

ANALYSIS OF DIGITAL TRANSFORMATION STRATEGY IN MANUFACTURING COMPANY CASE OF PT BAKRIE PIPE INDUSTRIES

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

BAGAS RADITYA PUTRA

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to

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS GADJAH MADA

2023

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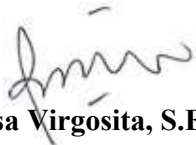
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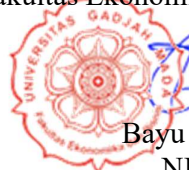
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