001424052702304811304577365902173161004>
- Jakpat. Blog. (2022) Diakses pada 24 Agustus 2023 dari <https://blog.jakpat.net/a-look-back-at-beauty-trends-in-2022-according-to-indonesian-consumers/>
- Prasetyo. (2013). Tren Perawatan Wajah Pria. Diakses 24 Agustus 2023 dari <https://www.tribunnews.com/lifestyle/2013/01/29/tren-perawatan-wajah-pria>
- Wisnubrata (2021). Alasan di Masa Pandemi Produk Perawatan Pria Justru Banyak Dicari. *Kompas.com*. Diakses pada 23 Agustus 2023 dari <https://lifestyle.kompas.com/read/2021/02/26/120328220/alasan-di-masa-pandemi-produk-perawatan-pria-justru-banyak-dicari?page=all.a>