



DAFTAR PUSTAKA

- Abdurahim, A. dan Wibowo, S.A. (2022) 'Model of Sharia Hotel Characteristics with Transcendental Dialectics Method to Create Yogyakarta Tourism Competitiveness', in. *International Conference on Sustainable Innovation Track Accounting and Management Sciences (ICOSIAMS 2021)*, Atlantis Press, hal. 290–294. Tersedia pada: <https://doi.org/10.2991/aebmr.k.211225.040>.
- Alam, M.N., Nurzaman, M.S. dan Hasan, F.A.A. (2019) 'The Influence of Sharia Compliance and Customer Experience on Satisfaction and Loyalty of Muslim Tourist who Visited Sharia Hotel', *2018 International Conference on Islamic Economics and Business (ICONIES 2018)*, Atlantis Press, hal. 57–63. Tersedia pada: <https://doi.org/10.2991/iconies-18.2019.11>.
- Amalyah, R., Hamid, D., dan Hakim, L. (2016) 'Peran Stakeholder Pariwisata Dalam Pengembangan Pulau Samalona Sebagai Destinasi Wisata Bahari', *Jurnal Administrasi Bisnis S1 Universitas Brawijaya*, 37,(1), hal. 158–163.
- Ammerman, N. T. (2007). *Everyday Religion: Observing Modern religious Lives*. New York: Oxford University Press, Inc.
- Antariksa, R.P., dan A. Maulana, B. (2022) 'The Sharia hotel policy in Yogyakarta toward non-Mahram guests', *Islam, Media and Education in the Digital Era*. Routledge.
- Asad, T. (2009) *The Idea of an Anthropology of Islam*. *Qui Parle*, 17(2), hal. 1–30. Tersedia pada: <http://www.jstor.org/stable/20685738>
- Astuti, I. (2019) *Sacralizing Pleasure: Indonesia Sharia Tourism in The Age of Religious Piety*. Universitas Gadjah Mada
- Aturan tentang Hotel Syariah di Indonesia*, Klinik Hukumonline. Diakses pada 9 Mei 2023.
- Awalia, H. (2017) 'Komodifikasi Pariwisata Halal NTB dalam Promosi Destinasi Wisata Islami di Indonesia', *Jurnal Studi Komunikasi*, 1(1), hal. 19–30. Tersedia pada: <https://doi.org/10.25139/jsk.v1i1.64>.
- Baharun, H. dan Niswa, H. (2019) 'Syariah Branding; Komodifikasi Agama Dalam Bisnis Waralaba Di Era Revolusi Industri 4.0', *INFERENSI: Jurnal Penelitian Sosial Keagamaan*, 13(1), hal. 75–98. Tersedia pada: <https://doi.org/10.18326/infs13.v13i1.75-98>.
- Bakara, P.A.F. (2022) *Kontestasi Identitas dalam Memaknai Wisata Halal oleh Masyarakat Batak di Pesisir Danau Toba: Studi Kasus Penolakan Wisata Halal di Pesisir Danau Toba*. Universitas Gadjah Mada. Tersedia pada: <https://etd.repository.ugm.ac.id/penelitian/detail/209414> (Diakses: 15 Februari 2023).



- Battour, M.M., Ismail, M.N. dan Battor, M. (2010) 'Toward a Halal Tourism Market', *Tourism Analysis*, 15(4), hal. 461–470. Tersedia pada: <https://doi.org/10.3727/108354210X12864727453304>.
- Battour, M. dan Ismail, M.N. (2016) 'Halal tourism: Concepts, practises, challenges and future', *Tourism Management Perspectives*, 19, hal. 150–154. Tersedia pada : <https://doi.org/10.1016/j.tmp.2015.12.008>.
- Battour, M. *et al.* (2018) 'The perception of non-Muslim tourists towards halal tourism: Evidence from Turkey and Malaysia', *Journal of Islamic Marketing*, 9(4), hal. 823–840. Tersedia pada: <https://doi.org/10.1108/JIMA-07-2017-0072>.
- Battour, M., Salaheldeen, M. and Mady, K. (2021) 'Exploring Innovative Marketing Opportunities for Halal Entrepreneurs in Hospitality and Tourism Industry', *Journal of Islamic Marketing*, 13(4), hal. 887–897. Tersedia pada: <https://doi.org/10.1051/shsconf/202112410001>.
