

DAFTAR PUSTAKA

- Abdillah, M. F., & Utama, A. (2018). PENGARUH GREEN PRODUCT DAN CORPORATE SOCIAL RESPONSIBILITY TERHADAP KEPUTUSAN PEMBELIAN YANG DIMEDIASI OLEH MINAT BELI (Studi pada Konsumen Lampu Philips LED di Yogyakarta). *Jurnal Ilmu Manajemen*, 15(2), 81-90.
- Ackerman, R. W. (1975). *The social challenge to business*. Harvard University Press.
- Ackerman, R. W., & Bauer, R. A. (1976). *Corporate social responsiveness: The modern dilemma [sic]*. (No Title).
- Adyel, T. M. (2020). Accumulation of plastic waste during COVID-19. *Science*, 369(6509), 1314-1315.
- Agle, B. R., Mitchell, R. K., & Sonnenfeld, J. A. (1999). Who matters to Ceos? An investigation of stakeholder attributes and salience, corporate performance, and CEO values. *Academy of management journal*, 42(5), 507-525.
- Aguinis, H. (2011). *Organizational responsibility: Doing good and doing well*.
- Ailawadi, K. L., Neslin, S. A., Luan, Y. J., & Taylor, G. A. (2014). Does retailer CSR enhance behavioral loyalty? A case for benefit segmentation. *International Journal of Research in Marketing*, 31(2), 156-167.
- Ajzen, I. (1980). *Understanding attitudes and predicting social behavior*. Englewood cliffs.
- Ajzen, I. (1985). From intentions to actions: A theory of planned behavior. In *Action control: From cognition to behavior* (pp. 11-39). Berlin, Heidelberg: Springer Berlin Heidelberg.
- Ajzen, I. (1991). The theory of planned behavior. *Organizational behavior and human decision processes*, 50(2), 179-211.
- Ajzen, I. (2002). Perceived behavioral control, self-efficacy, locus of control, and the theory of planned behavior 1. *Journal of applied social psychology*, 32(4), 665-683.
- Ajzen, I. (2011). The theory of planned behaviour: Reactions and reflections. *Psychology & health*, 26(9), 1113-1127.
- Ajzen, I. (2020). The theory of planned behavior: Frequently asked questions. *Human Behavior and Emerging Technologies*, 2(4), 314-324.
- Ajzen, I., & Fishbein, M. (1975). A Bayesian analysis of attribution processes. *Psychological bulletin*, 82(2), 261.

- Alhouti, S., Johnson, C. M., & Holloway, B. B. (2016). Corporate social responsibility authenticity: Investigating its antecedents and outcomes. *Journal of business research*, 69(3), 1242-1249.
- Ali, H. F., & Sohail, M. (2018). Effects of corporate social responsibility on consumer purchase intention. *Pakistan Journal of Humanities and Social Sciences*, 6(4), 477-492.
- Ali, S. S., & Kaur, R. (2021). Effectiveness of corporate social responsibility (CSR) in implementation of social sustainability in warehousing of developing countries: A hybrid approach. *Journal of Cleaner Production*, 324, 129154.
- Aliani, S., & Molcard, A. (2003). Hitch-hiking on floating marine debris: macrobenthic species in the Western Mediterranean Sea. In *Migrations and Dispersal of Marine Organisms: Proceedings of the 37 th European Marine Biology Symposium held in Reykjavík, Iceland, 5–9 August 2002* (pp. 59-67). Springer Netherlands.
- Alimba, C. G., & Faggio, C. (2019). Microplastics in the marine environment: Current trends in environmental pollution and mechanisms of toxicological profile. *Environmental toxicology and pharmacology*, 68, 61-74.
- Alomar, C., & Deudero, S. (2017). Evidence of microplastic ingestion in the shark *Galeus melastomus Rafinesque, 1810* in the continental shelf off the western Mediterranean Sea. *Environmental pollution*, 223, 223-229.
- Alsmadi, S., & Alnawas, I. (2011). Empirical investigation of the CRM concept in the Jordanian context: The case of banks and financial institutions. *International Journal of Business and Management*, 6(2), 182-195.
- Alsmadi, S., & Alnawas, I. (2012). Consumer rights today: Are they in business or out of business?. *International Journal of Marketing Studies*, 4(1), 159.
- Amaladoss, M. X., & Manohar, H. L. (2013). Communicating corporate social responsibility—A case of CSR communication in emerging economies. *Corporate Social Responsibility and Environmental Management*, 20(2), 65-80.
- Ambec, S., & Lanoie, P. (2008). Does it pay to be green? A systematic overview. *The Academy of Management Perspectives*, 45-62.
- Ameer, R., & Othman, R. (2012). Sustainability practices and corporate financial performance: A study based on the top global corporations. *Journal of business ethics*, 108, 61-79.
- Amponsah-Tawiah, K., & Dartey-Baah, K. (2011). Exploring the limits of western corporate social responsibility theories in Africa. *International Journal of Business and Social Science*, 2(18), 126-137.

- Anbumani, S., & Kakkar, P. (2018). Ecotoxicological effects of microplastics on biota: a review. *Environmental Science and Pollution Research*, 25, 14373-14396.
- Andreu, L., Casado-Díaz, A. B., & Mattila, A. S. (2015). Effects of message appeal and service type in CSR communication strategies. *Journal of Business Research*, 68(7), 1488-1495.
- Anim, P. A., & Cudjoe, A. G. (2015). The influence of CSR awareness on consumer purchase decision of a telecommunication network in Ghana (A Case of La Nkwantanag Madina Municipality). *International Journal of Scientific & Technology Research*, 4(2), 8-16.
- Anisimova, T. (2016). Integrating multiple factors affecting consumer behavior toward organic foods: The role of healthism, hedonism, and trust in consumer purchase intentions of organic foods. *Journal of food products marketing*, 22(7), 809-823.
- Aragón-Correa, J. A., & Sharma, S. (2003). A contingent resource-based view of proactive corporate environmental strategy. *Academy of management review*, 28(1), 71-88.
- Arli, D. I., & Lasmono, H. K. (2010). Consumers' perception of corporate social responsibility. *Journal of Business Ethics*, 110(1), 113-131.
- Arndt, H. W. (1981). Economic development: a semantic history. *Economic development and cultural change*, 29(3), 457-466.
- Arndt, H. W. (1987). *Economic development: The history of an idea*. University of Chicago Press.
- Aroui, H., Hossain, M., & Badrul Muttakin, M. (2014). Effects of board and ownership structure on corporate performance: Evidence from GCC countries. *Journal of Accounting in Emerging Economies*, 4(1), 117-130.
- Arrive, J. T., & Feng, M. (2018). Corporate social responsibility disclosure: Evidence from BRICS nations. *Corporate Social Responsibility and Environmental Management*, 25(5), 920-927.
- Arrow, K. J. (1972). Economic welfare and the allocation of resources for invention (pp. 219-236). Macmillan Education UK.
- Asiaei, K., Bontis, N., Barani, O., & Jusoh, R. (2021). Corporate social responsibility and sustainability performance measurement systems: implications for organizational performance. *Journal of Management Control*, 32(1), 85-126.
- Atuguba, R., & Dowuona-Hammond, C. (2006). Corporate social responsibility in Ghana. A report to (FES-foundation), Ghana.
- Auger, P., Burke, P., Devinney, T. M., & Louviere, J. J. (2003). What will consumers pay for social product features?. *Journal of business ethics*, 42, 281-304.

- Auger, P., Devinney, T. M., Louviere, J. J., & Burke, P. F. (2008). Do social product features have value to consumers?. *International Journal of Research in Marketing*, 25(3), 183-191.
- Auld, G., Bernstein, S., & Cashore, B. (2008). The new corporate social responsibility. *Annual Review of Environment and Resources*, 33, 413-435.
- Austin, J., Stevenson, H., & Wei-Skillern, J. (2006). Social and commercial entrepreneurship: same, different, or both?. *Entrepreneurship theory and practice*, 30(1), 1-22.
- Baden, D. (2016). A reconstruction of Carroll's pyramid of corporate social responsibility for the 21st century. *International journal of corporate social responsibility*, 1(1), 8.
- Badenes-Rocha, A., Ruiz-Mafé, C., & Bigné, E. (2019). Engaging customers through user- and company-generated content on CSR. *Spanish journal of marketing-ESIC*, 23(3), 339-372.
- Bagnoli, M., & Watts, S. G. (2003). Selling to socially responsible consumers: Competition and the private provision of public goods. *Journal of Economics & Management Strategy*, 12(3), 419-445.
- Bagozzi, R. P. (1992). The self-regulation of attitudes, intentions, and behavior. *Social psychology quarterly*, 178-204.
- Balderjahn, I. (1988). Personality variables and environmental attitudes as predictors of ecologically responsible consumption patterns. *Journal of business Research*, 17(1), 51-56.
- Bansal, P., & Roth, K. (2000). Why companies go green: A model of ecological responsiveness. *Academy of management journal*, 43(4), 717-736.
- Barbier, E. (2011, August). The policy challenges for green economy and sustainable economic development. In *Natural resources forum* (Vol. 35, No. 3, pp. 233-245). Oxford, UK: Blackwell Publishing Ltd.
- Barbier, E. B. (1987). The concept of sustainable economic development. *Environmental conservation*, 14(2), 101-110.
- Barnett, J., & Adger, W. N. (2007). Climate change, human security and violent conflict. *Political geography*, 26(6), 639-655.
- Barry, B. (2002). *Culture and equality: An egalitarian critique of multiculturalism*. Harvard university press.
- Barry, N. P. (2000). Do corporations have any responsibility beyond making a profit?. *Journal of Markets & Morality*, 3(1).

- Bassiouni, D. H., & Hackley, C. (2014). 'Generation Z'children's adaptation to digital consumer culture: A critical literature review. *Journal of Customer Behaviour*, 13(2), 113-133.
- Bator, R. J., & Cialdini, R. B. (2000). New ways to promote proenvironmental behavior: The application of persuasion theory to the development of effective proenvironmental public service announcements. *Journal of Social Issues*, 56(3), 527-541.
- Becchetti, L., & Trovato, G. (2011). Corporate social responsibility and firm efficiency: A latent class stochastic frontier analysis. *Journal of Productivity Analysis*, 36, 231-246.
- Becker-Olsen, K. L., Cudmore, B. A., & Hill, R. P. (2006). The impact of perceived corporate social responsibility on consumer behavior. *Journal of business research*, 59(1), 46-53.
- Beckwith, V. K., & Fuentes, M. M. (2018). Microplastic at nesting grounds used by the northern Gulf of Mexico loggerhead recovery unit. *Marine pollution bulletin*, 131, 32-37.
- Beer, M., Boselie, P., & Brewster, C. (2015). Back to the future: Implications for the field of HRM of the multistakeholder perspective proposed 30 years ago. *Human Resource Management*, 54(3), 427-438.
- Belal, A. R. (2008). Corporate social responsibility reporting in developing countries: The case of Bangladesh. Ashgate Publishing, Ltd..
- Belch, G. E., & Belch, M. A. (1998). Introduction to advertising & promotion. McGraw-Hill.
- Bell, E., & Bryman, A. (2007). The ethics of management research: an exploratory content analysis. *British journal of management*, 18(1), 63-77.
- Béné, C., Barange, M., Subasinghe, R., Pinstrip-Andersen, P., Merino, G., Hemre, G. I., & Williams, M. (2015). Feeding 9 billion by 2050—Putting fish back on the menu. *Food Security*, 7, 261-274.
- Berens, G., Van Riel, C. B., & Van Bruggen, G. H. (2005). Corporate associations and consumer product responses: The moderating role of corporate brand dominance. *Journal of marketing*, 69(3), 35-48.
- Berman, S. L., Wicks, A. C., Kotha, S., & Jones, T. M. (1999). Does stakeholder orientation matter? The relationship between stakeholder management models and firm financial performance. *Academy of Management journal*, 42(5), 488-506.

- Bettman, J. R. (1979). Memory factors in consumer choice: A review. *Journal of marketing*, 43(2), 37-53.
- Bettman, J. R., Luce, M. F., & Payne, J. W. (1998). Constructive consumer choice processes. *Journal of consumer research*, 25(3), 187-217.
- Bhardwaj, P., Chatterjee, P., Demir, K. D., & Turut, O. (2018). When and how is corporate social responsibility profitable?. *Journal of Business Research*, 84, 206-219.
- Bhattacharya, C. B., & Sen, S. (2004). Doing better at doing good: When, why, and how consumers respond to corporate social initiatives. *California management review*, 47(1), 9-24.
- Bhattacharya, C. B., Korschun, D., & Sen, S. (2009). Strengthening stakeholder-company relationships through mutually beneficial corporate social responsibility initiatives. *Journal of Business ethics*, 85, 257-272.
- Bianchi, E., Bruno, J. M., & Sarabia-Sanchez, F. J. (2019). The impact of perceived CSR on corporate reputation and purchase intention. *European journal of management and business economics*, 28(3), 206-221.
- Bigné-Alcañiz, E., Currás-Pérez, R., Ruiz-Mafé, C., & Sanz-Blas, S. (2010). Consumer behavioural intentions in cause-related marketing. The role of identification and social cause involvement. *International Review on Public and Nonprofit Marketing*, 7, 127-143.
- Blowfield, M., Blowfield, M., & Murray, A. (2014). *Corporate responsibility*. Oxford University Press, USA.
- Boatright, J. R. (1994). Fiduciary duties and the shareholder-management relation: Or, what's so special about shareholders?. *Business Ethics Quarterly*, 393-407.
- Boccia, F., Malgeri Manzo, R., & Covino, D. (2019). Consumer behavior and corporate social responsibility: An evaluation by a choice experiment. *Corporate Social Responsibility and Environmental Management*, 26(1), 97-105.
- Borrelle, S. B., Ringma, J., Law, K. L., Monnahan, C. C., Lebreton, L., McGivern, A., ... & Rochman, C. M. (2020). Predicted growth in plastic waste exceeds efforts to mitigate plastic pollution. *Science*, 369(6510), 1515-1518.
- Boucher, J., & Billard, G. (2019). The challenges of measuring plastic pollution. *Field Actions Science Reports*. The Journal of Field Actions, (Special Issue 19), 68-75.
- Boulding, K. E. (1966). The ethics of rational decision. *Management Science*, 12(6), B-161.

- Boulstridge, E., & Carrigan, M. (2000). Do consumers really care about corporate responsibility? Highlighting the attitude—behaviour gap. *Journal of communication management*, 4(4), 355-368.
- Boulstridge, E., & Carrigan, M. (2000). Do consumers really care about corporate responsibility? Highlighting the attitude—behaviour gap. *Journal of communication management*, 4(4), 355-368.
- Bowen, H. R. (1953). *Social responsibility of the businessman*. New York: Harper & Row.
- Braat, L. C., & De Groot, R. (2012). The ecosystem services agenda: bridging the worlds of natural science and economics, conservation and development, and public and private policy. *Ecosystem services*, 1(1), 4-15.
- Bradney, L., Wijesekara, H., Palansooriya, K. N., Obadamudalige, N., Bolan, N. S., Ok, Y. S., ... & Kirkham, M. B. (2019). Particulate plastics as a vector for toxic trace-element uptake by aquatic and terrestrial organisms and human health risk. *Environment international*, 131, 104937.
- Branco, M. C., & Rodrigues, L. L. (2008). Factors influencing social responsibility disclosure by Portuguese companies. *Journal of business Ethics*, 83, 685-701.
- Bray, J., Johns, N., & Kilburn, D. (2011). An exploratory study into the factors impeding ethical consumption. *Journal of business ethics*, 98, 597-608.
- Brears, R. C. (2021). *Developing the Blue economy*. Palgrave Macmillan.
- Broszimmer, F. J. (2002). *Ecocide*. London: Pluto.
- Brown, J., Broderick, A. J., & Lee, N. (2007). Word of mouth communication within online communities: Conceptualizing the online social network. *Journal of interactive marketing*, 21(3), 2-20.
- Brown, N., & Deegan, C. (1998). The public disclosure of environmental performance information—a dual test of media agenda setting theory and legitimacy theory. *Accounting and business research*, 29(1), 21-41.
- Brown, T. J., & Dacin, P. A. (1997). The company and the product: Corporate associations and consumer product responses. *Journal of marketing*, 61(1), 68-84.
- Brundtland, G. H. (1987). Report of the World Commission on environment and development: "our common future.". UN.
- Buchholtz, A. K., & Carroll, A. B. (2012). The stakeholder approach to business, society and ethics. *Business and society: Ethics, sustainability, and stakeholder management* (8th ed., pp. 62-87). Australia: South-Western/Cengage Learning.

