

INVESTIGATING INTENTION TO REUSE OF GOCAR RIDE HAILING SERVICE PLATFORM USING EXTENDED TECHNOLOGY ACCEPTANCE MODE

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

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to

**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA**

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AUTHORIZATION

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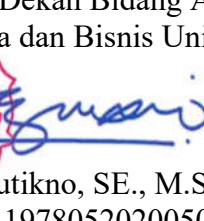

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