- Bruner, E. M. (2005). *Culture on Tour: Ethnographies of Travel*. Chicago: University of Chicago Press.
- Creswell, John W. (2012) *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research (4th ed.)*. Boston, MA: Pearson.
- Creswell, John W. (2013) *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. Singapore: Sage Publication.
- Creswell, John W. (2014) *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. Singapore: Sage Publication.
- Damaiyanti, T. (2021) *Perlindungan Konsumen terhadap Label Syariah pada Hotel Tanpa Sertifikasi Dewan Syariah Nasional Majelis Ulama Indonesia*. Universitas Islam Negeri Syarif Hidayatullah Jakarta. Tersedia pada: <https://repository.uinjkt.ac.id/dspace/handle/123456789/56216> (Diakses pada: 15 Agustus 2023).
- Darojatun, R 2018, 'Tren Produk Halal, Gaya Hidup Syar'i, dan Kesalehan Simbolik: Studi tentang Muslim Kelas Menengah', *Wardah*, 19(2), hal. 135–157. Tersedia pada: <https://doi.org/10.19109/wardah.v19i2.2816>
- Dase, A.B. (2021) 'Industri Wisata Halal di Indonesia: Produk Kapitalisme Sampai Dengan Fundamentalisme Agama', *Melo: Jurnal Studi Agama-agama*, 1(2), hal. 138–150. Tersedia pada: <https://doi.org/10.34307/mjsaa.v1i2.12>.
- Data Kinerja Dinas Pariwisata*. (2022). Bappeda Jogja Dinas Pariwisata. Diakses pada 10 Desember 2022.
- Dewan Syariah Nasional Majelis Ulama Indonesia*. (2016). Fatwa 108/DSN-MUI/X/2016. Diakses pada 10 Januari 2023.



- El-Gohary, H. (2016) 'Halal tourism, is it really Halal?', *Tourism Management Perspectives*, 19, hal. 124–130. Tersedia pada: <https://doi.org/10.1016/j.tmp.2015.12.013>.
- Fadil, N. and Fernando, M. (2015) 'Rediscovering the "everyday" Muslim: Notes on an anthropological divide', *HAU: Journal of Ethnographic Theory*, 5(2), hal. 59–88. Tersedia pada: <https://doi.org/10.14318/hau5.2.005>.
- Firdausi, I., Marantika, S., Firdaus, Z.N., Sajidah, dan Rifqah. (2017) 'Lombok: Halal Tourism as a New Indonesia Tourism Strategy'. *4th International Conference on Humanities, Social Sciences and Education (ICHSSSE-17)*, hal. 53–57. Tersedia pada: <https://doi.org/10.15242/HEAIG.H0317447>
- Firdaus, F., Saharuddin, D. dan Hayati, I. (2021) 'Halal Tourism in the Perspective of the Qur'an and Hadith and Maqashid Syari'ah', *Majalah Ilmu Pengetahuan dan Pemikiran Keagamaan Tajdid*, 24(1), hal. 74–84. Tersedia pada: <https://doi.org/10.15548/tajdid.v24i1.2837>.
- Global Muslim Tourism Index Report 2022*. (2022). Crescent Rating. Diakses pada 12 Desember 2022.
- Hamida, G. dan Zaki, I. (2020) 'Potensi Penerapan Prinsip Syariah pada Sektor Kepariwisata Kota Batu', *Jurnal Ekonomi Syariah Teori dan Terapan*, 7(1), hal. 70–86. Tersedia pada: <https://doi.org/10.20473/vol7iss20201pp73-90>.
- Hanafiah, M.H., Hasan, M.R. dan Mat Som, A.P. (2022) 'Managing Modern Muslim Travellers: Emerging Trends and Issues for Islamic Tourism Destinations', *Tourism and Hospitality*, 3(4), hal. 908–918. Tersedia pada: <https://doi.org/10.3390/tourhosp3040058>.
- Hefner, R. W. (2010). Religious Resurgence in Contemporary Asia: Southeast Asian Perspective on Capitalism, the State, and New Piety. *The Journal of Asian Studies* No. 69, 1031-1047.
