

## REFERENCES

- Anonym. 1999. *Guide to Balanced scorecard*.  
<http://oamweb.osec.doc.gov/bsc/guide.htm#e%20Chapter%20Three>
- Anonym. [www.djarum.com](http://www.djarum.com)
- Anonym. [www.pbviews.com](http://www.pbviews.com)
- Anthony, R.N. and Govindarajan, V. 2001. *Management control system*. Mc Graw-hill Inc.
- Mulyadi. 2001. *Balanced Scorecard*. Edisi 2. Salemba empat. Jakarta.
- Poerwanto, Herry. 2002. *Fungsi dan Peranan Gudang Djarum*. Warta Keluarga Djarum no. 14/IV/2002
- Ruswana, Ade Iwan. 2000. *Creating Performance Measurement Model for Audit Board (BPK)*. The Graduate Program, Gadjah Mada University. Yogyakarta.
- Thompson, Arthur A. and Strickland A. J. 2003. *Strategic Management concept and cases*. Mc Graw-hill Inc.