- Buchholz, R. A. (2004). The natural environment: Does it count?. *Academy of Management Perspectives*, 18(2), 130-133.
- Bucic, T., Harris, J., & Arli, D. (2012). Ethical consumers among the millennials: A cross-national study. *Journal of business ethics*, 110(1), 113-131.
- Bullard, R. D. (Ed.). (2005). The quest for environmental justice: Human rights and the politics of pollution (Vol. 19, pp. 32-33). San Francisco: Sierra Club Books.
- Business and Sustainable Development Commission. (2017). Better business, better world. London: Systemiq.
<https://sustainabledevelopment.un.org/content/documents/2399BetterBusinessBetterWorld.pdf>
- Byus, K., Deis, D., & Ouyang, B. (2010). Doing well by doing good: Corporate social responsibility and profitability. *SAM Advanced Management Journal*, 75(1), 44.
- Cambra-Fierro, J. J., Flores-Hernández, J. A., Pérez, L., & Valera-Blanes, G. (2020). CSR and branding in emerging economies: The effect of incomes and education. *Corporate Social Responsibility and Environmental Management*, 27(6), 2765-2776.
- Canning-Clode, J., Sepúlveda, P., Almeida, S., & Monteiro, J. (2020). Will COVID-19 containment and treatment measures drive shifts in marine litter pollution?. *Frontiers in Marine Science*, 691.
- Caravanos, J., Carrelli, J., Dowling, R., Pavilonis, B., Ericson, B., & Fuller, R. (2016). Burden of disease resulting from lead exposure at toxic waste sites in Argentina, Mexico and Uruguay. *Environmental Health*, 15, 1-9.
- Carr, A. Z. (1968). Is business bluffing ethical. *Harvard Business Review*, 46(1), 143-153.
- Carrigan, M., & Attalla, A. (2001). The myth of the ethical consumer—do ethics matter in purchase behaviour?. *Journal of consumer marketing*, 18(7), 560-578.
- Carrigan, M., Szmigin, I., & Wright, J. (2004). Shopping for a better world? An interpretive study of the potential for ethical consumption within the older market. *Journal of Consumer Marketing*, 21(6), 401-417.
- Carroll, A. B. (1979). A three-dimensional conceptual model of corporate performance. *Academy of management review*, 4(4), 497-505.
- Carroll, A. B. (1991). The pyramid of corporate social responsibility: Toward the moral management of organizational stakeholders. *Business horizons*, 34(4), 39-48.

- Castaldo, S., Perrini, F., Misani, N., & Tencati, A. (2009). The missing link between corporate social responsibility and consumer trust: The case of fair trade products. *Journal of business ethics*, 84, 1-15.
- Castro, C. J. (2004). Sustainable development: mainstream and critical perspectives. *Organization & Environment*, 17(2), 195-225.
- Ceglia, D., de Oliveira Lima, S. H., & Leocádio, Á. L. (2015). An alternative theoretical discussion on cross-cultural sustainable consumption. *Sustainable Development*, 23(6), 414-424.
- Chaipradermsak, T. (2007). The influential factors on consumers' purchasing decision in Bangkok pet retailing business (Doctoral dissertation, SIU THE SOM-MBA 2007-02;).
- Chamberlain, L. (2018). Gen-Z Will Account for 40 Percent of All Consumers by 2020. Retrieved from <https://geomarketing.com/gen-z-will-account-for-40-percent-of-all-consumers-by-2020>.
- Chan, R. Y. (2001). Determinants of Chinese consumers' green purchase behavior. *Psychology & marketing*, 18(4), 389-413.
- Chandler, D. (2017). *Strategic corporate social responsibility: Sustainable value creation*. Sage Publications.
- Chandrasekar, K., Selvanayagam, K., & Rehman, V. (2021). Responsibility finds a way: A typology and framework development approach towards public sector crisis management. *International Journal of Strategic Communication*, 15(4), 328-356.
- Chattopadhyay, A. (2019). Building Sustainable and Socially Impactful Businesses at the Base of the Pyramid. *Handbook of Advances in Marketing in an Era of Disruptions—Essays in Honour of Jagdish N. Sheth, Atul Parvatiyar and Rajendra Sisodia*, eds. New Delhi: Sage, 93-105.
- Chen, M. H., Tai, P. N., & Chen, B. H. (2015). The relationship among corporate social responsibility, consumer-company identification, brand prestige, and purchase intention. *International Journal of Marketing Studies*, 7(5), 33.
- Cheng, B., Ioannou, I., & Serafeim, G. (2014). Corporate social responsibility and access to finance. *Strategic management journal*, 35(1), 1-23.
- Cheng, M., & Christiawan, Y. J. (2011). Pengaruh pengungkapan corporate social responsibility terhadap abnormal return. *Jurnal Akuntansi dan Keuangan*, 13(1), 24-36.
- Chernev, A., & Blair, S. (2015). Doing well by doing good: The benevolent halo of corporate social responsibility. *Journal of Consumer Research*, 41(6), 1412-1425.
- Chertow, M. (2001). The IPAT Equation and Its Variants. Massachusetts Institute of Technology and Yale University. *Journal of Industrial Economics*, 4, 13-29.

- Cheung, Y. L., Tan, W., Ahn, H. J., & Zhang, Z. (2010). Does corporate social responsibility matter in Asian emerging markets?. *Journal of Business Ethics*, 92, 401-413.
- Cho, C. H. (2009). Legitimation strategies used in response to environmental disaster: A French case study of Total SA's Erika and AZF incidents. *European Accounting Review*, 18(1), 33-62.
- Cho, C. H., & Patten, D. M. (2007). The role of environmental disclosures as tools of legitimacy: A research note. *Accounting, organizations and society*, 32(7-8), 639-647.
- Choi, B., & La, S. (2013). The impact of corporate social responsibility (CSR) and customer trust on the restoration of loyalty after service failure and recovery. *Journal of Services Marketing*, 27(3), 223-233.
- Choi, D. W., Lee, S., & Alcorn, M. (2020). Influence of culture on purchase decision: Integrative models development of amusement park customers. *International Journal of Hospitality Management*, 87, 102502.
- Choi, J., & Wang, H. (2009). Stakeholder relations and the persistence of corporate financial performance. *Strategic management journal*, 30(8), 895-907.
- Cinner, J. E., Huchery, C., Darling, E. S., Humphries, A. T., Graham, N. A., Hicks, C. C., ... & McClanahan, T. R. (2013). Evaluating social and ecological vulnerability of coral reef fisheries to climate change. *PloS one*, 8(9), e74321.
- Ciriminna, R., Pandarus, V., Béland, F., & Pagliaro, M. (2014). Catalytic hydrogenation of squalene to squalane. *Organic Process Research & Development*, 18(9), 1110-1115.
- Clark, W. C., Crutzen, P. J., & Schellnhuber, H. J. (2005). Science for global sustainability: toward a new paradigm. *Available at SSRN 702501*.
- Clarkson, M. E. (1995). A stakeholder framework for analyzing and evaluating corporate social performance. *Academy of management review*, 20(1), 92-117.
- Claveria, K. (2019). Generation Z statistics: new report on the values, attitudes, and behaviors of the post-Millennials. *Vision Critical*.
- Cohen, B. (2006). Urbanization in developing countries: Current trends, future projections, and key challenges for sustainability. *Technology in society*, 28(1-2), 63-80.
- Cohen, B., & Winn, M. I. (2007). Market imperfections, opportunity and sustainable entrepreneurship. *Journal of business venturing*, 22(1), 29-49.
- Commission of the European Communities. (2001a). Green paper: Promoting a European framework for corporate social responsibility. Commission of the European Communities.

Commission of the European Communities. (2002a). Corporate Social Responsibility: A business contribution to Sustainable Development. Commission of the European Communities.

Commission of the European Communities. (2002b). Towards a Global Partnership for Sustainable Development. Commission of the European Communities.

Commission of the European Communities. (2005). On the review of the Sustainable Development Strategy A platform for action. Commission of the European Communities.

Commoner, B. (1972). A bulletin dialogue on" the Closing Circle": response. *Bulletin of the Atomic Scientists*, 28(17), 42.

Coney, K. A., Best, R. J., & Hawkins, D. I. (2001). Consumer behavior: Building marketing strategy. NV Mc.

Connell, S., Fien, J., Lee, J., Sykes, H., & Yencken, D. (1999). If it doesn't directly affect you, you don't think about it': A qualitative study of young people's environmental attitudes in two Australian cities. *Environmental Education Research*, 5(1), 95-113.

Coombs, W. T., & Holladay, S. J. (2012). Fringe public relations: How activism moves critical PR toward the mainstream. *Public Relations Review*, 38(5), 880-887.

Coopers & Lybrand. (1993). International Accounting Summaries. Wiley.

Cormier, R., & Elliot, M. (2017). SMART marine goals, targets and management Is SDG 14 operational or aspirational, is Life Below Water sinking or swimming. *Maritime Pollutin Bulletin*, Volume 123, issues 1-2, 15 October, Bull. 123 (1-2), 28-33<https://doi.org/10.1016/j.marpolbul.60>.

Costanza, R., d'Arge, R., De Groot, R., Farber, S., Grasso, M., Hannon, B., ... & Van Den Belt, M. (1997). The value of the world's ecosystem services and natural capital. *nature*, 387(6630), 253-260.

Costanza, R., De Groot, R., Braat, L., Kubiszewski, I., Fioramonti, L., Sutton, P., ... & Grasso, M. (2017). Twenty years of ecosystem services: how far have we come and how far do we still need to go?. *Ecosystem services*, 28, 1-16.

Cowen, S. S., Ferreri, L. B., & Parker, L. D. (1987). The impact of corporate characteristics on social responsibility disclosure: A typology and frequency-based analysis. *Accounting, Organizations and society*, 12(2), 111-122.

Crane, A., Matten, D., & Moon, J. (2008). Corporations and citizenship: Business, responsibility and society. Cambridge University Press.

- Crane, A., Matten, D., Glozer, S., & Spence, L. J. (2019). *Business ethics: Managing corporate citizenship and sustainability in the age of globalization*. Oxford University Press, USA.
- Creswell, J.W. (1994). *Research Design: Qualitative and Quantitative Approaches*. Thousand Oaks, CA: Sage.
- Creyer, E. H., & Ross Jr, W. T. (1997). Tradeoffs between price and quality: How a value index affects. *Journal of Consumer Affairs*, 31(2), 280-302.
- Creyer, E. H., & Ross, W. T. (1996). The impact of corporate behavior on perceived product value. *Marketing letters*, 7, 173-185.
- Criado-Gomis, A., Cervera-Taulet, A., & Iniesta-Bonillo, M. A. (2017). Sustainable entrepreneurial orientation: A business strategic approach for sustainable development. *Sustainability*, 9(9), 1667.
- Crowther, D., & Aras, G. (2008). *Corporate social responsibility*. Bookboon.
- Cutter, S. L. (1995). Race, class and environmental justice. *Progress in human geography*, 19(1), 111-122.
- D'Acunto, D., Tuan, A., Dalli, D., Viglia, G., & Okumus, F. (2020). Do consumers care about CSR in their online reviews? An empirical analysis. *International Journal of Hospitality Management*, 85, 102342.
- Dahlsrud, A. (2008). How corporate social responsibility is defined: an analysis of 37 definitions. *Corporate social responsibility and environmental management*, 15(1), 1-13.
- Daly, H. E. (1968). On economics as a life science. *Journal of political economy*, 76(3), 392-406.
- Daugbjerg, C., & Sønderskov, K. M. (2012). Environmental policy performance revisited: Designing effective policies for green markets. *Political Studies*, 60(2), 399-418.
- David, P., Kline, S., & Dai, Y. (2005). Corporate social responsibility practices, corporate identity, and purchase intention: A dual-process model. *Journal of Public Relations Research*, 17(3), 291-313.
- Davis, K. (1960). Can business afford to ignore social responsibilities?. *California management review*, 2(3), 70-76.
- Davis, K. (1973). The case for and against business assumption of social responsibilities. *Academy of Management journal*, 16(2), 312-322.

- De Bakker, F. G., Groenewegen, P., & Den Hond, F. (2005). A bibliometric analysis of 30 years of research and theory on corporate social responsibility and corporate social performance. *Business & society*, 44(3), 283-317.
- De Pelsmacker, P., Driesen, L., & Rayp, G. (2003). Are fair trade labels good business? Ethics and coffee buying intentions. *Journal of consumer affairs*, 39(2), 1-20.
- De Pelsmacker, P., Driesen, L., & Rayp, G. (2005). Do consumers care about ethics? Willingness to pay for fair-trade coffee. *Journal of consumer affairs*, 39(2), 363-385.
- Dean, T. J., & McMullen, J. S. (2007). Toward a theory of sustainable entrepreneurship: Reducing environmental degradation through entrepreneurial action. *Journal of business venturing*, 22(1), 50-76.
- Deegan, C. (2002). Introduction: The legitimising effect of social and environmental disclosures—a theoretical foundation. *Accounting, auditing & accountability journal*, 15(3), 282-311.
- Deegan, C., & Rankin, M. (1996). Do Australian companies report environmental news objectively? An analysis of environmental disclosures by firms prosecuted successfully by the Environmental Protection Authority. *Accounting, auditing & accountability journal*, 9(2), 50-67.
- Deegan, C., & Rankin, M. (1997). The materiality of environmental information to users of annual reports. *Accounting, Auditing & Accountability Journal*, 10(4), 562-583.
- Deegan, C., Rankin, M., & Tobin, J. (2002). An examination of the corporate social and environmental disclosures of BHP from 1983-1997: A test of legitimacy theory. *Accounting, Auditing & Accountability Journal*, 15(3), 312-343.
- Deegan, C., Rankin, M., & Voght, P. (2000, March). Firms' disclosure reactions to major social incidents: Australian evidence. In *Accounting forum* (Vol. 24, No. 1, pp. 101-130). Taylor & Francis.
- Delpal, F., & Hatchuel, G. (2007). La consommation engagée s' affirme comme une tendance durable. *Consommation et modes de vie*, 201, 1-4.
- Deng, X., & Xu, Y. (2017). Consumers' responses to corporate social responsibility initiatives: The mediating role of consumer-company identification. *Journal of Business Ethics*, 142, 515-526.
- Dermer, J. (1990). The strategic agenda: Accounting for issues and support. *Accounting, Organizations and Society*, 15(1-2), 67-76.
- Desanto, T. M., Mandey, S. L., & Soepeno, D. (2018). Analisis Pengaruh Green Marketing Dan Corporate Social Responsibility Terhadap Keputusan Pembelian Dengan Citra Merek Sebagai Variabel Intervening Pada Konsumen Produk Air Minum Dalam

Kemasan (Amdk) Aqua Di Kota Manado. *Jurnal EMBA: Jurnal Riset Ekonomi, Manajemen, Bisnis Dan Akuntansi*, 6(4).

Di Domenico, M., Haugh, H., & Tracey, P. (2010). Social bricolage: Theorizing social value creation in social enterprises. *Entrepreneurship theory and practice*, 34(4), 681-703.

Díaz, S., Settele, J., Brondízio, E. S., Ngo, H. T., Agard, J., Arneth, A., ... & Zayas, C. N. (2019). Pervasive human-driven decline of life on Earth points to the need for transformative change. *Science*, 366(6471), eaax3100.