- Henderson, J.C. (2010) 'Sharia-Compliant Hotels', *Tourism and Hospitality Research*, 10(3), hal. 246–254. Tersedia pada: <https://doi.org/10.1057/thr.2010.3>.
- Hidayah, A. L. (2017) 'Nawazil Fiqhiyah fi al-Amal al-Qadha'i al-Maghribi', *Rabath: Maktabah Rabath*.
- Jaelani, A. (2017) 'Halal Tourism Industry in Indonesia: Potential and Prospects', *MPRA Paper*, 76235(7). Tersedia pada: <https://doi.org/10.2139/ssrn.2899864>.
- Jafari, A. (2021) 'The performativity and institutionality of 'Islamicness' in 'Islamic tourism': Defining a field and proposing a research agenda', *J. Islam. Tour*, 1, hal 5–21.
- Janitra, M. R. (2017) *Hotel Syariah Konsep dan Penerapan*. Depok: Rajawali Pers.



- Jeaheng, Y., Al-Ansi, A. dan Han, H. (2019) 'Halal-friendly hotels: impact of halal-friendly attributes on guest purchase behaviors in the Thailand hotel industry', *Journal of Travel & Tourism Marketing*, 36(6), hal. 729–746. Tersedia pada: <https://doi.org/10.1080/10548408.2019.1631940>.
- Kamri, N. *et al.* (2018) 'Management of Sharia Compliant Hotel in Malaysia: The Experiences of Waqf Hotels', *Proceedings of the 3rd International Halal Conference (INHAC 2016)*. Singapore: Springer, hal. 373–383. Tersedia pada: https://doi.org/10.1007/978-981-10-7257-4_34.
- Najib Kailani, (2020) 'Articulations of Islam and Muslim Subjectivity Fundamental Debates in the Anthropology of Islam', *TAIWAN: Centre for Multicultural Studies College of Liberal Arts National Cheng Kung University*, hal. 265–283. Diakses pada 26 December 2023).
- Kementrian Pariwisata dan Ekonomi Kreatif. (2014) Peraturan Menteri Pariwisata dan Ekonomi Kreatif Republik Indonesia Nomor 2 Tahun 2014. Diakses pada 13 Mei 2023.
- Kusmayadi, E. S., dan Sugiarto, E. (2000) *Metodologi penelitian dalam bidang kepariwisataan*. Jakarta: Gramedia Pustaka Utama.
- Kuvan, Y & Akan, P 2012, 'Conflict and agreement in stakeholder attitudes: residents' and hotel managers' views of tourism impacts and forest-related tourism development', *Journal of Sustainable Tourism*, vol. 20, no. 4, pp 571–584.
- Maghrifani, D. (2018) 'Emerging Sharia Hotel in Indonesia: Understanding The Tourists' Motivation and Values', *International Journal of Business and Society*, 19, hal. 661–675.
- Mahmood, S. (2005) *Politics of Piety: The Islamic Revival and the Feminist Subject*. Princeton University Press. Tersedia pada: <https://doi.org/10.2307/j.ctvct00cf>.
- Makhasi, G.Y.M. dan Rahimmadhi, M.T.Y. (2020) 'Ramai-ramai Menolak Wisata Halal: Kontestasi Politik Identitas dalam Perkembangan Wisata Halal di Indonesia', *Jurnal Sosiologi Reflektif*, 14(2), hal. 373–388. Tersedia pada: <https://doi.org/10.14421/jsr.v14i2.1767>.
- Marina Zulfa dan Ficha Melina (2022) 'Implementasi Etika Bisnis Islam dalam Transaksi Jual Beli Pada Restoran Hotel Syariah', *Syarikat: Jurnal Rumpun Ekonomi Syariah*, 5(2), hal. 47–57. Tersedia pada: [https://doi.org/10.25299/syarikat.2022.vol5\(2\).10402](https://doi.org/10.25299/syarikat.2022.vol5(2).10402)
- Muslim Friendly Tourism: Understanding the Demand and Supply Sides In the OIC Member Countries*. (2017). Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC), Turkey.
