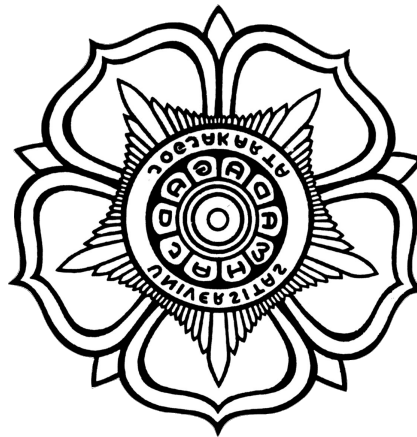


**DEVELOPMENT OF RESILIENCE INDICATORS BASED ON THE
ANALYSIS OF STRATEGIES USED BY UNILEVER INDONESIA
DURING THE COVID-19 PANDEMIC AND HOW IT AFFECTED THEIR
FINANCIAL PERFORMANCE**

Undergraduate Thesis

Submitted to Fulfil One of the Requirements for the Completion of Bachelor's
Degree Program Majoring in Accounting



Written by:

Jaquelyn Larasati Sekarkinasih Mukarta

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International Undergraduate Program

Accounting

Faculty of Economics and Business

Universitas Gadjah Mada

Yogyakarta

2023



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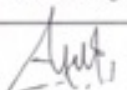
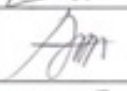

Dengan ini saya menyatakan bahwa tugas akhir dengan judul:

*Development of Resilience Indicators Based on the Analysis of Strategies
Used by Unilever Indonesia During the COVID-19 Pandemic and How It
Affected Their Financial Performance*

Disusun Oleh
Jaquelyn Larasati Mukarta
19/438319/EK/22151

Telah saya baca dengan seksama dan telah dinyatakan memenuhi standar ilmiah, baik
jangkauan maupun kualitasnya, sebagai skripsi jenjang Pendidikan Sarjana (S1).

Telah diujikan pada 18 September 2023

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