Dierkes, M., & Antal, A. B. (1986). Whither corporate social reporting: Is it time to legislate?. *California Management Review*, 28(3), 106-121.

Dijkstra, H., van Beukering, P., & Brouwer, R. (2021). In the business of dirty oceans: Overview of startups and entrepreneurs managing marine plastic. *Marine Pollution Bulletin*, 162, 111880.

Dimock, M. (2019). Defining generations: Where Millennials end and Generation Z begins. *Pew Research Center*, 17(1), 1-7.

Dodd, M. D. (2010, March). Who really cares about ethics? Corporate social responsibility and consumer purchase intention. In 13 TH INTERNATIONAL PUBLIC RELATIONS RESEARCH CONFERENCE (p. 252).

Domazet, I., & Simović, V. (2015). Creation of green jobs: Opportunity to reduce high unemployment in Western Balkans. *Monograph Toward Green Economy: Opportunities and Obstacles for Western Balkan Countries*, Ed.: Radović Marković M et al. Xlibris LLC: USA, 82-100.

Domina, T., Lee, S. E., & MacGillivray, M. (2012). Understanding factors affecting consumer intention to shop in a virtual world. *Journal of retailing and consumer services*, 19(6), 613-620.

Don, H., Slocum, J. W., & Woodman, R. W. (2001). *Organizational behavior. South-Western, Cengage Learning*.

Donaldson, T., & Preston, L. E. (1995). The stakeholder theory of the corporation: Concepts, evidence, and implications. *Academy of management Review*, 20(1), 65-91.

Dowling, J., & Pfeffer, J. (1975). Organizational legitimacy: Social values and organizational behavior. *Pacific sociological review*, 18(1), 122-136.

Dreher, A. (2006). Does globalization affect growth? Evidence from a new index of globalization. *Applied economics*, 38(10), 1091-1110.

- Du Plessis, PJ, Rousseau, GG, Blem, NH. (1991). *Consumer behaviour. A South African perspective*. Pretoria. Sigma.
- Du, S., Bhattacharya, C. B., & Sen, S. (2007). Reaping relational rewards from corporate social responsibility: The role of competitive positioning. *International journal of research in marketing*, 24(3), 224-241.
- Du, S., Bhattacharya, C. B., & Sen, S. (2010). Maximizing business returns to corporate social responsibility (CSR): The role of CSR communication. *International journal of management reviews*, 12(1), 8-19.
- Du, S., Bhattacharya, C. B., & Sen, S. (2011). Corporate social responsibility and competitive advantage: Overcoming the trust barrier. *Management Science*, 57(9), 1528-1545.
- Duncombe, R., & Heeks, R. (2002). Information, ICTs and ethical trade: implications for self-regulation (No. 1649-2016-135934).
- Dunham, L., Freeman, R. E., & Liedtka, J. (2006). Enhancing stakeholder practice: A particularized exploration of community. *Business Ethics Quarterly*, 16(1), 23-42.
- Duque-Grisales, E., & Aguilera-Caracuel, J. (2021). Environmental, social and governance (ESG) scores and financial performance of multilatinas: Moderating effects of geographic international diversification and financial slack. *Journal of Business Ethics*, 168(2), 315-334.
- Eagle, L., & Dahl, S. (Eds.). (2015). *Marketing ethics & society*. Sage.
- Eckhardt, G. M., Belk, R., & Devinney, T. M. (2010). Why don't consumers consume ethically?. *Journal of consumer behaviour*, 9(6), 426-436.
- Elg, U., & Hultman, J. (2016). CSR: retailer activities vs consumer buying decisions. *International Journal of Retail & Distribution Management*, 44(6), 640-657.
- El-Kassar, A. N., & Singh, S. K. (2019). Green innovation and organizational performance: The influence of big data and the moderating role of management commitment and HR practices. *Technological forecasting and social change*, 144, 483-498.
- Elkington, J. (1994). Towards the sustainable corporation: Win-win-win business strategies for sustainable development. *California management review*, 36(2), 90-100.
- Elkington, J. (1997). The triple bottom line. *Environmental management: Readings and cases*, 2, 49-66.
- Elkington, J. (1998). Partnerships from cannibals with forks: The triple bottom line of 21st-century business. *Environmental quality management*, 8(1), 37-51.

- Elkington, J. (2018). 25 years ago I coined the phrase “triple bottom line.” Here’s why it’s time to rethink it. *Harvard business review*, 25, 2-5.
- Elkington, J. (2020). *Green swans: the coming boom in regenerative capitalism*. Greenleaf Book Group.
- Elkington, J., & Rowlands, I. H. (1999). Cannibals with forks: The triple bottom line of 21st century business. *Alternatives Journal*, 25(4), 42.
- Ellen, P. S., Mohr, L. A., & Webb, D. J. (2000). Charitable programs and the retailer: do they mix?. *Journal of retailing*, 76(3), 393-406.
- Ellen, P. S., Webb, D. J., & Mohr, L. A. (2006). Building corporate associations: Consumer attributions for corporate socially responsible programs. *Journal of the academy of Marketing Science*, 34(2), 147-157.
- Embry, E., Jones, J., & York, J. G. (2019). 21. Climate change and entrepreneurship. *Handbook of Inclusive Innovation*, 377.
- Endiana, I. D. M. (2019). Implementasi Corporate Governance Pada Corporate Social Responsibility Terhadap Nilai Perusahaan. *Juara: Jurnal Riset Akuntansi*, 9(1).
- Engel, J. F., Kollat, D. T., Blackwell, R. D. (1968). A model of consumer motivation and behavior. *Research in Consumer Behavior*, Holt, Rinehart and Winston, Inc., New York, NY, 3-20.
- Enkema, Susannah. 2016. Changing Attitudes to Habits: How Do We Move People from Green Attitudes to Green Habits? Shelton Group. <http://sheltongrp.com/changing-green-attitudes-to-lasting-sustainablehabits/>
- Enkema, Susannah. 2016. Sustainability and American Identity. Part 1. Shelton Group. August 31. <http://sheltongrp.com/sustainability-marketing-and-identity-part-1/>
- EPA (Environmental Protection Agency), 2020b. Ireland’s Greenhouse Gas Emissions Projections 2019-2040. EPA, Wexford, Ireland. Available online: <http://www.epa.ie/pubs/reports/air/airemissions/ghgprojections2019-2040/>
- Eshra, N., & Beshir, N. (2017). Impact of corporate social responsibility on consumer buying behavior in Egypt. *World Review of Business Research*, 7(1), 32-44.
- Ettinger, A., Grabner-Kräuter, S., & Terlutter, R. (2018). Online CSR communication in the hotel industry: Evidence from small hotels. *International Journal of Hospitality Management*, 68, 94-104.
- European Commission. (2011). A renewed EU strategy 2011-14 for corporate social responsibility. Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions.

- European Commission. (2016). Next steps for a sustainable European future European action for sustainability. Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and The Committee of the Regions, Strasbourg, 22, 2016.
- European Commission. Enterprise DG. (2003). Responsible entrepreneurship: A collection of good practice cases among small and medium-sized enterprises across Europe. Office for Official Publications of the European Communities.
- Evan, W. M., & Edward, R. (1993). Freeman. 1993. A Stakeholder Theory of The Modern Corporation: Kantian Capitalism. *An Introduction of Business Ethics*, Londres, Chapman and Hall.
- Fadli & Qamariah, I. (2008). Analisis Pengaruh Faktor-Faktor Ekuitas Merek Sepeda Motor Merek Honda Terhadap Keputusan Pembelian. (1)2. 48-58.
- Fatma, M., & Rahman, Z. (2016). The CSR's influence on customer responses in Indian banking sector. *Journal of Retailing and Consumer Services*, 29, 49-57.
- Fatma, M., Rahman, Z., & Khan, I. (2015). Building company reputation and brand equity through CSR: the mediating role of trust. *International journal of bank marketing*, 33(6), 840-856.
- Fernández, A. M. L., & Rajagopal. (2013). Influence of corporate social responsibility on consumers' shopping behavior and determining competitive posture of the firm. *Journal of Marketing Analytics*, 1, 222-233.
- Ferreira, A. I., & Ribeiro, I. (2017). Are you willing to pay the price? The impact of corporate social (ir) responsibility on consumer behavior towards national and foreign brands. *Journal of Consumer Behaviour*, 16(1), 63-71.
- Ferrol-Schulte, D., Gorris, P., Baitoningsih, W., Adhuri, D. S., & Ferse, S. C. (2015). Coastal livelihood vulnerability to marine resource degradation: A review of the Indonesian national coastal and marine policy framework. *Marine policy*, 52, 163-171.
- Finegan, J. (1994). The impact of personal values on judgments of ethical behaviour in the workplace. *Journal of Business Ethics*, 13, 747-755.
- Fishbein, M. (1963). An investigation of the relationships between beliefs about an object and the attitude toward that object. *Human relations*, 16(3), 233-239.
- Fishbein, M., & Ajzen, I. (1975). Belief, attitude, intention, and behavior: An introduction to theory and research.
- Foley, K. J. (2005). *Meta management: A stakeholder/quality management approach to whole-of-enterprise management*. Standards Australia.

- Folkes, V. S., & Kamins, M. A. (1999). Effects of information about firms' ethical and unethical actions on consumers' attitudes. *Journal of consumer psychology*, 8(3), 243-259.
- Fombrun, C. J., Gardberg, N. A., & Sever, J. M. (2000). The Reputation Quotient SM: A multi-stakeholder measure of corporate reputation. *Journal of brand management*, 7, 241-255.
- Fombrun, C., & Shanley, M. (1990). What's in a name? Reputation building and corporate strategy. *Academy of management Journal*, 33(2), 233-258.
- Fonseca, L., & Ferro, R. (2015). Influence of firms' environmental management and community involvement programs in their employees and in the community. *FME Transactions*, 43(4), 370-376.
- Foroudi, P. (2019). Influence of brand signature, brand awareness, brand attitude, brand reputation on hotel industry's brand performance. *International journal of hospitality management*, 76, 271-285.
- Fossi, M. C., Panti, C., Baini, M., & Lavers, J. L. (2018). A review of plastic-associated pressures: cetaceans of the Mediterranean Sea and eastern Australian shearwaters as case studies. *Frontiers in marine science*, 5, 173.
- Fraj-Andres, E., Martinez-Salinas, E., & Matute-Vallejo, J. (2009). A multidimensional approach to the influence of environmental marketing and orientation on the firm's organizational performance. *Journal of business ethics*, 88, 263-286.
- Franco, D. (2020). Informality and dissent. *Informality through Sustainability: Urban Informality Now*, 4.
- Frederick, W. C. (1986). Toward CSR3: Why ethical analysis is indispensable and unavoidable in corporate affairs. *California management review*, 28(2), 126-141.
- Frederick, W. C. (1994). From CSR1 to CSR2: The maturing of business-and-society thought. *Business & society*, 33(2), 150-164.
- Frederick, W. C. (1998). Creatures, corporations, communities, chaos, complexity: A naturological view of the corporate social role. *Business & Society*, 37(4), 358-389.
- Freedman, M., & Stagliano, A. J. (1992). European unification, accounting harmonization, and social disclosures. *The International journal of accounting*, 27(2), 112-122.
- Freeman, C. (1994). The economics of technical change. *Cambridge journal of economics*, 18(5), 463-514.
- Freeman, P. E., & Reed, D. L. (1983). Stockholders and Stakeholders: A New Perspective of Corporate Governance/*California Management Review*, Vol.

- Freeman, R. B., & Medoff, J. L. (1984). What do unions do. *Indus. & Lab. Rel. Rev.*, 38, 244.
- Freeman, R. E. (1984). *Strategic Management: A Stakeholder Approach*. Boston: Pitman.
- Freeman, R. E. (1998). A stakeholder theory of the modern corporation. *Perspectives in Business Ethics* Sie, 3(144), 38-48.
- Freeman, R. E. (2010). *Strategic management: A stakeholder approach*. Cambridge university press.
- Freeman, R. E., & Evan, W. M. (1990). Corporate governance: A stakeholder interpretation. *Journal of behavioral economics*, 19(4), 337-359.
- Freeman, R. E., & Liedtka, J. (1991). Corporate social responsibility: a critical approach-corporate social responsibility no longer a useful concept.[w:] *Business Horizons*.
- Freeman, R. E., Harrison, J. S., & Wicks, A. C. (2007). *Managing for stakeholders: Survival, reputation, and success*. Yale University Press.
- Freeman, R. E., Harrison, J. S., Wicks, A. C., Parmar, B. L., & De Colle, S. (2010). Stakeholder theory: The state of the art.
- Freeman, R. E., Wicks, A. C., & Parmar, B. (2004). Stakeholder theory and “the corporate objective revisited”. *Organization science*, 15(3), 364-369.
- Friedman, A. L., & Miles, S. (2002). Developing stakeholder theory. *Journal of management studies*, 39(1), 1-21.
- Friedman, M. (1970). A theoretical framework for monetary analysis. *journal of Political Economy*, 78(2), 193-238.
- Fritzsche, D. J. (1995). Personal values: Potential keys to ethical decision making. *Journal of Business Ethics*, 14, 909-922.
- Frooman, J. (1999). Stakeholder influence strategies. *Academy of management review*, 24(2), 191-205.
- Furnham, A. (2003). Belief in a just world: Research progress over the past decade. *Personality and individual differences*, 34(5), 795-817.
- Galdeano-Gómez, E., Céspedes-Lorente, J., & Martinez-del-Rio, J. (2008). Environmental performance and spillover effects on productivity: evidence from horticultural firms. *Journal of environmental management*, 88(4), 1552-1561.
- Galgani, F., Fleet, D., Van Franeker, J. A., Katsanevakis, S., Maes, T., Mouat, J., ... & Janssen, C. (2010). *Marine strategy framework directive-task group 10 report marine litter*. Office for Official Publications of the European Communities.

- Garde-Sanchez, R., López-Pérez, M. V., & López-Hernández, A. M. (2018). Current trends in research on social responsibility in state-owned enterprises: A review of the literature from 2000 to 2017. *Sustainability*, 10(7), 2403.
- Gattringer, C. W. (2018). A revisited conceptualization of plastic pollution accumulation in marine environments: Insights from a social ecological economics perspective. *Marine Policy*, 96, 221-226.
- Geiger, S. M., Fischer, D., & Schrader, U. (2018). Measuring what matters in sustainable consumption: An integrative framework for the selection of relevant behaviors. *Sustainable development*, 26(1), 18-33.
- George, G., McGahan, A. M., & Prabhu, J. (2012). Innovation for inclusive growth: Towards a theoretical framework and a research agenda. *Journal of management studies*, 49(4), 661-683.
- Geyer, R. (2020). Production, use, and fate of synthetic polymers. In *Plastic waste and recycling* (pp. 13-32). Academic Press.
- Ghoffar, Abdul, Khalisah Khalid, dan Yuyun Harmono. (2020). *Kejahatan Ekosida dan Korporasi. Laporan Hasil Riset Kejahatan Korporasi dan Ekosida di Mata Publik. Wahana Lingkungan Hidup Indonesia.*
- Ghozali, I. (2018). *Aplikasi analisis multivariate dengan Program IBM SPSS 25*. Badan Penerbit Universitas Diponegoro. Semarang.
- Gibson, K. (2000). The moral basis of stakeholder theory. *Journal of business ethics*, 245-257.
- Gladwin, T. N., Kennelly, J. J., & Krause, T. S. (1995). Shifting paradigms for sustainable development: Implications for management theory and research. *Academy of management Review*, 20(4), 874-907.
- Godfrey, P. C., & Hatch, N. W. (2007). Researching corporate social responsibility: An agenda for the 21st century. *Journal of business ethics*, 70, 87-98.
- Golob, U., & Podnar, K. (2011). Corporate social responsibility communication and dialogue. *The handbook of communication and corporate social responsibility*, 231-251.
- Gómez-Baggethun, E., De Groot, R., Lomas, P. L., & Montes, C. (2010). The history of ecosystem services in economic theory and practice: From early notions to markets and payment schemes. *Ecological economics*, 69(6), 1209-1218.
- Goodpaster, K. E. (1991). Business ethics and stakeholder analysis. *Business ethics quarterly*, 53-73.

