

DAFTAR PUSTAKA

- Allen, M. (2011). There's something fishy about that sushi: How Japan interprets the global sushi boom. *Japan Forum*.
- Bank, W. (n.d.). *Japan Food Products Exports by country in US\$ Thousand*. From https://wits.worldbank.org/CountryProfile/en/Country/JPN/Year/LTST/TradeFlow/Export/Partner/by-country/Product/16-24_FoodProd
- Bestor, T. C. (2000). How Sushi Went Global. *Foreign Policy*.
- Cool Japan Research Project. (n.d.). *About Cool Japan*. From <https://cooljapan.mit.edu/about-cool-japan>
- Didier, L. (2019). Soft power and exporters behavior in international trade. *Economics Bulletin*.
- Farina, F. (2018). Japan's gastrodiploamacy as soft power: global washoku and national food security. *Journal of Contemporary Eastern Asia*.
- Global Japanese Cuisine Project. (n.d.). *Increase in Japanese Restaurant Around the World*. From <https://www.global-japanese-cuisine.org/>
- House, J. (2018). Sushi in the Unites States, 1945-1970. *Food and Foodways*.
- IBIS World. (n.d.). *Japanese Restaurants in the US - Number of Businesses 2002–2026*. From <https://www.ibisworld.com/industry-statistics/market-size/japanese-restaurants-united-states/>
- Issenberg, S. (2007). *The Sushi Economy: Globalization and the Making of Modern Delicacy*. Gotham Books.
- Japan Fair US. (n.d.). *What Japan Fair is All About*. From <https://www.japanfairus.org/>
- Japan Society. (n.d.). *Explore Japan Society*. From <https://japansociety.org/>
- Japan Times. (2022, March 4). *Japanese food continues to gain popularity overseas*. From <https://www.japantimes.co.jp/2022/03/04/special-supplements/japanese-food-continues-gain-popularity-overseas/>
- Japan Up! Magazine. (n.d.). *About*. From <https://japanupmagazine.com/about>
- JETRO. (2013). *Special Report: Serving Japanese Food to the World, Aided by the Health Conscious Boom*.
- JETRO. (n.d.). *Launch of Japanese Green Tea E-Commerce Site in the U.S. Powered by Shopify*. From <https://www.jetro.go.jp/usa/topics/launch-japanese-green-tea-e-commerce-shopify.html>
- JETRO. (n.d.). *Seafood Expo North America 2022*. From <https://www.jetro.go.jp/en/database/j-messe/tradefair/detail/120167>
- JETRO. (n.d.). *Strengthening service systems for tourists until the recovery of inbound tourism*. From https://www.jetro.go.jp/en/invest/attractive_sectors/tourism/government_initiatives.html
- JNTO. (n.d.). *Trends in annual Visitor Arrivals to Japan by Country/Area*. From Japan Tourism Statistic: <https://statistics.jnto.go.jp/en/graph/#graph--trends--by--country>
- Kim, H. (2021). Tourism as a Key for Regional Revitalization?: A Quantitative Evaluation of Tourism Zone Development in Japan. *Sustainability*.



- Knoema. (n.d.). *Japan - Contribution of travel and tourism to GDP in current prices*. From <https://knoema.com/atlas/Japan/topics/Tourism/Travel-and-Tourism-Total-Contribution-to-GDP/Contribution-of-travel-and-tourism-to-GDP>
- Lee, I. (n.d.). *Japan's Reopening Signals Export Opportunities*. From USDA Foreign Agricultural Service.
- MAFF Japan. (n.d.). *The Winners of the Minister's Awards for Overseas Promotion of Japanese Food*. From <https://www.maff.go.jp/e/policies/market/award/index.html>
- Michelin Guide. (2019, November 15). *The History of Sushi in America*. From <https://guide.michelin.com/en/article/features/sushi-history-america-los-angeles>
- MOFA Japan. (n.d.). *"WASHOKU - Try Japan's Good Food Business"*. From <https://www.mofa.go.jp/mofaj/annai/zaigai/washoku/h20.html>
- MOFA Japan. (5, April 2023). *Japan Brand Program*. From https://www.mofa.go.jp/p_pd/pds/page22e_000759.html
- Nair, B. B. (2021). Gastrodiplomacy in Tourism: 'Capturing Hearts and Minds through Stomachs'. *International Journal of Hospitality and Tourism Systems*.
- NHPBS. (n.d.). *Dining with the Chef*. From <https://nhpbs.org/schedule/series.aspx?progName=Dining+with+the+Chef>
- Nippon. (2018, June 15). *Number of Overseas Japanese Restaurants Tops 100,000*. From <https://www.nippon.com/en/features/h00218/>
- Nippon. (2023, February 16). *Japanese Food Exports Hit Record High for Tenth Straight Year*. From <https://www.nippon.com/en/japan-data/h01583/>
- NPR. (2019, May 20). *Lessons For Today From The U.S.-Japan Trade War Of The 1980s*. From <https://www.npr.org/2019/05/20/725139664/lessons-for-today-from-the-u-s-japan-trade-war-of-the-1980s>
- Nye, J. S. (2011). *The Future of Power*. Public Affairs.
- Nye, J. S. (2016). *Bound to Lead: The Changing Nature of American Power*. Basic Books.
- Office of the United States Trade Representative. (n.d.). *Japan*. From <https://ustr.gov/countries-regions/japan-korea-apec/japan>
- Rockower, P. S. (2012). *Recipes for gastrodiplomacy. Place Branding and Public Diplomacy*.
- Rose, A. (2015, September 1). *Soft power raises export*. From <https://cepr.org/voxeu/columns/soft-power-raises-exports>
- Rose, A. K. (2015). *LIKE ME, BUY ME: THE EFFECT OF SOFT POWER ON EXPORTS*. National Bureau of Economic Research.
- The Japan Times. (2022, Maret 4). *Japanese food continues to gain popularity overseas*. From <https://www.japantimes.co.jp/2022/03/04/special-supplements/japanese-food-continues-gain-popularity-overseas/>
- The Japan Times. (2023, June 15). *Japanese food firms take aim at U.S. market again*. From <https://www.japantimes.co.jp/news/2023/06/15/business/corporate-business/food-firms-us-market/>
- US Embassy Japan. (n.d.). *Delicious Nippon*. From <https://www.seattle.us.emb-japan.go.jp/culture/2009/delicious.htm>
- Washoku World Challenge. (n.d.). *About the Washoku World Challenge*. From <https://www.washoku-worldchallenge.maff.go.jp/5th/en/index.html>



Wickes, R. (2021). Trade deficits and trade conflict: The United States and Japan. *Japan & The World Economy*.

Wismettac. (n.d.). *Business Overview*. From

<https://www.wismettac.com/en/business/asianfood.html>

World Atlas. (n.d.). *Top Source Countries For Tourists To Japan*. From

<https://www.worldatlas.com/articles/top-source-countries-for-tourists-to-japan.html>

WTO. (n.d.). *Structural gravity*. From

https://www.wto.org/english/res_e/reser_e/structural_gravity_e.htm#:~:text=Often%20referred%20to%20as%20the,various%20determinants%20of%20international%20trade.