- Nguyen, H. V., Lee, D, dan Warren, C. (2023) 'A comparison of stakeholder perspectives of Tourism Development in Sapa, Vietnam', *Tourism and Hospitality Journal*, 23(1). Tersedia pada: <https://doi.org/10.1177/14673584221075>



- Nurjaya, N. *et al.* (2021) 'Halal Tourism in Indonesia: Regional Regulation and Indonesian Ulama Council Perspective', *International Journal of Criminology and Sociology*, 10, hal. 497–505. Tersedia pada: <https://doi.org/10.6000/1929-4409.2021.10.58>.
- Permadi, L.A. *et al.* (2018) 'Persepsi dan Sikap Masyarakat terhadap Rencana Dikembangkannya Wisata Syariah (Halal Tourism) di Provinsi Nusa Tenggara Barat', *Amwaluna: Jurnal Ekonomi dan Keuangan Syariah*, 2(1), hal. 39–57. Tersedia pada: <https://doi.org/10.29313/amwaluna.v2i1.3275>.
- Potensi Wisata Halal Yogyakarta Terus Didorong.* (2019). Portal Berita Pemerintah Kota Yogyakarta. Diakses pada 2 April 2023.
- Prayudi, M.A. dan Wicaksono, A. (2022) 'Strategi Bersaing Hotel Grand Rohan Jogja dalam Jasa Akomodasi Berbasis Syariah', *Jurnal Manajemen Bisnis dan Keuangan*, 3(2), hal. 83–103. Tersedia pada: <https://doi.org/10.51805/jmbk.v3i2.65>.
- Prayag, G. (2020) 'Halal tourism: Looking into the future through the past', *Tour. Recreat. Res*, 45, hal. 557–559.
- Priyatmoko, R. (2020) Interpretasi Pengelola Hotel Syariah di Yogyakarta Terhadap Konsep dan Implementasi Pariwisata Halal. Universitas Gadjah Mada. Tersedia pada: <https://etd.repository.ugm.ac.id/penelitian/detail/184551> (Diakses pada 10 Mei 2023).
- Priyatmoko, R., Maulana, A. dan Oktavianti, D. (2021) 'Sharia Hotel Attributes and Their Urgency for Muslim Tourists' Needs in Maqasid Shariah Perspectives', *Amwaluna: Jurnal Ekonomi dan Keuangan Syariah*, 5(1), hal. 76–89. Tersedia pada: <https://doi.org/10.29313/amwaluna.v5i1.6464>.
- Priyatmoko, R., & Maulana, A. (2022) 'Halal Tourism and Its Miconceptions: Revisiting The Rejection of Non-Muslim Tourism Destinations', *Dinar: Jurnal Ekonomi dan Keuangan Islam*, 9(1), hal. 74–88
- Rahman, M. K., Zailani, S., dan Musa, G. (2018) 'Tourists' Satisfaction and Loyalty Intention at Shariah Compliant Private Hospitals in Malaysia', *Int. J. Tour. Sci*, 18, hal. 295–311.
- Rasul, T. (2019) 'The trends, opportunities and challenges of halal tourism: A systematic literature review', *Tour. Recreat. Res*, 44, hal. 434–450.
- Rethel, L. (2019) 'Corporate Islam, Global Capitalism and the Performance of Economic Moralities', *New Political Economy*, 24(3), hal. 350–364. Tersedia pada: <https://doi.org/10.1080/13563467.2018.1446925>.
- Rizaty, M. (2022) *Jumlah Penduduk Muslim Indonesia Terbesar di Dunia pada 2022*. Data Indonesia. Diakses pada 10 Desember 2022.



- Rosenberg, P., & Choufany, H. M. (2009) 'Spiritual Lodging—The Sharia-Compliant Hotel Concept', *HVS Global Hospitality Service Dubai*, hal. 1–7. Tersedia pada: <https://www.hvs.com/content/2856.pdf>
- Sautter, E. T. & Leisen, B. (1999) 'Managing Stakeholders A Tourism Planning Model' *Annals of Tourism Research*, 26(2), hal. 312–328.
- Slamet, Abdullah, I. dan Laila, N.Q. (2022) 'The contestation of the meaning of halal tourism', *Heliyon*, 8(3). Tersedia pada: <https://doi.org/10.1016/j.heliyon.2022.e09098>.