- Goodstein, J. D., & Wicks, A. C. (2007). Corporate and stakeholder responsibility: Making business ethics a two-way conversation. *Business ethics quarterly*, 17(3), 375-398.
- Gordon, R., Carrigan, M., & Hastings, G. (2011). A framework for sustainable marketing. *Marketing theory*, 11(2), 143-163.
- Governance and Accountability Institute. (2018). Flash report: 85% of S&P 500 index® companies publish sustainability reports in 2017.
- Grau, S. L., & Folse, J. A. G. (2007). Cause-related marketing (CRM): The influence of donation proximity and message-framing cues on the less-involved consumer. *Journal of advertising*, 36(4), 19-33.
- Gray, R., Kouhy, R., & Lavers, S. (1995). Corporate social and environmental reporting: a review of the literature and a longitudinal study of UK disclosure. *Accounting, Auditing & Accountability Journal*, 8(2), 47-77.
- Gray, R., Owen, D., & Adams, C. (1996). *Accounting & accountability: changes and challenges in corporate social and environmental reporting*. Prentice hall.
- Green, T., & Peloza, J. (2014). How do consumers infer corporate social responsibility? The role of organisation size. *Journal of Consumer Behaviour*, 13(4), 282-293.
- Greenley, G. E., & Foxall, G. R. (1997). Multiple stakeholder orientation in UK companies and the implications for company performance. *Journal of Management Studies*, 34(2), 259-284.
- Gregory, R., & Keeney, R. L. (1994). Creating policy alternatives using stakeholder values. *Management Science*, 40(8), 1035-1048.
- Griggs, D., Stafford-Smith, M., Gaffney, O., Rockström, J., Öhman, M. C., Shyamsundar, P., ... & Noble, I. (2013). Sustainable development goals for people and planet. *Nature*, 495(7441), 305-307.
- Grip, K. (2017). International marine environmental governance: A review. *Ambio*, 46(4), 413-427.
- Grocery Manufacturers Association and Deloitte. (2009). *Finding the green in today's shoppers: Sustainability trends and new shopper insights*. Washington, D.C.: GMA Deloitte Development LCC.
- Groza, M. D., Pronschinske, M. R., & Walker, M. (2011). Perceived organizational motives and consumer responses to proactive and reactive CSR. *Journal of business ethics*, 102, 639-652.

- Grubor, A., & Milovanov, O. (2017). Brand strategies in the era of sustainability. *Interdisciplinary Description of Complex Systems: INDECS*, 15(1), 78-88.
- Grunert, S. C., & Juhl, H. J. (1995). Values, environmental attitudes, and buying of organic foods. *Journal of economic psychology*, 16(1), 39-62.
- Gultom, F. P. (2022). *Pengaruh Green Marketing Dan Corporate Social Responsibility Terhadap Keputusan Pembelian (Studi Kasus Konsumen Lampu Led Philips Di Kota Medan Melalui Internet)* (Doctoral dissertation, Universitas Medan Area).
- Guterres, A. (2020). The sustainable development goals report 2020. United Nations publication issued by the Department of Economic and Social Affairs, 1-64.
- Guthrie, J., & Parker, L. D. (1989). Corporate social reporting: a rebuttal of legitimacy theory. *Accounting and business research*, 19(76), 343-352.
- Hadjikhani, A., Lee, J. W., & Park, S. (2016). Corporate social responsibility as a marketing strategy in foreign markets: the case of Korean MNCs in the Chinese electronics market. *International Marketing Review*, 33(4), 530-554.
- Hafer, C. L. (2000). Do innocent victims threaten the belief in a just world? Evidence from a modified Stroop task. *Journal of personality and social psychology*, 79(2), 165.
- Hahn, T., & Figge, F. (2011). Beyond the bounded instrumentality in current corporate sustainability research: Toward an inclusive notion of profitability. *Journal of Business Ethics*, 104(3), 325-345.
- Hair Jr, J. F., Sarstedt, M., Hopkins, L., & Kuppelwieser, V. G. (2014). Partial least squares structural equation modeling (PLS-SEM): An emerging tool in business research. *European business review*, 26(2), 106-121.
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2010). Canonical correlation: A supplement to multivariate data analysis. *Multivariate Data Analysis: A Global Perspective, 7th ed.; Pearson Prentice Hall Publishing: Upper Saddle River, NJ, USA*.
- Hair, J. F., Black, W. C., Babin, B. J., Anderson, R. E., & Tatham, R. L. (2006). *Multivariate data analysis* 6th Edition.
- Haldar, S. (2019). Towards a conceptual understanding of sustainability-driven entrepreneurship. *Corporate Social Responsibility and Environmental Management*, 26(6), 1157-1170.
- Hall, J. K., Daneke, G. A., & Lenox, M. J. (2010). Sustainable development and entrepreneurship: Past contributions and future directions. *Journal of business venturing*, 25(5), 439-448.
- Hall, K. (2000). *Impacts of marine debris and oil: economic and social costs to coastal communities*. Kommunenenes Internasjonale Miljøorganisasjon.

- Halpern, B. S., Frazier, M., Potapenko, J., Casey, K. S., Koenig, K., Longo, C., ... & Walbridge, S. (2015). Spatial and temporal changes in cumulative human impacts on the world's ocean. *Nature communications*, 6(1), 1-7.
- Han, H., Yu, J., & Kim, W. (2019). Environmental corporate social responsibility and the strategy to boost the airline's image and customer loyalty intentions. *Journal of Travel & Tourism Marketing*, 36(3), 371-383.
- Hanaysha, J. R. (2018). Customer retention and the mediating role of perceived value in retail industry. *World Journal of Entrepreneurship, Management and Sustainable Development*, 14(1), 2-24.
- Hancock, T. (1993). Health, human development and the community ecosystem: three ecological models. *Health promotion international*, 8(1), 41-47.
- Hansen, T., Jensen, J. M., & Solgaard, H. S. (2004). Predicting online grocery buying intention: a comparison of the theory of reasoned action and the theory of planned behavior. *International Journal of Information Management*, 24(6), 539-550.
- Hardell, L., van Bavel, B., Lindström, G., Carlberg, M., Dreifaldt, A. C., Wijkström, H., ... & Kolmert, T. (2003). Increased concentrations of polychlorinated biphenyls, hexachlorobenzene, and chlordanes in mothers of men with testicular cancer. *Environmental health perspectives*, 111(7), 930-934.
- Hardhiyanti, Y., & Rasyid, U. N. (2018). Komunikasi Bisnis Berbasis Etika Lingkungan Sebagai Csr the Body Shop Indonesia. *Bricolage: Jurnal Magister Ilmu Komunikasi*, 3(02), 103-117.
- Harley, C. D., Randall Hughes, A., Hultgren, K. M., Miner, B. G., Sorte, C. J., Thornber, C. S., ... & Williams, S. L. (2006). The impacts of climate change in coastal marine systems. *Ecology letters*, 9(2), 228-241.
- Harrison, J. S., & Freeman, R. E. (1999). Stakeholders, social responsibility, and performance: Empirical evidence and theoretical perspectives. *Academy of management Journal*, 42(5), 479-485.
- Harrison, J. S., Bosse, D. A., & Phillips, R. A. (2010). Managing for stakeholders, stakeholder utility functions, and competitive advantage. *Strategic management journal*, 31(1), 58-74.
- Harrison, J. S., Freeman, R. E., & Abreu, M. C. S. D. (2015). Stakeholder theory as an ethical approach to effective management: Applying the theory to multiple contexts. *Revista brasileira de gestão de negócios*, 17, 858-869.
- Hart, S. L. (1997). Beyond greening: strategies for a sustainable world. *Harvard business review*, 75(1), 66-77.

- Hart, S. L., & Milstein, M. B. (2003). Creating sustainable value. *Academy of Management Perspectives*, 17(2), 56-67.
- Hartono, J. (2013). Metode penelitian bisnis: salah kaprah dan pengalaman-pengalaman. *BPFE, Yogyakarta, Edisi*, 6.
- Harun, A., Prybutok, G., & Prybutok, V. (2018). Do the millennials in the USA care about the fast food industry's involvement in corporate social responsibility?. *Young consumers*, 19(4), 358-381.
- Hastings, G., & Angus, K. (2011). When is social marketing not social marketing?. *Journal of Social Marketing*, 1(1), 45-53.
- Hawken, P. (2007). *Blessed unrest: how the largest social movement in history is restoring grace, justice, and beauty to the world*. Penguin.
- Heck, G., & Yidan, X. (2013). The Effects of Sustainable Marketing on Brand Equity and Consumer Behavior: A Case Study of Cia. Hering.
- Hengky, S. H., & Kikvidze, Z. (2021). Sustainable Coastal Tourism in Tanjung Kelayang, Indonesia. *Tourism Planning & Development*, 18(3), 365-370.
- Hill, C. W., & Jones, T. M. (1992). Stakeholder-agency theory. *Journal of management studies*, 29(2), 131-154.
- Hines, R. D. (1991). The FASB's conceptual framework, financial accounting and the maintenance of the social world. *Accounting, Organizations and Society*, 16(4), 313-331.
- Hirschman, E. C., & Holbrook, M. B. (1982). Hedonic consumption: emerging concepts, methods and propositions. *Journal of marketing*, 46(3), 92-101.
- Hodgson, N., Buselich, K., & Halpin, D. (2005). The WA collaboration: facilitating integration of sustainability issues in a community and civil society context. *Australasian Journal of Environmental Management*, 12(sup1), 20-28.
- Hoegh-Guldberg, O. (2015). *Reviving the Ocean Economy: the case for action*.
- Hoegh-Guldberg, O., Cai, R., Poloczanska, E. S., Brewer, P. G., Sundby, S., Hilmi, K., ... & McKinnell, S. M. (2014). *The ocean*.
- Hoffman, A. J. (2018). The next phase of business sustainability. *Stanford Social Innovation Review*, 16(2), 34-39.
- Hogner, R. H. (1982). Corporate social reporting: eight decades of development at US Steel. *Research in corporate performance and policy*, 4(1), 243-250.

- Holdren, J. P., & Ehrlich, P. R. (1974). Human Population and the Global Environment: Population growth, rising per capita material consumption, and disruptive technologies have made civilization a global ecological force. *American scientist*, 62(3), 282-292.
- Hoogendoorn, B., Van der Zwan, P., & Thurik, R. (2017). Sustainable entrepreneurship: The role of perceived barriers and risk. *Journal of business ethics*, 157, 1133-1154.
- Horn, D., & Salvendy, G. (2006). Product creativity: conceptual model, measurement and characteristics. *Theoretical Issues in Ergonomics Science*, 7(4), 395-412.
- Howard, J. A., & Sheth, J. N. (1969). *The theory of buyer behavior*. New York, 63, 145.
- Howard-Grenville, J., Bertels, S., & Lahneman, B. (2014). 14 Sustainability: How It Shapes Organizational Culture and Climate. *The Oxford handbook of organizational climate and culture*, 257.
- Hristov, I., Appolloni, A., Chirico, A., & Cheng, W. (2021). The role of the environmental dimension in the performance management system: A systematic review and conceptual framework. *Journal of Cleaner Production*, 293, 126075.
- Hughes, J. D. (2016). *What is environmental history?*. John Wiley & Sons.
- Hur, W. M., Kim, H., & Woo, J. (2014). How CSR leads to corporate brand equity: Mediating mechanisms of corporate brand credibility and reputation. *Journal of Business Ethics*, 125, 75-86.
- Husted, B. W. (2000). A contingency theory of corporate social performance. *Business & society*, 39(1), 24-48.
- Ihlen, Ø. (2011). Rhetoric and corporate social responsibility. *The handbook of communication and corporate social responsibility*, 147-166.
- Ikbal, M. (2012). Hubungan Karakter Perusahaan Dan Profitabilitas Dengan Praktek Pengungkapan Sosial Dan Lingkungan (Suatu Telaah Empiris dan Teoritis). *Jurnal Kinerja*, 9(2), 225-235.
- Isa, S. M., Chin, P. N., & Liew, I. (2020). Exploring the role of corporate social responsibility skepticism in ethical purchase intention. *Social Responsibility Journal*, 16(2), 291-307.
- IUCN (1996) *Barometer of sustainability: what it's for and how to use it*. IUCN, Gland.
- IUCN, UNEP, dan WWF (1991). *Caring for the Earth. A Strategy for Sustainable Living*, IUCN Gland, Switzerland.

- Jackson, T., & Michaelis, L. (2003). Policies for sustainable consumption. Sustainable Development Commission, London, 1-66.
- Jacobs, M. (1997). The environment as stakeholder. *Business Strategy Review*, 8(2), 25-28.
- Jacobs, P., Gardner, J., & Munro, D. (1987). Sustainable and equitable development: an emerging paradigm. Conservation with equity: strategies for sustainable development. Cambridge: International union for conservation of nature and natural resources (IUCN). Knowledge Collaboration & Learning for Sustainable Innovation.
- Jager, W. (2000). Modelling consumer behaviour.
- Jager, W., Janssen, M. A., De Vries, H. J. M., De Greef, J., & Vlek, C. A. J. (2000). Behaviour in commons dilemmas: Homo economicus and Homo psychologicus in an ecological-economic model. *Ecological economics*, 35(3), 357-379.
- Jahdi, K. S., & Acikdilli, G. (2009). Marketing communications and corporate social responsibility (CSR): Marriage of convenience or shotgun wedding?. *Journal of business ethics*, 88, 103-113.
- Jambeck, J. R., Geyer, R., Wilcox, C., Siegler, T. R., Perryman, M., Andrady, A., ... & Law, K. L. (2015). Plastic waste inputs from land into the ocean. *Science*, 347(6223), 768-771.
- Jang, Y. C., Hong, S., Lee, J., Lee, M. J., & Shim, W. J. (2014). Estimation of lost tourism revenue in Geoje Island from the 2011 marine debris pollution event in South Korea. *Marine pollution bulletin*, 81(1), 49-54.
- Jang, Y. C., Lee, J., Hong, S., Choi, H. W., Shim, W. J., & Hong, S. Y. (2015). Estimating the global inflow and stock of plastic marine debris using material flow analysis: a preliminary approach. *한국해양환경. 에너지학회지*, 18(4), 263-273.
- Jawahar, I. M., & McLaughlin, G. L. (2001). Toward a Descriptive Stakeholder Theory: An Organisational Life Cycle Approach. *Academy of Management Review*. 26(3), 397-414.
- Jensen, M. (2001). Value maximisation, stakeholder theory, and the corporate objective function. *European financial management*, 7(3), 297-317.
- Jo, H., & Na, H. (2012). Does CSR reduce firm risk? Evidence from controversial industry sectors. *Journal of business ethics*, 110, 441-456.
- Jogiyanto, H. M. (2007). Metode Penelitian Bisnis: Salah Kaprah dan Pengalaman-Pengalaman. *Yogyakarta: BPFE*.
- Joireman, J., Smith, D., Liu, R. L., & Arthurs, J. (2015). It's all good: Corporate social responsibility reduces negative and promotes positive responses to service failures among value-aligned customers. *Journal of Public Policy & Marketing*, 34(1), 32-49.

