

DAFTAR PUSTAKA

- Amalia, Andini. (2021). Analisis Value Creation Dan Rencana Spin Off Unit Bisnis Facility Management Service Pada PT AA (*tesis tidak diterbitkan*). Universitas Gadjah Mada, Yogyakarta
- Badan Standardisasi Nasional. (2002). *Standar Perencanaan Ketahanan Gempa Untuk Struktur Bangunan Gedung*. SNI 1726-2002. Jakarta.
- Badan Standardisasi Nasional. (2012). *Tata cara Perencanaan Ketahanan Gempa Untuk Struktur Bangunan Gedung Dan Non Gedung*. SNI 1726-2012. Jakarta.
- Badan Standardisasi Nasional. (2013). *Persyaratan Beton Structural Untuk Bangunan Gedung*. SNI 2847-2013. Jakarta.
- Barney, J. B. (2014). *Gaining and Sustaining Competitive Advantage*, 4th edition. Pearson Education Limited, London
- Campbell, A., Goold, M., dan Alexander, M. (1995a). *Corporate Strategy: The Quest for Parenting Advantage*. Harvard Business Review 73, no.2 (March-April 1995): 120-132.
- Collis, D.J. dan Montgomery, C.A. (2005). *Corporate Strategy a Resources-Based Approach*, 2nd edition. McGraw Hill, New York.
- Cooper, D.R. and Schindler, P.S. (2013). *Bussines Research Method*, 12th Edition. New York: McGraw-Hill Companies, Inc.
- Daley, L., Mehrotra, V., Sivakumar, R. (1996), Corporate fokus and value creation evidence from spinoffs. *Journal of Financial Economics* 45, 257-281
- David, F. R. (2011). *Strategic Management: Concept and Cases*, 13th editon. Pearson Education, Inc., New Jersey.
- Ehrhardt, M.C. dan Brigham, E.F. (2011). *Financial Management: Theory and Practice*, 13th edition. Ohio: South-Western Cengage Learning
- Gaughan, P.A (2007). *Mergers, Acquisitions, and Corporate Restructurings*, 4th ed. John Wiley & Sons, Inc., New Jersey.
- Goold M, Campbell A, and Alexander M, (1994), *Corporate Level Strategy: Creating Value in the Multibusiness Company*, John Wiley & Sons. New York

- Grant, Robert M. (2016). *Contemporary Strategy Analysis: Text and Cases*, 9th edition. John Wiley&Sons, Inc. Hoboken.
- Hax, A.C. dan Majluf, N.S. (1996). *The Strategy Concept and Process*, 2nd edition. Prentice Hall. New Jersey.
- Hennink, M., Hutter, I., & Bailey, A. (2020). *Qualitative Research Methods*, 2nd edition. SAGE Publication Ltd. Thousand Oaks.
- Henry A. (2018). *Understanding Strategic Management*. Third edition. Oxford University Press. Oxford United Kingdom.
- Kamalian, A.R, dan Ghasemnezhad, M. (2015). Strategic Analysis of Business Portfolios: Case Study of Chabahar Fishery Cluster. *International Journal of Management, Accounting and Economics*, 2 (6), 16-35.
- Kotler, P and Keller K.N. (2016). *Marketing Management*, 15th edition. Pearson Education. Essex.
- Kusumowardani, Dian (2021), Penerapan Teknologi Modular Dalam Konsep Perancangan Arsitektur. *Jurnal Desain Interior*. Vol. 6, No. 2.
- Laporan Tahunan PT WG Tahun 2019 - 2022.
- Laporan Internal PT WG – RJP Tahun 2023-2027.
- Laporan Internal PT WG – Laporan Keuangan Modular Tahun 2019 - 2022.
- Levin, G. dan Wyzalek, J. (2015). *Portfolio Management: Strategic Approach*. Taylor & Francis Group, New York.
- Limantoro, Danang. (2014). Analisis Potofolio Unit Bisnis Sinar Mas Group Dalam Perspektif Keuangan: Aplikasi Matrik Profitabilitas Marakon (*tesis tidak diterbitkan*). Universitas Gadjah Mada, Yogyakarta.
- Moran, P. and Ghoshal, S. (1999). Markets, firms, and the process of economic development. *Academy of Management Review*, 24(3): 390-412.
- Pearce, J. dan Robinson, R.B. (2004). *Strategic Management: Formulation, Implementation, and Control*. McGraw-Hill Education, New York.
- Penelitian & Penasihat Kecerdasan Mordor. (2023, Juni). Analisis Pangsa & Ukuran Pasar Bangunan Prefabrikasi Indonesia - Tren & Prakiraan Pertumbuhan (2023 - 2028). Kecerdasan Mordor., tersedia di <https://www-mordorintelligence-com>. Diakses 20 Juni 2023.

- Porter, Michael. (2008). *The Five Competitive Forces that Shape Strategy*. Harvard Business School Publishing, Boston.
- PUPR. (2021). *Era baru konstruksi: Berkarya Menuju Indonesia Maju*, Buku_Konstruksi 3. Kementerian Pekerjaan Umum dan Perumahan Rakyat.
- Rofi, M. A. dan Santoso, J. C. (2018). Strategi Bisnis Hotel dan Resort Berkonsep Mongolian-Apache Experience di Bogor 2018 - 2021. *Journal of Management and Business Review*, 15(1), 111-135.
- Ross, S.A., Westerfield. R.W., dan Jordan. B.D. (2010). *Fundamentals of Corporate Finance*. New York: McGraw-Hill/Irwin.
- Saaty, T. L. (2008). Decision Making with The Analytic Hierarchy Process. *International Journal of Services Sciences*, 1(1), 83–98.
- Saaty, T. L., & Vargas, L. G. (2012). The Seven Pillars Of The Analytic Hierarchy Process. In *Models, Methods, Concepts & Applications Of The Analytic Hierarchy Process* (pp. 23–40). London: Springer.
- Saunders, M. N. K., Lewis, P. & Thornhill, A. (2009). *Research Methods for Business Students*. (5th Edition). Pearson Education. London.
- Sulaiman, S. (2016). *From mere managing cost to future business sustainability: Management accounting approach*. UiTM Press. Shah Alam.
- Thompson, Arthur A., Strickland, A.J., dan Gamble, John E. (2008). *Crafting & Executing Strategi*. 16th Edition. McGraw Hill Companies, Inc. New York.
- Thompson, A., Strickland, A. J., Gamble, J., & Peteraf, M. (2020). *Crafting and Executing Strategy: The Quest for Competitive Advantage Concepts and Cases* (23nd ed.). McGraw-Hill Education.
- Weston, J.F., Mitchel, M.L., dan Mulherin, J.H. (2004). *Takeovers, Restructuring, and Corporate Governance*, 4th Edition. Pearson Educational Limited. Prentice Hall. Essex.
- Tanaya, M. (2021). Eksperimen Konstruksi Bangunan Prefabrikasi kayu yang praktis dan sustainable di Indonesia. *Jurnal PATRA*, 3(1), 1-10.