

DAFTAR PUSTAKA

- Whittington, R. (2001). *What is Strategy - and Does it Matter?* Thomson Learning.
- Camp, R. C. (2006). *Benchmarking: The Search for Industry Best Practices that Lead to Superior Performance*. Productivity Press; 1st edition.
- Whittington, R., Regnér, P., Angwin, D., Johnson, G., & Scholes, K. (2019). *Exploring Strategy, Text and Cases, 12th Edition*. Pearson UK.
- Dranove, D., Besanko, D., Shanley, M., & Schaefer, S. (2015). *Economics of Strategy, 7th Edition*. Wiley.
- Porter, M. E. (1998). *Competitive Advantage: Creating and Sustaining Superior Performance*. Free Press.
- David, F. R., & David, F. (2016). *Strategic Management: A Competitive Advantage Approach, Concepts and Cases, Global Edition* (Vol. 16). Pearson Education.
- Stavros, J. M., & Hinrichs, G. (2009). *The Thin Book of SOAR; Building Strengths-Based Strategy*. Thin Book Publishing.
- Thompson, A. A., Peteraf, M., Gamble, J., & Strickland III, A. (2022). *Crafting and executing strategy : the quest for competitive advantage* (Vol. 23nd). New York: McGraw-Hill.
- Danareksa Research Institute. (2022). *Sektor Konstruksi dan Perumahan Indonesia*. Jakarta: Danareksa Research Institute .
- Badan Pusat Statistik. (2023). *Ekonomi Indonesia Triwulan I-2023 Tumbuh 5,03 Persen (y-on-y)*. Diambil kembali dari Badan Pusat Statistik:
<https://www.bps.go.id/pressrelease/2023/05/05/1998/ekonomi-indonesia-triwulan-i-2023-tumbuh-5-03-persen--y-on-y-.html>
- Riswanto, W., & Wicaksono, A. (2021). Marketing Strategy of Paid Services by Product Manufacturer: Case Study of Angelise Paint. *Review of Integrative Business & Economics Research*, 10(3), 21.
- Porter, M. E. (1998). *Competitive Strategy: Techniques for Analyzing Industries and Competitors*. NY: Free Press.
- Porter, M. E. (2008). *On Competition, Updated and Expanded Edition*. NY: Harvard Business Review Press.

- Hunt, M. S. (1972). *Competition in the Major Home Appliance Industry*. Ph.D. dissertation, 322.
- Ali, A., Amin, M., & Husin, A. E. (2019). Key success factors for safety programs implementation in Indonesian construction projects. *International Journal of Civil Engineering and Technology*, 10(2).
- Bogers, M., Chesbrough, H., Heaton, S., & Teece, D. J. (2019). Strategic Management of Open Innovation: A Dynamic Capabilities Perspective. *California Management Review*, 62(1). <https://doi.org/10.1177/0008125619885150>
- Brown, W. A. (2016). Strategic management. Dalam *The Jossey-Bass Handbook of Nonprofit Leadership and Management*. <https://doi.org/10.1002/9781119176558.ch8>
- Camp, R. C. (1989). Benchmarking: The search for industry best practices that lead to superior performance. *Quality Progress*, 22(5). <https://doi.org/10.5860/choice.27-2173>
- Doicaru, V. N. (2021). Key Success Factors for Smart City Construction. *International Journal of Advanced Statistics and IT&C for Economics and Life Sciences*, 11(1). <https://doi.org/10.2478/ijasitels-2021-0007>
- Fariala, A., & Awolusi, O. D. (2021). An assessment of Key Success Factors for Construction Projects in the Democratic Republic of Congo. *Information Management and Business Review*, 13(2(I)). [https://doi.org/10.22610/imbr.v13i2\(i\).3206](https://doi.org/10.22610/imbr.v13i2(i).3206)
- Farida, I., & Setiawan, D. (2022a). Business Strategies and Competitive Advantage: The Role of Performance and Innovation. *Journal of Open Innovation: Technology, Market, and Complexity*, 8(3). <https://doi.org/10.3390/joitmc8030163>
- Gardiner, P. (1995). What is strategy — And does it matter? *Technovation*, 15(3). [https://doi.org/10.1016/0166-4972\(95\)90029-2](https://doi.org/10.1016/0166-4972(95)90029-2)
- Johnson, G., Whittington, R., Scholes, K., Angwin, D., & Regner, P. (2014). Exploring Strategy. Dalam *Pearson Education Ltd*. <https://doi.org/10.1017/CBO9781107415324.004>
- Kotler, P., & Keller, K. L. (2013). Marketing Management 14e. Pearson Education Limited. *Pearson*, 22, 12–31. <https://doi.org/10.1080/08911760903022556>