- Jones, D. (2014). *Společensky odpovědné chování se firmám vyplácí*. Management Press.
- Jones, K. E., Patel, N. G., Levy, M. A., Storeygard, A., Balk, D., Gittleman, J. L., & Daszak, P. (2008). Global trends in emerging infectious diseases. *Nature*, 451(7181), 990-993.
- Jones, T. M. (1980). Corporate social responsibility revisited, redefined. *California management review*, 22(3), 59-67.
- Jones, T. M. (1995). Instrumental stakeholder theory: A synthesis of ethics and economics. *Academy of management review*, 20(2), 404-437.
- Jones, T. M., & Wicks, A. C. (1999). Letter to AMR regarding “convergent stakeholder theory”. *Academy of Management Review*, 24(4), 621-623.
- Jordan, A., & Voisey, H. (1998). The ‘Rio process’: the politics and substantive outcomes of ‘earth summit II’: institutions for global environmental change. *Global Environmental Change*, 8(1), 93-97.
- Jouffray, J. B., Blasiak, R., Norström, A. V., Österblom, H., & Nyström, M. (2020). The blue acceleration: the trajectory of human expansion into the ocean. *One Earth*, 2(1), 43-54.
- Kamenidou, I. C., Mamalis, S. A., Pavlidis, S., & Bara, E. Z. G. (2019). Segmenting the generation Z cohort university students based on sustainable food consumption behavior: A preliminary study. *Sustainability*, 11(3), 837.
- Kang, C., Germann, F., & Grewal, R. (2016). Washing away your sins? Corporate social responsibility, corporate social irresponsibility, and firm performance. *Journal of Marketing*, 80(2), 59-79.
- Kang, Y. C., & Chiu, C. Y. (2016). How Corporate Social Responsibility Indicators Influence Organization Identification? The Perspective of Labor Relations. *iBusiness*, 8(4), 61-69.
- Karaosman, H., Morales-Alonso, G., & Grijalvo, M. (2015). Consumers’ responses to CSR in a cross-cultural setting. *Cogent Business & Management*, 2(1), 1052916.
- Kataria, S., Saini, V. K., Sharma, A. K., Yadav, R., & Kohli, H. (2021). An integrative approach to the nexus of brand loyalty and corporate social responsibility. *International Review on Public and Nonprofit Marketing*, 18(3), 361-385.
- Keen, M. R., Schwarz, A. M., & Wini-Simeon, L. (2018). Towards defining the Blue Economy: Practical lessons from pacific ocean governance. *Marine Policy*, 88, 333-341.

- Keim, G. D. (1978). Corporate social responsibility: An assessment of the enlightened self-interest model. *Academy of management review*, 3(1), 32-39.
- Kemp, R., & Pearson, P. (2007). Final report MEI project about measuring eco-innovation. *UM Merit, Maastricht*, 10(2), 1-120.
- Khan, P. A., Johl, S. K., & Akhtar, S. (2021). Firm sustainable development goals and firm financial performance through the lens of green innovation practices and reporting: a proactive approach. *Journal of Risk and Financial Management*, 14(12), 605.
- Kilcullen, M., & Ohles Kooistra, J. (1999). At least do no harm: sources on the changing role of business ethics and corporate social responsibility. *Reference services review*, 27(2), 158-178.
- Kim, J. H., Kim, M., & Lennon, S. J. (2018). E-service performance of apparel e-retailing websites: A longitudinal assessment. *International Journal of Service Science, Management, Engineering, and Technology (IJSSMET)*, 9(1), 24-40.
- Kim, S., & Ferguson, M. T. (2014). Public expectations of CSR communication: What and how to communicate CSR. *Public Relations Journal*, 8(3), 1-22.
- Kim, Y. (2014). Strategic communication of corporate social responsibility (CSR): Effects of stated motives and corporate reputation on stakeholder responses. *Public Relations Review*, 40(5), 838-840.
- Kinasih, I. A. D., Widagda, I. G. N. J. A., Rahyuda, I. K., & Suparna, G. (2023). Effect of Green Marketing and Corporate Social Responsibility on Purchase Decisions Mediated by Brand Image (Study on Consumers of Avoskin Skincare Products in Denpasar City). *European Journal of Business and Management Research*, 8(4), 249-260.
- King, A. A., Lenox, M. J., & Terlaak, A. (2005). The strategic use of decentralized institutions: Exploring certification with the ISO 14001 management standard. *Academy of management journal*, 48(6), 1091-1106.
- Kiran, V., Majumdar, M., & Kishore, K. (2012). Innovation in in-store promotions: effects on consumer purchase decision. *European Journal of Business and Management*, 4(9).
- Korschun, D., Bhattacharya, C. B., & Swain, S. D. (2014). Corporate social responsibility, customer orientation, and the job performance of frontline employees. *Journal of marketing*, 78(3), 20-37.
- Kotler, A., & Armstrong, G. (2016). *Principles of Marketing*. Global Edition. England.
- Kotler, P. (2003). *Marketing insights from A to Z: 80 concepts every manager needs to know*. John Wiley & Sons.

- Kotler, P. (2011). Reinventing marketing to manage the environmental imperative. *Journal of marketing*, 75(4), 132-135.
- Kotler, P., & Armstrong, G. (2013). *Principles of marketing 15th global edition*. Pearson.
- Kotler, P., & Keller, K. L. (2009). Manajemen pemasaran.
- Kotler, P., & Keller, K. L. (2012). *Marketing Management* (14th ed.). Boston. Prentice Hall, Pearson.
- Kotler, P., & Lee, N. (2005). Best of breed: When it comes to gaining a market edge while supporting a social cause, “corporate social marketing” leads the pack. *Social marketing quarterly*, 11(3-4), 91-103.
- Kramer, M. R., & Porter, M. (2011). *Creating shared value* (Vol. 17). Boston, MA, USA: FSG.
- Krelling, A. P., Williams, A. T., & Turra, A. (2017). Differences in perception and reaction of tourist groups to beach marine debris that can influence a loss of tourism revenue in coastal areas. *Marine Policy*, 85, 87-99.
- Kumar, K., & Subramanian, R. (1998). Meeting the expectations of key stakeholders: stakeholder management in the health care industry. *SAM Advanced Management Journal*, 63(2), 31.
- Kuncoro, M. (2001). Metode kuantitatif: Teori dan aplikasi untuk bisnis dan ekonomi. *Yogyakarta: UPP-AMP YKPN*.
- Kursan Milaković, I. (2021). Exploring consumer resilience during COVID-19: demographics, consumer optimism, innovativeness and online buying. *Economic and Business Review*, 23(4), 260-272.
- Lacey, R., Kennett-Hensel, P. A., & Manolis, C. (2015). Is corporate social responsibility a motivator or hygiene factor? Insights into its bivalent nature. *Journal of the Academy of Marketing Science*, 43, 315-332.
- Lam, T., & Hsu, C. H. (2006). Predicting behavioral intention of choosing a travel destination. *Tourism management*, 27(4), 589-599.
- Lanier, K. (2017). 5 Things HR professionals need to know about generation Z: thought leaders share their views on the HR profession and its direction for the future. *Strategic HR review*, 16(6), 288-290.
- Lantos, G. P. (2001). The boundaries of strategic corporate social responsibility. *Journal of consumer marketing*, 18(7), 595-632.
- Laplume, A. O., Sonpar, K., & Litz, R. A. (2008). Stakeholder theory: Reviewing a theory that moves us. *Journal of management*, 34(6), 1152-1189.
- Lau, W. W., Shiran, Y., Bailey, R. M., Cook, E., Stuchtey, M. R., Koskella, J., ... & Palardy, J. E. (2020). Evaluating scenarios toward zero plastic pollution. *Science*, 369(6510), 1455-1461.

- Lavidge, R. J., & Steiner, G. A. (1961). A model for predictive measurements of advertising effectiveness. *Journal of marketing*, 25(6), 59-62.
- Lebreton, L. C., Van Der Zwet, J., Damsteeg, J. W., Slat, B., Andrady, A., & Reisser, J. (2017). River plastic emissions to the world's oceans. *Nature communications*, 8(1), 15611.
- Lebreton, L., Egger, M., & Slat, B. (2019). A global mass budget for positively buoyant macroplastic debris in the ocean. *Scientific reports*, 9(1), 12922.
- Lee, H., Lee, B., Byun, M., & Lim, H. (2020). Economic and environmental analysis for PEM water electrolysis based on replacement moment and renewable electricity resources. *Energy Conversion and Management*, 224, 113477.
- Lee, J., & Lee, Y. (2015). The interactions of CSR, self-congruity and purchase intention among Chinese consumers. *Australasian Marketing Journal*, 23(1), 19-26.
- Lee, K. (2008). Opportunities for green marketing: young consumers. *Marketing intelligence & planning*, 26(6), 573-586.
- Leimona, B., & Fauzi, A. (2008). CSR dan pelestarian lingkungan: mengelola dampak: positif dan negatif. *Indonesia Business Links*.
- Leong, T. P., & Mariadass, A. M. (2019). Factors affecting young adults' purchase intention of green food products in Malaysia. *Journal of Tourism, Hospitality and Culinary Arts*, 11(2), 20-45.
- Lewis, L. K., Hamel, S. A., & Richardson, B. K. (2001). Communicating change to nonprofit stakeholders: Models and predictors of implementers' approaches. *Management Communication Quarterly*, 15(1), 5-41.
- Lichtenstein, D. R., Drumwright, M. E., & Braig, B. M. (2004). The effect of corporate social responsibility on customer donations to corporate-supported nonprofits. *Journal of marketing*, 68(4), 16-32.
- Lii, Y. S., & Lee, M. (2012). Doing right leads to doing well: When the type of CSR and reputation interact to affect consumer evaluations of the firm. *Journal of business ethics*, 105, 69-81.
- Lin, C. P., Chen, S. C., Chiu, C. K., & Lee, W. Y. (2011). Understanding purchase intention during product-harm crises: Moderating effects of perceived corporate ability and corporate social responsibility. *Journal of business ethics*, 102(3), 455-471.
- Lin, Y., Yang, S., Hanifah, H., & Iqbal, Q. (2018). An exploratory study of consumer attitudes toward green cosmetics in the UK market. *Administrative Sciences*, 8(4), 71.
- Lindblom, C. K. (1993). The implications of organizational legitimacy for corporate social performance and disclosure. *Critical Perspectives on Accounting Conference, New York*.

- Little, V. J., Lee, C. K. C., & Nair, S. (2019). Macro-demarketing: the key to unlocking unsustainable production and consumption systems?. *Journal of Macromarketing*, 39(2), 166-187.
- Liu, H., Kim, S. J., Wang, H., & Kim, K. H. (2019). Corporate sustainability management under market uncertainty. *Asia Pacific Journal of Marketing and Logistics*, 32(5), 1023-1037.
- Liu, X., Mao, L., & Deng, W. (2018). The influence of consumer mindset and corporate social responsility on purchase intention. *Social Behavior and Personality: an international journal*, 46(10), 1647-1656.
- López-Gamero, M. D., Claver-Cortés, E., & Molina-Azorín, J. F. (2008). Complementary resources and capabilities for an ethical and environmental management: A qual/quan study. *Journal of business Ethics*, 82, 701-732.
- Lubin, D. A., & Esty, D. C. (2010). The sustainability imperative. *Harvard business review*, 88(5), 42-50.
- Luchs, M. G., Naylor, R. W., Irwin, J. R., & Raghunathan, R. (2010). The sustainability liability: Potential negative effects of ethicality on product preference. *Journal of Marketing*, 74(5), 18-31.
- Lüdeke-Freund, F. (2020). Sustainable entrepreneurship, innovation, and business models: Integrative framework and propositions for future research. *Business Strategy and the Environment*, 29(2), 665-681.
- Luo, X., & Bhattacharya, C. B. (2006). Corporate social responsibility, customer satisfaction, and market value. *Journal of marketing*, 70(4), 1-18.
- Lusher, A., Hollman, P., & Mendoza-Hill, J. (2017). Microplastics in fisheries and aquaculture: status of knowledge on their occurrence and implications for aquatic organisms and food safety. *FAO*.
- Maak, T. (2008). Undivided corporate responsibility: Towards a theory of corporate integrity. *Journal of Business Ethics*, 82, 353-368.
- Macfadyen, G., Huntington, T., & Cappell, R. (2009). *Abandoned, lost or otherwise discarded fishing gear* (No. 523). Food and Agriculture Organization of the United Nations (FAO).
- MacGillivray, A. (2000). *The fair share: The growing market share of green and ethical products*. London: *New Economics Foundation*.
- Maes, J. (1998). Immanent justice and ultimate justice: Two ways of believing in justice. In *Responses to victimizations and belief in a just world* (pp. 9-40). Boston, MA: Springer US.

- Maggs, H. (2014). Why finance giants should bank on sustainability. Available at: <http://www.greenbiz.com/blog/2014/05/07/why-finance-giantsbank-sustainability>
- Mahendra, D. F., & Nugraha, A. K. N. (2021). Green Marketing dan CSR Terhadap Keputusan Pembelian dengan Pengetahuan Konsumen Sebagai Variabel Moderasi. *Jurnal Penelitian Dan Pengembangan Sains Dan Humaniora*, 5(1), 28-38.
- Maignan, I., & Ferrell, O. C. (2004). Corporate social responsibility and marketing: An integrative framework. *Journal of the Academy of Marketing science*, 32, 3-19.
- Malik, M. (2015). Value-enhancing capabilities of CSR: A brief review of contemporary literature. *Journal of Business Ethics*, 127, 419-438.
- March, J. G., and Simon, H. A. (1958). *Organizations*. John Wiley & Sons, New York.
- Margolis, J. D., Elfenbein, H. A., & Walsh, J. P. (2009). Does it pay to be good... and does it matter? A meta-analysis of the relationship between corporate social and financial performance. And does it matter.
- Marin, L., & Ruiz, S. (2007). "I need you too!" Corporate identity attractiveness for consumers and the role of social responsibility. *Journal of business ethics*, 71, 245-260.
- Marin, L., Ruiz, S., & Rubio, A. (2009). The role of identity salience in the effects of corporate social responsibility on consumer behavior. *Journal of business ethics*, 84(1), 65-78.
- Marquina Feldman, P., & Vasquez-Parraga, A. Z. (2013). Consumer social responses to CSR initiatives versus corporate abilities. *Journal of Consumer Marketing*, 30(2), 100-111.
- Martens, S., & Spaargaren, G. (2005). The politics of sustainable consumption: the case of the Netherlands. *Sustainability: Science, Practice and Policy*, 1(1), 29-42.
- Martin, J. F. (2014). Sustainability's strategic worth.
- Martínez, P., & Del Bosque, I. R. (2013). CSR and customer loyalty: The roles of trust, customer identification with the company and satisfaction. *International journal of hospitality management*, 35, 89-99.
- Mathews, M. R. (1993). *Socially Responsible Accounting*. Chapman dan Hall, London.
- Matten, D., Crane, A., & Chapple, W. (2003). Behind the mask: Revealing the true face of corporate citizenship. *Journal of business ethics*, 45, 109-120.
- McCarty, J. A., & Shrum, L. J. (1994). The recycling of solid wastes: Personal values, value orientations, and attitudes about recycling as antecedents of recycling behavior. *Journal of business research*, 30(1), 53-62.

- McGee, J. (1998). Commentary on 'corporate strategies and environmental regulations: An organizing framework' by AM Rugman and A. Verbeke. *Strategic management journal*, 19(4), 377-387.
- McIlgorm, A., Campbell, H. F., & Rule, M. J. (2008). Understanding the economic benefits and costs of controlling marine debris in the APEC region (MRC 02/2007). A report to the Asia-Pacific Economic Cooperation Marine Resource Conservation Working Group by the National Marine Science Centre (University of New England and Southern Cross University), Coffs Harbour, NSW, Australia, December.
- McIlgorm, A., Campbell, H. F., & Rule, M. J. (2011). The economic cost and control of marine debris damage in the Asia-Pacific region. *Ocean & coastal management*, 54(9), 643-651.
- McIlgorm, A., Raubenheimer, K., & McIlgorm, D. E. (2020). Update of 2009 APEC report on economic costs of marine debris to APEC economies. University of Wollongong: Wollongong, Australia.
- McKelvey, B. (2002, July). Managing coevolutionary dynamics. In *18th EGOS Conference, Barcelona, Spain* (Vol. 4, No. 6).
- McKenna, J. (2017). David Attenborough: The world's oceans are under the greatest threat in human history. In *World Economic Forum*. Retrieved from <https://www.weforum.org/agenda/2017/12/the-world-s-oceans-are-under-the-greatest-threat-in-human-history-says-sir-david-attenborough>.
- McMichael, A. J. (2000). The urban environment and health in a world of increasing globalization: issues for developing countries. *Bulletin of the world Health Organization*, 78, 1117-1126.
- McWilliams, A., & Siegel, D. (2001). Corporate social responsibility: A theory of the firm perspective. *Academy of management review*, 26(1), 117-127.
- McWilliams, A., Siegel, D. S., & Wright, P. M. (2006). Corporate social responsibility: Strategic implications. *Journal of management studies*, 43(1), 1-18.
- Meijer, L. J., Van Emmerik, T., Van Der Ent, R., Schmidt, C., & Lebreton, L. (2021). More than 1000 rivers account for 80% of global riverine plastic emissions into the ocean. *Science Advances*, 7(18), eaaz5803.
- Melé, D. (2008). Corporate social responsibility theories.
- Milne, M. J., & Patten, D. M. (2002). Securing organizational legitimacy: An experimental decision case examining the impact of environmental disclosures. *Accounting, Auditing & Accountability Journal*, 15(3), 372-405.

