

INTISARI

Penelitian ini bertujuan untuk mengetahui bagaimana tingkat penerimaan usaha tani serta bagaimana konsentrasi usaha tani bawang merah dan cabai di Kabupaten Bantul. Lokasi penelitian ditentukan dengan metode purposive. Penelitian menggunakan data sekunder yang diperoleh dari Dinas Ketahanan Pangan dan Pertanian Kabupaten Bantul. Metode yang digunakan dalam penelitian adalah analisis deskriptif serta analisis konsentrasi *Herfindahl-Hirschman Index (HHI)* dan *four-firm concentration ratio (CR4)*. Hasil penelitian menunjukkan penerimaan usaha tani bawang merah dan cabai bervariasi. Berdasarkan hasil analisis tingkat penerimaan, usaha tani bawang merah secara rata-rata tahun 2019-2022 didominasi oleh Imogiri (42,64%), Kretek (42,11%) dan Sanden (8,83%), sementara usaha tani cabai didominasi oleh Kapanewon Kretek (53,13%), Imogiri (24,72%). Sementara itu, berdasarkan hasil analisis konsentrasi, usaha tani bawang merah dan cabai Kabupaten Bantul tahun 2019-2022 sangat terkonsentrasi.

Kata kunci: penerimaan, konsentrasi, bawang merah, cabai, Kabupaten Bantul

ABSTRACT

This study aims to determine the level of revenue of farming businesses and the concentration of shallot and chili farming businesses in Bantul Regency. The research location is determined using purposive method. The study uses secondary data obtained from the Dinas Ketahanan Pangan dan Pertanian Kabupaten Bantul. The methods used in the study are descriptive analysis as well as concentration analysis using the Herfindahl-Hirschman Index (HHI) and the four-firm concentration ratio (CR4). The results show that the revenue of shallot and chili farming businesses are varies. Shallot farming businesses on average for the years 2019-2022 are dominated by Imogiri (42.64%), Kretek (42.11%), and Sanden (8.83%), while chili farming businesses are dominated by the Kretek Subdistrict (53.13%), Imogiri (24.72%). Shallot and chili farming businesses in Bantul Regency for the years 2019-2022 are highly concentrated.

Keywords: revenue, concentration, shallot, chili, Bantul Regency