

DAFTAR PUSTAKA

- Arida, N. S. N. S., & Sunarta, N. (2017). *Pariwisata berkelanjutan*. Bali: Cakra Press.
- Bramwell, B.; Lane, B. Sustainable tourism: An evolving global approach. *J. Sustain. Tour.* 1993, 1, 1–5.
- Chan, J. K. L., Marzuki, K. M., & Mohtar, T. M. (2021). Local community participation and responsible tourism practices in ecotourism destination: A case of Lower Kinabatangan, Sabah. *Sustainability*, 13(23), 13302.
- Chirenje, L. I., Giliba, R. A., & Musamba, E. B. (2013). Local communities' participation in decision-making processes through planning and budgeting in African countries. *Chinese Journal of Population Resources and Environment*. Vol. 11, No.1. 10–16.
- Choi, H. C., & Sirakaya, E. (2006). Sustainability indicators for managing community tourism. *Tourism management*, 27(6), 1274-1289.
- Council, G. S. T. (2016). GSTC destination criteria. *Retrieved from: <https://www.gstcouncil.org/gstc-criteria/gstc-destination-criteria>*.
- Dangi, T. B., & Jamal, T. (2016). An integrated approach to “sustainable community-based tourism”. *Sustainability*, 8(5), 475.
- Darsana, X. I. V., & Wayan, I. (2005). Model Pengelolaan Wisata Bahari Berkelanjutan di Pulau Nusa Penida, Kecamatan Nusa Penida Kabupaten Klungkung, Bali. *Jurnal Analisis Pariwisata ISSN, 1410, 3729*.
- Etikan, I., Musa, S. A., & Alkassim, R. S. (2016). Comparison of convenience sampling and purposive sampling. *American journal of theoretical and applied statistics*, 5(1), 1-4.
- Hunter, C. (1997). Sustainable tourism as an adaptive paradigm. *Annals of tourism research*, 24(4), 850-867.
- Hunter, C.J. On the need to re-conceptualise sustainable tourism development. *J. Sustain. Tour.* 1995, 3, 155–165
- Ibarnia, E., Garay, L., & Guevara, A. (2020). Corporate social responsibility (CSR) in the travel supply chain: A literature review. *Sustainability*, 12(23), 10125.
- Indonesia, P. R. (2020). Peraturan pemerintah republik indonesia nomor 21 tahun 2020 tentang pembatasan sosial berskala besar dalam rangka percepatan penanganan

- Corona Virus Disease 2019 (COVID-19). *Jakarta: Presiden Republik Indonesia*, 8.
- Irawan, P. (2010). *Kajian Indikator Pariwisata Berkelanjutan di Kawasan Wisata Pantai Parangtritis Kabupaten Bantul Daerah Istimewa Yogyakarta* (Doctoral dissertation, Universitas Gadjah Mada).
- Ivariana, T.D. (2015). *Assessment of ViaVia Jogja Travel Business Principle in Contributing to Tourism Sustainability* (Doctoral dissertation, Universitas Gadjah Mada)
- Johann, M. (2022). CSR Strategy in Tourism during the COVID-19 Pandemic. *Sustainability*, *14*(7), 3773.
- Klarin, A., Park, E., Xiao, Q., & Kim, S. (2023). Time to transform the way we travel?: A conceptual framework for slow tourism and travel research. *Tourism Management Perspectives*, *46*, 101100.
- Kusumastuti, A., Khoiron, A. M., & Achmadi, T. A. (2020). *Metode Penelitian Kuantitatif*. Deepublish
- Lacher, R. G., & Nepal, S. K. (2010). From leakages to linkages: Local-level strategies for capturing tourism revenue in Northern Thailand. *Tourism Geographies*, *12*(1), 77-99.
- Lee, T. H., & Jan, F. H. (2019). Can community-based tourism contribute to sustainable development? Evidence from residents' perceptions of the sustainability. *Tourism Management*, *70*, 368-380.
- Mai, N. T. T., Mai, P. T., & Trang, N. T. T. (2022). Community Participation and Sustainable Tourism: A Government-Guided Participation to Heritage Tourism in Trang An–Vietnam. *Journal of Management and Development Studies*, *11*, 60-72.
- Mandari, D. J. (2018). *Diversifikasi Paket Wisata Dalam Mendukung Wisata Berkelanjutan di Via Via Jogja and Travel* (Doctoral dissertation, STP AMPTA Yogyakarta).
- Marin-Pantelescu, A., Tăchiciu, L., Căpușneanu, S., & Topor, D. I. (2019). Role of tour operators and travel agencies in promoting sustainable tourism. *Amfiteatru Economic*, *21*(52), 654-669.
- Nash, D., & Butler, R. (1990). Towards sustainable tourism. *Tourism management*, *11*(3), 263-264.
- Nugraheni, H. (2013). *Strategi Komunikasi Pemasaran PT. ViaVia Jogja Tour Travel and Course dalam Mempromosikan Sustainable Tourism* (Doctoral dissertation, Universitas Muhammadiyah Yogyakarta).