- Mitchell, R. K., Agle, B. R., & Wood, D. J. (1997). Toward a theory of stakeholder identification and salience: Defining the principle of who and what really counts. *Academy of management review*, 22(4), 853-886.
- Mohai, P., Lantz, P. M., Morenoff, J., House, J. S., & Mero, R. P. (2009). Racial and socioeconomic disparities in residential proximity to polluting industrial facilities: evidence from the Americans' Changing Lives Study. *American journal of public health*, 99(S3), S649-S656.
- Mohd Suki, N., & Mohd Suki, N. (2015). Consumption values and consumer environmental concern regarding green products. *International Journal of Sustainable Development & World Ecology*, 22(3), 269-278.
- Mohr, L. A., & Webb, D. J. (2005). The effects of corporate social responsibility and price on consumer responses. *Journal of consumer affairs*, 39(1), 121-147.
- Mohr, L. A., Webb, D. J., & Harris, K. E. (2001). Do consumers expect companies to be socially responsible? The impact of corporate social responsibility on buying behavior. *Journal of Consumer affairs*, 35(1), 45-72.
- Montiel, I., Husted, B. W., & Christmann, P. (2012). Using private management standard certification to reduce information asymmetries in corrupt environments. *Strategic Management Journal*, 33(9), 1103-1113.
- Moon, B. J. (2004). Consumer adoption of the internet as an information search and product purchase channel: some research hypotheses. *International Journal of Internet Marketing and Advertising*, 1(1), 104-118.
- Moreno-Beguerisse, M. A. (2013). A consumer-focused design approach for businesses to leverage sustainable consumption (Doctoral dissertation, © Maria Alejandra Moreno-Beguerisse).
- Mouat, J., Lozano, R. L., & Bateson, H. (2010). *Economic impacts of marine litter*. Kommunenenes Internasjonale Miljøorganisasjon.
- Mukherjee, B., & Chandra, B. (2022). Unravelling the differential effects of pride and guilt along with values on green intention through environmental concern and attitude. *Kybernetes*, 51(7), 2273-2304.
- Munasinghe, M. (2009). *Sustainable development in practice*. Cambridge: New York, NY, USA.
- Murray, K. B., & Vogel, C. M. (1997). Using a hierarchy-of-effects approach to gauge the effectiveness of corporate social responsibility to generate goodwill toward the firm: Financial versus nonfinancial impacts. *Journal of business research*, 38(2), 141-159.
- Muttakin, M. B., & Khan, A. (2014). Determinants of corporate social disclosure: Empirical evidence from Bangladesh. *Advances in accounting*, 30(1), 168-175.

- Nastiti, A. D., & Riyanto, G. (2022). Anak Muda dan Aksi Iklim: Peran Media Sosial dan Komunitas dalam Mendorong Aktivisme Lingkungan.
- Neu, D., Warsame, H., & Pedwell, K. (1998). Managing public impressions: environmental disclosures in annual reports. *Accounting, organizations and society*, 23(3), 265-282.
- Newman, S., Watkins, E., Farmer, A., Brink, P. T., & Schweitzer, J. P. (2015). The economics of marine litter. *Marine anthropogenic litter*, 367-394.
- Nielsen, N. V. (2014). Global consumers are willing to put their money where their heart is when it comes to goods and services from companies committed to social responsibility. June, New York.
- Nikolaou, I. E., Tsalis, T. A., & Evangelinos, K. I. (2019). A framework to measure corporate sustainability performance: A strong sustainability-based view of firm. *Sustainable Production and Consumption*, 18, 1-18.
- Novianto, N. A. (2017). Pengaruh Green Marketing dan Corporate Social Responsibility terhadap Keputusan Pembelian Produk Lifebuoy pada Masyarakat di Kota Purworejo (Doctoral dissertation, Manajemen-FE).
- O'donovan, G. (2002). Environmental disclosures in the annual report: Extending the applicability and predictive power of legitimacy theory. *Accounting, Auditing & Accountability Journal*, 15(3), 344-371.
- Öberseder, M., Schlegelmilch, B. B., & Gruber, V. (2011). "Why don't consumers care about CSR?": A qualitative study exploring the role of CSR in consumption decisions. *Journal of business ethics*, 104, 449-460.
- Öberseder, M., Schlegelmilch, B. B., & Murphy, P. E. (2013). CSR practices and consumer perceptions. *Journal of Business Research*, 66(10), 1839-1851.
- Öberseder, M., Schlegelmilch, B. B., Murphy, P. E., & Gruber, V. (2014). Consumers' perceptions of corporate social responsibility: Scale development and validation. *Journal of Business Ethics*, 124, 101-115.
- O'Donovan, G. (1999). Managing legitimacy through increased corporate environmental reporting: an exploratory study. *Interdisciplinary Environmental Review*, 1(1), 63-99.
- Okes, N., & Sant, G. (2019). SHARK CATCHERS.
- Okuku, E. O., Kiteresi, L. I., Owato, G., Mwalugha, C., Omire, J., Otieno, K., ... & Mulupi, L. (2020). Marine macro-litter composition and distribution along the Kenyan Coast: The first-ever documented study. *Marine Pollution Bulletin*, 159, 111497.

- Ollé Gamundi, M. D. M. (2019). Sustainability in fast fashion: a comparative analysis of Spain's market leaders.
- Oosterhuis, F., Papyrakis, E., & Boteler, B. (2014). Economic instruments and marine litter control. *Ocean & coastal management*, 102, 47-54.
- Orts, E. W., & Strudler, A. (2002). The ethical and environmental limits of stakeholder theory. *Business Ethics Quarterly*, 215-233.
- Ozcaglar-Toulouse, N., Shiu, E., & Shaw, D. (2006). In search of fair trade: ethical consumer decision making in France. *International journal of consumer studies*, 30(5), 502-514.
- Pacoureaux, N., Rigby, C. L., Kyne, P. M., Sherley, R. B., Winker, H., Carlson, J. K., ... & Dulvy, N. K. (2021). Half a century of global decline in oceanic sharks and rays. *Nature*, 589(7843), 567-571.
- Palda, K. S. (1966). The hypothesis of a hierarchy of effects: A partial evaluation. *Journal of Marketing Research*, 3(1), 13-24.
- PAMUNGKAS, A. P. (2017). EFFECT OF PRICING, PRICE SERVICE, AND CORPORATE SOCIAL RESPONSIBILITY TO DECISION PURCHASE OF PRODUCT IN PT SUMBER ALFARIA TRIJAYA Tbk ALFAMART RAYA KETANON M748 JOMBANG.
- Pardamean, F., & Sahir, S. H. (2023). Pengaruh Green Marketing dan Corporate Social Responsibility Terhadap Keputusan Pembelian Lampu LED Philips. *Journal of Trends Economics and Accounting Research*, 3(3), 287-293.
- Park, B. I., Chidlow, A., & Choi, J. (2014). Corporate social responsibility: Stakeholders influence on MNEs' activities. *International Business Review*, 23(5), 966-980.
- Park, E., Kim, K. J., & Kwon, S. J. (2017). Corporate social responsibility as a determinant of consumer loyalty: An examination of ethical standard, satisfaction, and trust. *Journal of business research*, 76, 8-13.
- Parsa, H. G., Lord, K. R., Putrevu, S., & Kreeger, J. (2015). Corporate social and environmental responsibility in services: Will consumers pay for it?. *Journal of retailing and consumer services*, 22, 250-260.
- Patten, D. M. (1992). Intra-industry environmental disclosures in response to the Alaskan oil spill: A note on legitimacy theory. *Accounting, organizations and Society*, 17(5), 471-475.
- Payne, J., Bettman, J. R., & Johnson, E. J. (1991). Consumer decision making. *Handbook of consumer behaviour*, 50-84.
- Pearce II, J. A. (1982). The company mission as a strategic tool. *Sloan Management Review (Pre-1986)*, 23(3), 15.

- Pearce II, J. A., & Doh, J. P. (2005). The high impact of collaborative social initiatives. MIT Sloan Management Review.
- Peattie, K., & Collins, A. (2009). Guest editorial: Perspectives on sustainable consumption. *International Journal of Consumer Studies*, 33(2), 107-112.
- Pecot, F., Merchant, A., Valette-Florence, P., & De Barnier, V. (2018). Cognitive outcomes of brand heritage: A signaling perspective. *Journal of Business Research*, 85, 304-316.
- Peloza, J., & Shang, J. (2011). How can corporate social responsibility activities create value for stakeholders? A systematic review. *Journal of the academy of Marketing Science*, 39, 117-135.
- Peloza, J., White, K., & Shang, J. (2013). Good and guilt-free: The role of self-accountability in influencing preferences for products with ethical attributes. *Journal of Marketing*, 77(1), 104-119.
- Perera, L. C. R., & Chaminda, J. W. D. (2013). Corporate social responsibility and product evaluation: The moderating role of brand familiarity. *Corporate Social Responsibility and Environmental Management*, 20(4), 245-256.
- Peterson, M. (2021). Sustainable marketing: A holistic approach. *Sustainable Marketing*, 1-100.
- Phelan, A. A., Ross, H., Setianto, N. A., Fielding, K., & Pradipta, L. (2020). Ocean plastic crisis—Mental models of plastic pollution from remote Indonesian coastal communities. *PLoS One*, 15(7), e0236149.
- Phillips, R. (2003). Stakeholder theory and organizational ethics. Berrett-Koehler Publishers.
- Phillips, R. A. (1997). Stakeholder theory and a principle of fairness. *Business Ethics Quarterly*, 7(1), 51-66.
- Phillips, R. A., & Freeman, R. E. (2010). *Stakeholders*. Edward Elgar Publishing.
- Phillips, R. A., & Reichart, J. (2000). The environment as a stakeholder? A fairness-based approach. *Journal of business ethics*, 23, 185-197.
- Phillips, R., Freeman, R. E., & Wicks, A. C. (2003). What stakeholder theory is not. *Business ethics quarterly*, 13(4), 479-502.
- Pirsch, J., Gupta, S., & Grau, S. L. (2007). A framework for understanding corporate social responsibility programs as a continuum: An exploratory study. *Journal of business ethics*, 70, 125-140.
- Pivato, S., Misani, N., & Tencati, A. (2008). The impact of corporate social responsibility on consumer trust: the case of organic food. *Business ethics: A European review*, 17(1), 3-12.

- Pomering, A., & Dolnicar, S. (2009). Assessing the prerequisite of successful CSR implementation: are consumers aware of CSR initiatives?. *Journal of business ethics*, 85, 285-301.
- Porter, M. E. (1985). Technology and competitive advantage. *Journal of business strategy*, 5(3), 60-78.
- Porter, M. E., & Kramer, M. R. (2003). Corporate philanthropy: Taking the high ground. *Foundation strategy group*, 13(3), 1-12.
- Porter, M. E., & Kramer, M. R. (2006). The link between competitive advantage and corporate social responsibility. *Harvard business review*, 84(12), 78-92.
- Porter, M. E., & Kramer, M. R. (2011). Creating shared value: Redefining capitalism and the role of the corporation in society. *Harvard Business Review*, 89(1/2), 62-77.
- Post, J. E. (1978). Corporate behavior and social change. *Reston Publishing Company, Reston, Virginia*.
- Prates, C., Pedrozo, E., & Silva, T. (2015). Corporate social responsibility: a case study in subsidiaries from Brazil and China. *Journal of technology management & innovation*, 10(3), 131-142.
- Preston, A. M., Cooper, D. J., Scarbrough, D. P., & Chilton, R. C. (1995). Changes in the code of ethics of the US accounting profession, 1917 and 1988: The continual quest for legitimation. *Accounting, Organizations and Society*, 20(6), 507-546.
- Preston, L. E., & Post, J. E. (1975). Measuring corporate responsibility. *Journal of General Management*, 2(3), 45-52.
- Preston, L. E., & Sapienza, H. J. (1990). Stakeholder management and corporate performance. *Journal of behavioral Economics*, 19(4), 361-375.
- Priporas, C. V., Stylos, N., & Fotiadis, A. K. (2017). Generation Z consumers' expectations of interactions in smart retailing: A future agenda. *Computers in human behavior*, 77, 374-381.
- Prothero, A., Dobscha, S., Freund, J., Kilbourne, W. E., Luchs, M. G., Ozanne, L. K., & Thøgersen, J. (2011). Sustainable consumption: Opportunities for consumer research and public policy. *Journal of Public Policy & Marketing*, 30(1), 31-38.
- Prüss-Üstün, A., Wolf, J., Corvalán, C., Bos, R., & Neira, M. (2016). *Preventing disease through healthy environments: a global assessment of the burden of disease from environmental risks*. World Health Organization.
- Ramaswami, A., Russell, A. G., Culligan, P. J., Sharma, K. R., & Kumar, E. (2016). Meta-principles for developing smart, sustainable, and healthy cities. *Science*, 352(6288), 940-943.
- Randle, M., Kemperman, A., & Dolnicar, S. (2019). Making cause-related corporate social responsibility (CSR) count in holiday accommodation choice. *Tourism Management*, 75, 66-77.

- Raven, J., Caldeira, K., Elderfield, H., Hoegh-Guldberg, O., Liss, P., Riebesell, U., ... & Watson, A. (2005). Ocean acidification due to increasing atmospheric carbon dioxide. The Royal Society.
- Reich, R. B. (2012). Beyond Outrage: Expanded Edition: What has gone wrong with our economy and our democracy, and how to fix it. Vintage.
- Reichert, J., Arnold, A. L., Hoogenboom, M. O., Schubert, P., & Wilke, T. (2019). Impacts of microplastics on growth and health of hermatypic corals are species-specific. *Environmental Pollution*, 254, 113074.
- Reinert, T. R., Spellman, A. C., & Bassett, B. L. (2017). Entanglement in and ingestion of fishing gear and other marine debris by Florida manatees, 1993 to 2012. *Endangered Species Research*, 32, 415-427.
- Reisch, L. A., & Scherhorn, G. (1998). Auf der Suche nach dem ethischen Konsum. Nachhaltigkeit, Lebensstile und Konsumentenverhalten. Der Bürger im Staat, Stuttgart Vol. 48 (No. 2, 1998), pp. 92-99.
- Relch, R. B. (1998). The new meaning of corporate social responsibility. *California management review*, 40(2), 8-17.
- Reuveny, R. (2007). Climate change-induced migration and violent conflict. *Political geography*, 26(6), 656-673.
- Rhein, S., & Schmid, M. (2020). Consumers' awareness of plastic packaging: More than just environmental concerns. *Resources, Conservation and Recycling*, 162, 105063.
- Roberts, J. A. (1996). Green consumers in the 1990s: Profile and implications for advertising. *Journal of business research*, 36(3), 217-231.
- Roberts, J. A., & Bacon, D. R. (1997). Exploring the subtle relationships between environmental concern and ecologically conscious consumer behavior. *Journal of business research*, 40(1), 79-89.
- Robinson, R., & Smith, C. (2002). Psychosocial and demographic variables associated with consumer intention to purchase sustainably produced foods as defined by the Midwest Food Alliance. *Journal of nutrition education and behavior*, 34(6), 316-325.
- Rochman, C. M., Cook, A. M., & Koelmans, A. A. (2016). Plastic debris and policy: Using current scientific understanding to invoke positive change. *Environmental toxicology and chemistry*, 35(7), 1617-1626.
- Rockström, J., Steffen, W., Noone, K., Persson, Å., Chapin, F. S., Lambin, E. F., ... & Foley, J. A. (2009). A safe operating space for humanity. *nature*, 461(7263), 472-475.
- Rodrigues, P., & Borges, A. P. (2015). Corporate social responsibility and its impact in consumer decision-making. *Social Responsibility Journal*, 11(4), 690-701.