- Kuehn, W. (2019). Enterprise Architecture: Key business priorities and success factors for 2019. Dalam *Cutter business technology journal* (Vol. 32, Nomor 1).
- McGee, J., & Thomas, H. (1986). Strategic groups: Theory, research and taxonomy. *Strategic Management Journal*, 7(2). <https://doi.org/10.1002/smj.4250070204>
- Meilich, O. (2019a). Strategic groups maps: review, synthesis, and guidelines. Dalam *Journal of Strategy and Management* (Vol. 12, Nomor 4, hlm. 447–463). Emerald Group Holdings Ltd. <https://doi.org/10.1108/JSMA-03-2019-0046>
- Meng, Y., & Ma, Y. (2018). Innovation Ecosystem Analysis 1986-2017: A Citation-Based Literature Survey. *American Journal of Industrial and Business Management*, 08(11). <https://doi.org/10.4236/ajibm.2018.811149>
- Min, H. (2022). Developing a smart port architecture and essential elements in the era of Industry 4.0. *Maritime Economics and Logistics*, 24(2). <https://doi.org/10.1057/s41278-022-00211-3>
- Nasef, E. M. M., & Azaliah, N. (2020). Enterprise Architecture “As-Is” Analysis for Competitive Advantage. *International Journal of Advanced Computer Science and Applications*, 11(7). <https://doi.org/10.14569/ijacsa.2020.0110714>
- Pietrzak, M., Jałosiński, K., Paliszkiewicz, J., & Brzozowski, A. (2015a). A case study of strategic group map application used as a tool for knowledge management. *Journal of Computer Information Systems*, 55(2), 68–77. <https://doi.org/10.1080/08874417.2015.11645758>
- Pietrzak, M., Jałosiński, K., Paliszkiewicz, J., & Brzozowski, A. (2015b). A case study of strategic group map application used as a tool for knowledge management. *Journal of Computer Information Systems*, 55(2), 68–77. <https://doi.org/10.1080/08874417.2015.11645758>
- Silbert, J. H., & Silbert, T. (2007). SOARing from SWOT. *Innovation Partners International*.
- Ugwu, O. O., & Haupt, T. C. (2007a). Key performance indicators and assessment methods for infrastructure sustainability-a South African construction industry perspective. *Building and Environment*, 42(2), 665–680. <https://doi.org/10.1016/j.buildenv.2005.10.018>

- Varelas, S., & Apostolopoulos, N. (2020). The Implementation of Strategic Management in Greek Hospitality Businesses in Times of Crisis. *Sustainability* 2020, Vol. 12, Page 7211, 12(17), 7211. <https://doi.org/10.3390/SU12177211>
- Wong, J. M. W., Thomas Ng, S., & Chan, A. P. C. (2010a). Strategic planning for the sustainable development of the construction industry in Hong Kong. *Habitat International*, 34(2), 256–263. <https://doi.org/10.1016/j.habitatint.2009.10.002>
- Yi, P., Park, J.-S., & Melton, D. A. (2013). RETRACTED: Betatrophin: A Hormone that Controls Pancreatic β Cell Proliferation. *Cell*, 153(4), 747–758. <https://doi.org/10.1016/j.cell.2013.04.008>