

**ANALYSIS OF THE OPTIMIZATION OF BUSINESS
DEVELOPMENT SERVICES PROGRAM FROM TOP LEVEL
AND STREET LEVEL BUREAUCRAT PERSPECTIVE
2015-2019**

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

Paulus Mauritz Binanga Lubis

19/447639/PEK/24940

to

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS GADJAH MADA

2021

Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

AUTHORIZATION

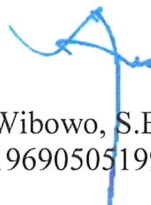
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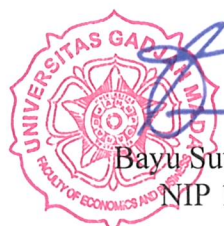

Yogyakarta, October 27, 2021

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RINGKASAN TESIS

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Diajukan oleh:

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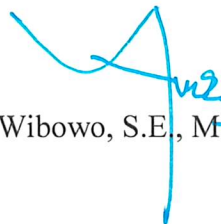
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Disetujui oleh:



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