- Rosegrant, M. W., & Cline, S. A. (2003). Global food security: challenges and policies. *Science*, 302(5652), 1917-1919.
- Rowley, T. J. (1997). Moving beyond dyadic ties: A network theory of stakeholder influences. *Academy of management Review*, 22(4), 887-910.
- Rowley, T., & Berman, S. (2000). A brand new brand of corporate social performance. *Business & society*, 39(4), 397-418.
- Ruf, B. M., Muralidhar, K., Brown, R. M., Janney, J. J., & Paul, K. (2001). An empirical investigation of the relationship between change in corporate social performance and financial performance: A stakeholder theory perspective. *Journal of business ethics*, 32, 143-156.
- Rüßmann, M., Lorenz, M., Gerbert, P., Waldner, M., Justus, J., Engel, P., & Harnisch, M. (2015). Industry 4.0: The future of productivity and growth in manufacturing industries. *Boston consulting group*, 9(1), 54-89.
- Sacconi, L. (2006). A social contract account for CSR as an extended model of corporate governance (I): Rational bargaining and justification. *Journal of business ethics*, 68, 259-281.
- Sachs, S., & Rühli, E. (2011). *Stakeholders matter: A new paradigm for strategy in society*. Cambridge University Press.
- Saeidi, S. P., Sofian, S., Saeidi, P., Saeidi, S. P., & Saeidi, S. A. (2015). How does corporate social responsibility contribute to firm financial performance? The mediating role of competitive advantage, reputation, and customer satisfaction. *Journal of business research*, 68(2), 341-350.
- Safeer, A. A., Yuanqiong, H., Abrar, M., Shabbir, R., & Rasheed, H. M. W. (2021). Role of brand experience in predicting consumer loyalty. *Marketing Intelligence & Planning*, 39(8), 1042-1057.
- Safi, A. & Ramay, M. I. (2013). Corporate social responsibility and consumer behavior: A study from Pakistan. *Information Management and Business Review*, 5(4), 194-202.
- Saleh, M. H., Ebeid, A. Y., & Abdelhameed, T. A. (2015). Customers' perception of corporate social responsibility (CSR): its impact on word-of-mouth and retention. *Innovative Marketing*, 11(2), 49-55.
- Saliu, F., Montano, S., Leoni, B., Lasagni, M., & Galli, P. (2019). Microplastics as a threat to coral reef environments: detection of phthalate esters in neuston and scleractinian corals from the Faafu Atoll, Maldives. *Marine pollution bulletin*, 142, 234-241.

- Salmones, M. D. M. G. D. L., Perez, A., & Bosque, I. R. D. (2009). The social role of financial companies as a determinant of consumer behaviour. *The International Journal of Bank Marketing*, 27(6), 467-485.
- Santoso, V. P., & Ardani, I. G. A. K. S. (2017). *Pengaruh Green Marketing dan Corporate Social Responsibility terhadap Brand Image pada Produk Tupperware* (Doctoral dissertation, Udayana University).
- Saputra, A. A. (2022). *Pengaruh Green Marketing dan Corporate Social Responsibility terhadap Keputusan Pembelian Konsumen pada Produk The Body Shop tahun 2022*/Arya Aliaga Saputra/75180333/Pembimbing: Sylvia Sari Rosalina.
- Sari, K. N., Fathoni, A., & Hasiholan, L. B. (2016). Pengaruh Program Corporate Social Responsibility, Perceived Quality Dan Desain Produk Terhadap Keputusan Pembelian (Studi Pada Konsumen Teh Javana Di Kelurahan Palebon Kota Semarang). *Journal Of Management*, 2(2).
- Saunders, M., Lewis, P., & Thornhill, A. (2009). *Research methods for business students*. Pearson education.
- Savage, G. T., Nix, T. W., Whitehead, C. J., & Blair, J. D. (1991). Strategies for assessing and managing organizational stakeholders. *Academy of management perspectives*, 5(2), 61-75.
- Schaltegger, S., Lüdeke-Freund, F., & Hansen, E. G. (2016). Business models for sustainability: A co-evolutionary analysis of sustainable entrepreneurship, innovation, and transformation. *Organization & environment*, 29(3), 264-289.
- Scharf, E. R., & Fernandes, J. (2013). The advertising of corporate social responsibility in a Brazilian bank. *International Journal of Bank Marketing*, 31(1), 24-37.
- Schiffman L. G. & Kanuk L. L. (2007). *Consumer Behaviour*. 9th Edition. Pearson Education: Inc. Upper Saddle River.
- Schiffman, L. G., & Kanuk, L. L. (1997). *Consumer behavior 6th editions*. Singapura Publiser: Prentice Hall.
- Schlegelmilch, B. B., Bohlen, G. M., & Diamantopoulos, A. (1996). The link between green purchasing decisions and measures of environmental consciousness. *European journal of marketing*, 30(5), 35-55.
- Schmeltz, L. (2012). Consumer-oriented CSR communication: focusing on ability or morality?. *Corporate Communications: An International Journal*, 17(1), 29-49.
- Schmeltz, L. (2017). Getting CSR communication fit: A study of strategically fitting cause, consumers and company in corporate CSR communication. *Public Relations Inquiry*, 6(1), 47-72.

- Schmidt, C. V. H., Kindermann, B., Behlau, C. F., & Flatten, T. C. (2021). Understanding the effect of market orientation on circular economy practices: The mediating role of closed-loop orientation in German SMEs. *Business Strategy and the Environment*, 30(8), 4171-4187.
- Schouten, J. W., Martin, D. M., & McAlexander, J. H. (2012). The evolution of a subculture of consumption. In *Consumer tribes* (pp. 82-90). Routledge.
- Schwartz, M. S., & Carroll, A. B. (2003). Corporate social responsibility: A three-domain approach. *Business ethics quarterly*, 13(4), 503-530.
- Seemiller, C., Grace, M., Dal Bo Campagnolo, P., Mara Da Rosa Alves, I., & Severo De Borba, G. (2019). How generation Z college students prefer to learn: a comparison of US and Brazil students. *Journal of educational research and practice*, 9(1), 25.
- Sekaran, U., & Bougie, R. (2013). *Research Methods for Business: A Skill Building Approach*. West Sussex: John Wiley & Sons, Inc. (6th ed.). Chichester, West Sussex: John Wiley & Sons, Inc.
- Sekaran, U., & Bougie, R. (2016). *Research methods for business: A skill building approach*. John Wiley & sons.
- Semuel, H., & Chandra, S. S. (2014). Analisa pengaruh penerapan CSR terhadap price fairness, trust, and purchase intention produk kosmetik merek Oriflame di Surabaya. *Jurnal Ilmiah Bisnis dan Keuangan*, 4(1).
- Semuel, H., & Wijaya, E. (2008). Corporate social responsibility, purchase intention dan corporate image pada restoran di Surabaya dari perspektif pelanggan. *Jurnal Manajemen Pemasaran*, 3(1), 35-54.
- Sen, S., & Bhattacharya, C. B. (2001). Does doing good always lead to doing better? Consumer reactions to corporate social responsibility. *Journal of marketing Research*, 38(2), 225-243.
- Sen, S., Bhattacharya, C. B., & Korschun, D. (2006). The role of corporate social responsibility in strengthening multiple stakeholder relationships: A field experiment. *Journal of the Academy of Marketing science*, 34(2), 158-166.
- Sethi, R. S., Kaur, J., & Wadera, D. (2018). Purchase intention survey of millennials towards online fashion stores. *Academy of Marketing Studies Journal*, 22(1), 1-16.
- Sethi, S. P. (1975). Dimensions of corporate social performance: An analytical framework. *California management review*, 17(3), 58-64.
- Shafique, I., Kalyar, M. N., & Mehwish, N. (2021). Organizational ambidexterity, green entrepreneurial orientation, and environmental performance in SMEs context: Examining the moderating role of perceived CSR. *Corporate Social Responsibility and Environmental Management*, 28(1), 446-456.

- Shalmont, J. (2020). Sustainable Beauty: Kesiapan Konsumen di Indonesia dalam Mengintegrasikan Konsep Keberlanjutan dalam Pengelolaan Sampah Kemasan Plastik Produk Industri Kecantikan. *Law Review*, 20(2), 138-168.
- Sharma, M., & Choubey, A. (2022). Green banking initiatives: a qualitative study on Indian banking sector. *Environment, Development and Sustainability*, 24(1), 293-319.
- Sharma, S. (2015). CSR as a determinant of purchase intention: a case study of Ncell Nepal.
- Sharma, S., & Henriques, I. (2005). Stakeholder influences on sustainability practices in the Canadian forest products industry. *Strategic management journal*, 26(2), 159-180.
- Shaw, D., & Shiu, E. (2003). Ethics in consumer choice: a multivariate modelling approach. *European journal of marketing*, 37(10), 1485-1498.
- Shaw, D., Hogg, G., Wilson, E., Shiu, E., & Hassan, L. (2006). Fashion victim: the impact of fair trade concerns on clothing choice. *Journal of strategic marketing*, 14(4), 427-440.
- Sheehy, B. (2015). Defining CSR: Problems and solutions. *Journal of business ethics*, 131, 625-648.
- Sheth, J. N., & Parvatiyar, A. (2021). Sustainable marketing: Market-driving, not market-driven. *Journal of macromarketing*, 41(1), 150-165.
- Sheth, J. N., Sethia, N. K., & Srinivas, S. (2011). Mindful consumption: A customer-centric approach to sustainability. *Journal of the academy of marketing science*, 39, 21-39.
- Shiffman, L., Kanuk, L., & Hansen, H. (2008). *Consumer Behavior: A European Outlook*. Person Education limited UK.
- Shocker, A. D., & Sethi, S. P. (1974). An approach to incorporating social preferences in developing corporate strategies. *The Unstable Ground: Corporate Social Policy in a Dynamic Society*, California: Melville.
- Sikula Sr, A., & Costa, A. D. (1994). Are age and ethics related?. *The Journal of Psychology*, 128(6), 659-665.
- Silva, A. L. P., Prata, J. C., Walker, T. R., Campos, D., Duarte, A. C., Soares, A. M., ... & Rocha-Santos, T. (2020). Rethinking and optimising plastic waste management under COVID-19 pandemic: policy solutions based on redesign and reduction of single-use plastics and personal protective equipment. *Science of the Total Environment*, 742, 140565.
- Singarimbun, M., & Effendi, S. (2011). *Metode Penelitian Survei, Edisi Revisi*, LP3ES.
- Sisodia, R., Wolfe, D. B., & Sheth, J. N. (2007). *Firms of endearment: The pursuit of purpose and profit*. Pearson Education.

- Skarmeas, D., & Leonidou, C. N. (2013). When consumers doubt, watch out! The role of CSR skepticism. *Journal of business research*, 66(10), 1831-1838.
- Smith, A. D., & Rupp, W. T. (2003). Strategic online customer decision making: leveraging the transformational power of the Internet. *Online information review*, 27(6), 418-432.
- Smith, N. C., & Rönnegard, D. (2016). Shareholder primacy, corporate social responsibility, and the role of business schools. *Journal of Business Ethics*, 134(3), 463-478.
- Smith, V., & Langford, P. (2009). Evaluating the impact of corporate social responsibility programs on consumers. *Journal of Management & Organization*, 15(1), 97-109.
- Solomon, M., Bamossy, G., Askegaard, S., & Hogg, M. K. (2006). *Consumer Behaviour: A European Perspective*. New York: Prentice Hall.
- Song, W., & Yu, H. (2018). Green innovation strategy and green innovation: The roles of green creativity and green organizational identity. *Corporate Social Responsibility and Environmental Management*, 25(2), 135-150.
- Spalding, M. J. (2016). The new blue economy: the future of sustainability. *Journal of Ocean and Coastal Economics*, 2(2), 8.
- Sparks, P., & Shepherd, R. (1992). Self-identity and the theory of planned behavior: Assesing the role of identification with "green consumerism". *Social psychology quarterly*, 388-399.
- Sparks, P., Guthrie, C. A., & Shepherd, R. (1997). The dimensional structure of the perceived behavioral control construct 1. *Journal of applied social psychology*, 27(5), 418-438.
- Spiller, R. (2000). Ethical business and investment: A model for business and society. *Journal of Business Ethics*, 27, 149-160.
- Sprinkle, G. B., & Maines, L. A. (2010). The benefits and costs of corporate social responsibility. *Business Horizons*, 53(5), 445.
- Steiner, G. A. (1972). Social policies for business. *California Management Review*, 15(2), 17-24.
- Sternberg, E. (1997). The Defects of Stakeholder Theory. *Corporate Governance: An International Review*, 5(1), 3-10.
- Sturdivant, F. D. (1979). Executives and activists: Test of stakeholder management. *California Management Review*, 22(1), 53-59.

- Su, W., Peng, M. W., Tan, W., & Cheung, Y. L. (2016). The signaling effect of corporate social responsibility in emerging economies. *Journal of business Ethics*, 134, 479-491.
- Suchman, M. C. (1995). Managing legitimacy: Strategic and institutional approaches. *Academy of management review*, 20(3), 571-610.
- Sugi, E., & Khuzaini, K. (2017). ANALISIS PENGARUH GREEN MARKETING, CORPORATE SOCIAL RESPONSIBILITY, BRAND AWARENESS TERHADAP KEPUTUSAN PEMBELIAN. *Jurnal Ilmu dan Riset Manajemen (JIRM)*, 6(7).
- Sugiyono, D. (2010). Memahami penelitian kualitatif.
- Sugiyono, D. (2018). Metode penelitian kuantitatif, kualitatif dan R & D/Sugiyono. *Bandung: Alfabeta*, 15(2010).
- Sugiyono, P. (2014). Metode Kuantitatif Kualitatif dan R & D. *Jakarta: Alfabeta*.
- Sugiyono, P. D. (2017). Metode penelitian bisnis: pendekatan kuantitatif, kualitatif, kombinasi, dan R&D. *Penerbit CV. Alfabeta: Bandung*, 225, 87.
- Sugiyono, S. (2007). Penelitian Pendidikan. *Bandung, Indonesia: Penerbit Rosda Karya*.
- Sugiyono, S. (2012). Metode Penelitian Kualitatif Dan Kuantitatif. *Alfabeta, Bandung*.
- Sugiyono, S. (2016). Metode penelitian kuantitatif, kualitatif, R&D. *Bandung: Alfabeta*.
- Sugiyono, S., & Susanto, A. (2015). Cara Mudah Belajar SPSS dan Lisrel Teori dan Aplikasi untuk Analisis Data Penelitian. *Alfabeta, Bandung*.
- Suhartini, C. A. A., & Pertiwi, I. F. P. (2021). The effect of corporate social responsibility on consumer purchase decisions with corporate image and brand image as intervening. *Journal of Business and Management Review*, 2(5), 336-348.
- Sundaram, A. K., & Inkpen, A. C. (2004). Stakeholder theory and "The corporate objective revisited": A reply. *Organization science*, 15(3), 370-371.
- Sunderland, E. M., & Mason, R. P. (2007). Human impacts on open ocean mercury concentrations. *Global biogeochemical cycles*, 21(4).
- Susnienė, D., & Vanagas, P. (2006). Development of stakeholder relationships by integrating their needs into organization's goals and objectives. *Engineering economics*, 48(3), 88-93.
- Swastha, B., & Handoko, H. (2011). Marketing Management-Behavior Analysis. *Consumer. Yogyakarta: BPFE*.
- Tanner, C., & Wölfling Kast, S. (2003). Promoting sustainable consumption: Determinants of green purchases by Swiss consumers. *Psychology & marketing*, 20(10), 883-902.