- State of the Global Islamic Economy 2022*, DinarStandard. Diakses pada 12 December 2022.
- Subarkah, A., Budi Rachman, J. dan Akim, A. (2020) 'Destination Branding Indonesia Sebagai Destinasi Wisata Halal', *Jurnal Kepariwisata: Destinasi, Hospitalitas dan Perjalanan*, 4(2), hal. 84–97. Tersedia pada: <https://doi.org/10.34013/jk.v4i2.53>.
- Suci, A. et al. (2021) 'Muslim-Friendly Assessment Tool for Hotel: How Halal Will You Serve?', *Journal of Hospitality Marketing & Management*, 30(2), hal. 201–241. Tersedia pada: <https://doi.org/10.1080/19368623.2020.1775746>.
- Sugiyono 2012, 'Metode Penelitian Kuantitatif Kualitatif Dan R&D' Bandung: Alfabeta.
- Supaijo, S., Fermansyah, D., Rahman, T., dan Fasa, I. (2023) 'Determinants of Sharia Hotel Market in Indonesia', *Journal of Law and Sustainable Development*, 11 (3). Tersedia pada: <https://doi.org/10.55908/sdgs.v11i3.732>.
- Toft, M. D., Philpott, D., dan Shah, T.S. (2011) 'God's century: Resurgent religion and global politics', *WW Norton & Company*
- Utama, W. (2015) 'Incorporating Spirituality and Market: Islamic Sharia Business and Religious Life in Post-New Order Indonesia', *Masyarakat: Jurnal Sosiologi*, 20(2). Tersedia pada: <https://scholarhub.ui.ac.id/mjs/vol20/iss2/1>
- Van den Berg, Euwe. (1991) *Miskonsepsi Fisika dan Remediasinya*. Salatiga: Universitas Kristen Satya Wacana.
- Vargas-Sánchez, A. dan Moral-Moral, M. (2018) 'Halal tourism: state of the art', *Tourism Review*, 74(3), hal. 385–399. Tersedia pada: <https://doi.org/10.1108/TR-01-2018-0015>.
- Vukonic, B. (1998) 'Religious Tourism: Economic Value or An Empty Box?' *Zagreb International Review of Economics & Business*, 1(1), hal 83–94.
- Wahyulina, S., Darwini, S., Retnowati, W., dan Oktaryani, S. (2018) 'Persepsi Wisatawan Muslim terhadap Sarana Penunjang Wisata Halal di Kawasan Desa Sembalun Lawang, Lombok Timur', *JMM Unram - Master of Management Journal*, 7(1), 32–42. Tersedia pada: <https://doi.org/10.29303/jmm.v7i1.400>



- Weber, M. (1966) *The Sociology of Religion*, London: Beacon Press, hal. 262-263.
- Winarti, O. (2017) 'Halal Tourism in Indonesia: Does it attract only Muslim Tourists?' *Jurnal Studi Komunikasi*, 1(3), hal. 232–239. Tersedia pada: <https://doi.org/10.25139/jsk.v1i3.139>.
- Yahya, Y.K., Uzair, A. dan Rofiqo, A. (2022) 'Indonesian Policy on Muslim Friendly Tourism: Geopolitical Overview', *Journal of Critical Realism in Socio-Economics (JOCRISSE)*, 1(1). Tersedia pada: <https://doi.org/10.21111/jocrise.v1i1.7>.
- Zaenurrosyid, A., & Lucy Zulies Ulfiana. (2016.) 'Komodifikasi Agama Dalam. Islamic Tourisme Dan Aktivitas Ekonomi', *Journal Islamic Review*, 5(1) hal. 109–123
- Zahara, Z. (2020) *Persepsi Stakeholders terhadap Konsepsi Pariwisata Halal di Kota Sabang*. Universitas Gadjah Mada. Tersedia pada: <https://etd.repository.ugm.ac.id/penelitian/detail/192133> (Diakses pada 15 Februari 2023).
- Zulkharnain, A. dan A. Jamal, S. (2012) 'Muslim guest perception of value towards Syariah concept hotel', in *Current Issues in Hospitality and Tourism Research and Innovations*, hal. 337–340. Tersedia pada: <https://doi.org/10.1201/b12752-66>.