

TABLE OF CONTENT

APPROVAL PAGE	ii
STATEMENT	iii
FOREWORD.....	iv
TABLE OF CONTENT	v
LIST OF TABLES.....	vii
LIST OF FIGURES	viii
ABSTRACT	x
CHAPTER I INTRODUCTION	1
1.1 Research Background	1
1.2 Research Problem.....	3
1.3 Research Scope	3
1.4 Research Objective	4
1.5 Research Benefit.....	4
CHAPTER II LITERATURE REVIEW.....	5
CHAPTER III THEORETICAL BASIS.....	11
3.1 Text Mining.....	11
3.2 Aspect-Based Sentiment Analysis.....	12
3.3 Preprocessing	13
3.3.1 Case Folding	13
3.3.2 Non-Alphabetic Removal.....	13
3.3.3 Normalization	13
3.3.4 Stemming.....	13
3.3.5 Tokenization	13
3.4 Word Embedding	14
3.4.1 FastText	14
3.5 Convolutional Neural Network	14
3.5.1 Convolutional Layer.....	15
3.5.2 Pooling Layer.....	16
3.5.3 Fully Connected Layer	17
3.6 Long Short-Term Memory.....	17
3.7 GridSearch	19
3.8 Evaluation	20
3.8.1 Macro-Average Precision	21
3.8.2 Macro-Average Recall	21
3.8.3 Macro-Average F1	22
CHAPTER IV RESEARCH METHODOLOGY	23
4.1 Research Description	23
4.2 Tools and Materials	24
4.3 Data Scraping	24
4.4 Preprocessing	27
4.5 Word Embedding	28
4.6 Modeling	28
4.6.1 Aspect Classification.....	29

4.6.2 Sentiment Classification	30
4.7 Hyperparameter Tuning and Post-Tuning	31
4.8 Evaluation	33
CHAPTER V IMPLEMENTATION	34
5.1 Data Scraping Implementation	34
5.2 Data Labeling	36
5.3 Preprocessing Implementation	36
5.3.1 Case Folding	37
5.3.2 Non-Alphabetic Removal	37
5.3.3 Normalization	38
5.3.4 Stemming	39
5.3.5 Tokenization	39
5.4 Word Embedding	40
5.5 Dataset Separation	42
5.5.1 Aspect Classification Dataset	42
5.5.2 Sentiment Classification Dataset	43
5.6 Modeling	45
5.6.1 Data Preparation	45
5.6.2 Splitting and Padding Data	47
5.6.3 CNN and CNN-LSTM	48
5.7 Hyperparameter Tuning	52
5.8 Evaluation	53
CHAPTER VI RESULTS AND DISCUSSION	54
6.1 Scraping and Labeling Result	54
6.2 Preprocessing Result	56
6.3 Hyperparameter Tuning and Post-Tuning Result	58
6.3.1 Aspect Classification Hyperparameter Tuning and Post-Tuning	59
6.3.2 Sentiment Classification Hyperparameter Tuning and Post-Tuning	61
6.4 Evaluation Result	66
6.4.1 Aspect Classification Evaluation	66
6.4.2 Sentiment Classification Evaluation	67
CHAPTER VII CONCLUSION AND FUTURE WORK	69
7.1 Conclusion	69
7.2 Future Works	69
REFERENCES	70