- Tekinbaş Özkaya, F., Durak, M. G., Doğan, O., Bulut, Z. A., & Haas, R. (2021). Sustainable consumption of food: Framing the concept through Turkish expert opinions. *Sustainability*, 13(7), 3946.
- Thangavel, P., Pathak, P., & Chandra, B. (2019). Consumer decision-making style of gen Z: A generational cohort analysis. *Global Business Review*, 1–19. <https://doi.org/10.1177/0972150919880128>
- Thiel, M., Luna-Jorquera, G., Álvarez-Varas, R., Gallardo, C., Hinojosa, I. A., Luna, N., ... & Zavalaga, C. (2018). Impacts of marine plastic pollution from continental coasts to subtropical gyres—fish, seabirds, and other vertebrates in the SE Pacific. *Frontiers in Marine Science*, 238.
- Thøgersen, J. (2001). Consumer values, behaviour and sustainable development. *Asia Pacific Advances in Consumer Research*, 4(1), 204-209.
- Thøgersen, J., & Grunert-Beckmann, S. C. (1997). Values and attitude formation towards emerging attitude objects: From recycling to general, waste minimizing behavior. *Advances in consumer research*, 24(1).
- Thomas, A (2004). The study of development. Paper prepared for DSA Annual Conference., Church House, London Press
- Thomas, M. R., Kavya, V., & Monica, M. (2018). Online website cues influencing the purchase intention of generation Z mediated by trust. *Indian Journal of Commerce & Management Studies*, IX(1), 13. <https://doi.org/10.18843/ijcms/v9i1/03>
- Thongchai, L., & Nuntana, U. (2013). A Matter of Shoes: The Analysis of Desired Attributes of Shoes and Its Retail Shops from Bangkok Consumers' Perspectives. *International Journal of Marketing Studies*, 5(2), 300-350.
- Tilt, C. A. (1994). The Influence of External Pressure Groups on Corporate Social Disclosure: Some Empirical Evidence. *Accounting, Auditing & Accountability Journal*, 7(4), 47-72.
- Tolba, M. K. (Ed.). (2001). OUR FRAGILE WORLD: Challenges and Opportunities for Sustainable Development-Volume II.
- Trudel, R. C. J. (2004). Do corporate ethics affect consumer purchase decisions?.
- Trudel, R., & Cotte, J. (2009). Does it pay to be good?. *MIT Sloan Management Review*, 50(2), 61.
- Tsai, Y. H., Joe, S. W., Lin, C. P., Chiu, C. K., & Shen, K. T. (2015). Exploring corporate citizenship and purchase intention: mediating effects of brand trust and corporate identification. *Business ethics: A European review*, 24(4), 361-377.
- Tschopp, D., & Nastanski, M. (2014). The harmonization and convergence of corporate social responsibility reporting standards. *Journal of business ethics*, 125, 147-162.
- Türkel, S., & Akan, A. (2015). Corporate social responsibility (CSR) communication: a Turkish industry example. In *Integrated communications in the postmodern era* (pp. 151-174). London: Palgrave Macmillan UK.

- Ullah, A., & Majumder, J. (2015). Does CSR effect on consumer purchase decision? A study on university students of Dhaka city in Bangladesh.
- UNDESA, U. D. (2014). Blue Economy Concept Paper. United Nations, New York.
- UNEP. (2020b). 2020 Global Status Report for Buildings and Construction: Towards a Zero-emission, Efficient and Resilient Buildings and Construction Sector. United Nations Environment Programme and GlobalABC. <http://globalabc.org/news/launched-2020-global-status-report-buildings-and-construction>
- United Nations (2015). Transforming our world: the 2030 Agenda for Sustainable Development. <https://wedocs.unep.org/20.500.11822/9814>.
- United Nations (2019a). World Population Prospects 2019: Highlights. https://population.un.org/wpp/Publications/Files/WPP2019_Highlights.pdf
- Vaaland, T. I., Heide, M., & Grønhaug, K. (2008). Corporate social responsibility: investigating theory and research in the marketing context. *European Journal of Marketing*, 42(9/10), 927-953.
- Vallaster, C., Lindgreen, A., & Maon, F. (2012). Strategically leveraging corporate social responsibility: A corporate branding perspective. *California management review*, 54(3), 34-60.
- Valor, C. (2008). Can consumers buy responsibly? Analysis and solutions for market failures. *Journal of consumer policy*, 31(3), 315-326.
- Vardarajan, R. (2017). Innovating for Sustainability: A Framework for Sustainable Innovations and a Model of Sustainable Innovation Orientation. *Journal of the Academy of Marketing Science*, 45(1), 14-36.
- Veisten, K. (2007). Willingness to pay for eco-labelled wood furniture: Choice-based conjoint analysis versus open-ended contingent valuation. *Journal of forest economics*, 13(1), 29-48.
- Venessa, I., & Arifin, Z. (2017). Pengaruh Citra Merek (Brand Image) dan Harga terhadap Keputusan Pembelian Konsumen (Survei pada Mahasiswa Program Studi Administrasi Bisnis Fakultas Ilmu Administrasi Universitas Brawijaya Malang Tahun Angkatan 2013/2014 dan 2014/2015 Pengguna Kartu Pra-b (Doctoral dissertation, Brawijaya University).
- Vermeir, I., & Verbeke, W. (2006). Impact of values, involvement and perceptions on consumer attitudes and intentions towards sustainable consumption. *Journal of Agricultural and Environmental Ethics*, 19(2).

- Veron, J. E. N., Devantier, L. M., Turak, E., Green, A. L., Kininmonth, S., Stafford-Smith, M., & Peterson, N. (2009). Delineating the coral triangle. *Galaxea, Journal of Coral Reef Studies*, 11(2), 91-100.
- Vickers, M. R. (2005). Business ethics and the HR role: past, present, and future. *Human Resource Planning*, 28(1), 26-33.
- Vila, O. R., & Bharadwaj, S. (2019). Pioneering Research on Sustainability. *Handbook of Advances in Marketing in an Era of Disruptions—Essays in Honour of Jagdish N. Sheth*, Atul Parvatiyar and Rajendra Sisodia, eds. New Delhi: Sage, 125-32.
- Vlosky, R. P., Ozanne, L. K., & Fontenot, R. J. (1999). A conceptual model of US consumer willingness-to-pay for environmentally certified wood products. *Journal of Consumer Marketing*, 16(2), 122-140.
- Waagstein, P. R. (2011). The mandatory corporate social responsibility in Indonesia: Problems and implications. *Journal of business ethics*, 98, 455-466.
- Waddock, S. (2004). Creating corporate accountability: Foundational principles to make corporate citizenship real. *Journal of Business Ethics*, 50, 313-327.
- Wagner, G., Schramm-Klein, H., & Steinmann, S. (2020). Online retailing across e-channels and e-channel touchpoints: Empirical studies of consumer behavior in the multichannel e-commerce environment. *Journal of Business Research*, 107, 256-270.
- Walsh, J. P. (2005). Book review essay: Taking stock of stakeholder management.
- Wartick, S. L., & Cochran, P. L. (1985). The evolution of the corporate social performance model. *Academy of management review*, 10(4), 758-769.
- WCED, S. W. S. (1987). World commission on environment and development. Our common future, 17(1), 1-91.
- Webb, D. J., & Mohr, L. A. (1998). A typology of consumer responses to cause-related marketing: From skeptics to socially concerned. *Journal of public policy & marketing*, 17(2), 226-238.
- Wenhai, L., Cusack, C., Baker, M., Tao, W., Mingbao, C., Paige, K., ... & Yufeng, Y. (2019). Successful blue economy examples with an emphasis on international perspectives. *Frontiers in Marine Science*, 6, 261.
- Werhane, P. H., & Freeman, R. E. (1999). Business ethics: the state of the art. *International Journal of Management Reviews*, 1(1), 1-16.
- Wertenbroch, K. (1998). Consumption self-control by rationing purchase quantities of virtue and vice. *Marketing science*, 17(4), 317-337.

- Westbrook, R. A. (1987). Product/consumption-based affective responses and postpurchase processes. *Journal of marketing research*, 24(3), 258-270.
- Wheeler, D., & Sillanpää, M. (1997). The stakeholder corporation: A blueprint for maximizing stakeholder value. (No Title).
- Whelan, T., & Fink, C. (2016). The comprehensive business case for sustainability. *Harvard Business Review*, 21(2016).
- White, K., Hardisty, D. J., & Habib, R. (2019). The elusive green consumer. *Harvard Business Review*, 11(1), 124-133.
- Widelia, K., Yusiana, R., & Widodo, A. (2015). Pengaruh Green Marketing dan Corporate Social Responsibility terhadap Keputusan Pembelian Produk Unilever (Studi Kasus Masyarakat Kota Bandung). *Jurnal Ecodemica: Jurnal Ekonomi Manajemen dan Bisnis*, 3(2), 539-550.
- Widiantoro, H., & Sumantri, B. A. (2017). Pengaruh Inovasi Produk, Kualitas Produk, dan Corporate Social Responsibility terhadap Keputusan Pembelian Produk Smartphone Xiaomi di UN PGRI Kediri.
- Widoyoko, E. P. (2012). Teknik penyusunan instrumen penelitian. Yogyakarta: pustaka pelajar, 15(1), 1-22.
- Widyanto, H. A., & Agusti, C. R. (2020). Beauty influencer in the digital age: How does it influence purchase intention of generation Z?. *Jurnal Manajemen dan Pemasaran Jasa*, 13(1), 1-16.
- Wilkinson, J., Hooda, P. S., Barker, J., Barton, S., & Swinden, J. (2017). Occurrence, fate and transformation of emerging contaminants in water: An overarching review of the field. *Environmental Pollution*, 231, 954-970.
- Williams, R. G., & Follows, M. J. (2011). Ocean dynamics and the carbon cycle: Principles and mechanisms. Cambridge University Press.
- Willis, M. (2021). Online brand communities and brand loyalty: Toward a social influence theory. *The art of digital marketing for fashion and luxury brands: Marketspaces and marketplaces*, 153-177.
- Windsor, F. M., Tilley, R. M., Tyler, C. R., & Ormerod, S. J. (2019). Microplastic ingestion by riverine macroinvertebrates. *Science of the total environment*, 646, 68-74.
- Wood, D. J. (1991). Corporate social performance revisited. *Academy of management review*, 16(4), 691-718.

- Wood, D. J., & Jones, R. E. (1995). Stakeholder mismatching: A theoretical problem in empirical research on corporate social performance. *The International Journal of Organizational Analysis*, 3(3), 229-267.
- Wood, D. J., & Logsdon, J. M. (2001). Theorising Business Citizenship. *Perspectives on Corporate Citizenship, Sheffield: Greenleaf*, 83-103.
- Wood, D., & Ross, D. G. (2006). Environmental social controls and capital investments: Australian evidence. *Accounting & Finance*, 46(4), 677-695.
- Woodward, D., Edwards, P., & Birkin, F. (2001). Some evidence on executives' views of corporate social responsibility. *The British Accounting Review*, 33(3), 357-397.
- World Bank & UN DESA. (2017). The Potential of the Blue Economy: Increasing Long-term Benefits of the Sustainable Use of Marine Resources for Small Island Developing States and Coastal Least Developed Countries. World Bank, Washington, DC. <https://doi.org/10.1596/26843>
- World Business Council for Sustainable Development. (1999). Corporate social responsibility: Meeting changing expectations. World Business Council for Sustainable Development.
- World Business Council for Sustainable Development. (2002). The Business Case for Sustainable Development. Making a difference toward the Johannesburg Summit2002 and beyond. World Business Council for Sustainable Development.
- Wright, P. (1975). Consumer choice strategies: Simplifying vs. optimizing. *Journal of marketing research*, 12(1), 60-67.
- Wysocki, J. (2021). Innovative green initiatives in the manufacturing SME sector in Poland. *Sustainability*, 13(4), 2386.
- Xia, L., & Sudharshan, D. (2002). Effects of interruptions on consumer online decision processes. *Journal of Consumer Psychology*, 12(3), 265-280.
- Xu, J., Ye, M., Lu, W., Bao, Z., & Webster, C. (2021). A four-quadrant conceptual framework for analyzing extended producer responsibility in offshore prefabrication construction. *Journal of Cleaner Production*, 282, 124540.
- Yadav, R., & Pathak, G. S. (2017). Determinants of consumers' green purchase behavior in a developing nation: Applying and extending the theory of planned behavior. *Ecological economics*, 134, 114-122.
- Yazdanpanah, M., & Forouzani, M. (2015). Application of the Theory of Planned Behaviour to predict Iranian students' intention to purchase organic food. *Journal of Cleaner Production*, 107, 342-352.

- Yim, S., Bae, Y. H., Lim, H., & Kwon, J. (2019). The role of marketing capability in linking CSR to corporate financial performance: When CSR gives positive signals to stakeholders. *European Journal of Marketing*, 53(7), 1333-1354.
- Yoon, Y., Gürhan-Canli, Z., & Schwarz, N. (2006). The effect of corporate social responsibility (CSR) activities on companies with bad reputations. *Journal of consumer psychology*, 16(4), 377-390.
- Young, A. (2003). Global environmental outlook 3 (GEO-3): past, present and future perspectives. *The Geographical Journal*, 169, 384.
- Young, S., & Nagpal, S. (2013). Meeting the growing demand for sustainability-focused management education: a case study of a PRME academic institution. *Higher Education Research & Development*, 32(3), 493-506.
- Yudhawijaya, M. S., Mutaqin, M. Z., Adilla, M. R. (2022). Pengaruh Positif Corporate Social Responsibility, Social Media Marketing, dan Sales Promotion Tokopedia Terhadap Purchase Decision Konsumen. *Jurnal Pemasaran Kompetitif*, 05(3).
- Yunus, M. (2017). Social business entrepreneurs are the solution. In *The future makers* (pp. 219-225). Routledge.
- Zadek, S., Pruzan, P., & Evans, R. (1997). Enhancing corporate social performance: the practice of social and ethical accounting, auditing and reporting. London: Earthscan.
- Zakes, A. (2017). Taking sustainability out of sustainable marketing. Retrieved from https://www.huffingtonpost.com/albezakes/taking-sustainability-out_b_9276934.html.
- Zarfl, C., & Matthies, M. (2010). Are marine plastic particles transport vectors for organic pollutants to the Arctic?. *Marine Pollution Bulletin*, 60(10), 1810-1814.
- Zerbini, F. (2017). CSR initiatives as market signals: A review and research agenda. *Journal of Business Ethics*, 146(1), 1-23.
- Zhang, L., Fan, Y., Zhang, W., & Zhang, S. (2019). Extending the theory of planned behavior to explain the effects of cognitive factors across different kinds of green products. *Sustainability*, 11(15), 4222.
- Zinkhan, G. M. (1992). Human nature and models of consumer decision making. *Journal of advertising*, 21(4), ii-ii.
- Zittis, G., Hadjinicolaou, P., Almazroui, M., Bucchignani, E., Driouech, F., El Rhaz, K., ... & Lelieveld, J. (2021). Business-as-usual will lead to super and ultra-extreme heatwaves in the Middle East and North Africa. *NPJ Clim Atmos Sci* 4: 20.
- Zuber, G. R., & Berry, C. G. (1992). Assessing environmental risk. *Journal of Accountancy*, 173(3), 43.

- Žukauskas, P., Vveinhardt, J., & Andriukaitienė, R. (2018). Corporate social responsibility as the organization's commitment against stakeholders. *Management culture and corporate social responsibility*, 18, 43-62.
- Zulfikar, M. (2018). Pengaruh corporate social responsibility, social media marketing, store environment, sales promotion, dan perceived value terhadap purchase decision pada matahari department store. *SKRIPSI-2018*.