- Putri, R. D. (2018). *Upaya Campa Tour Dalam Meningkatkan Kesadaran Wisatawan Yogyakarta Terhadap Pariwisata Berkelanjutan* (Doctoral dissertation, Universitas Gadjah Mada).
- Ramdani, Z., dan Karyani, T. 2020. Partisipasi masyarakat dalam pengembangan agrowisata dan dampaknya terhadap sosial ekonomi masyarakat (Studi kasus pada agrowisata Kampung Flory, Sleman, Yogyakarta). *Mimbar Agribisnis: Jurnal Pemikiran Masyarakat Ilmiah Berwawasan Agribisnis*. Vol. 6, No. 2. Halaman: 675 – 689
- Rijali, A. (2019). Analisis data kualitatif. *Alhadharah: Jurnal Ilmu Dakwah*, 17(33), 81-95
- Rinjani, F. I. (2019). *Penerapan Responsible Tourism pada Paket Wisata di ViaVia Tour and Travel Yogyakarta* (Doctoral dissertation, Universitas Gadjah Mada).
- Saraswati, P. D. (2015). *Go Green with Via Via Travel Agency in Yogyakarta* (Doctoral dissertation, Universitas Gadjah Mada).
- Sarkar, T.B. 2020. Community participation in sustainable tourism development in Rose Blanche, Newfoundland and Labrador. Thesis. Memorial University of Newfoundland: Canada
- Swarbrooke, J. (1999). *Sustainable tourism management*. Cabi.
- Waruwu, M. (2023). Pendekatan penelitian pendidikan: metode penelitian kualitatif, metode penelitian kuantitatif dan metode penelitian kombinasi (Mixed Method). *Jurnal Pendidikan Tambusai*, 7(1), 2896-2910.
- Wijaya, N. S., & Sudarmawan, I. W. E. (2019). Community Based tourism (CBT) sebagai strategi pengembangan pariwisata berkelanjutan di DTW Ceking Desa Pekraman Tegallalang. *Jurnal Ilmiah Hospitality Management*, 10(1), 77-98.
- Xin, T. K., & Chan, J. K. L. (2014). Tour operator perspectives on responsible tourism indicators of Kinabalu National Park, Sabah. *Procedia-Social and Behavioral Sciences*, 144, 25-34.

Daftar Laman

Instagram ViaVia Travel. (2019). <https://www.instagram.com/viaviajogja.travel/> diakses pada 16 Januari 2023 pukul 21.19 WIB

ViaVia Tours, Indonesia-Most Inspiring Tour Operator. (2013). Dalam <http://rt.wildasia.org/2013/06/27/viavia-tours-indonesia-inspiring-tour-operator/> diakses pada 2 September 2023 pukul 14.32 WIB



ViaVia Travel Taste The World. (2019). Dalam <https://viaviajogja.com/tour-travel/> diakses pada 9 Maret 2023 pukul 20.36 WIB

Webinar ViaVia dengan WTID “Mempertahankan Bisnis Usaha Perjalanan Wisata Selama Pandemi”. (2021). Dalam https://www.instagram.com/p/CLwD7p-pt0V/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA== diakses pada 26 Agustus 2023 pukul 22.45 WIB