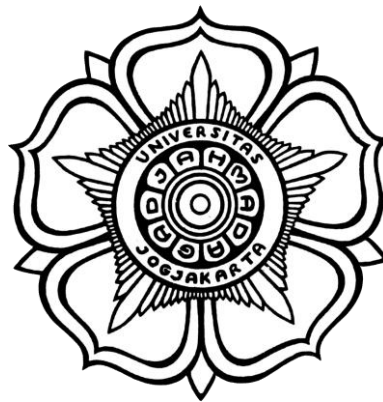


**DEFINING MALE BEAUTY THROUGH COUNTER-STEREOTYPICAL
BEAUTY PRODUCT ADS: RECEPTION ANALYSIS TOWARD
MS GLOW X KEANU ADVERTISEMENT**

THESIS



SALSABILA MUTIA RAHMADANI

19/444353/SP/29157

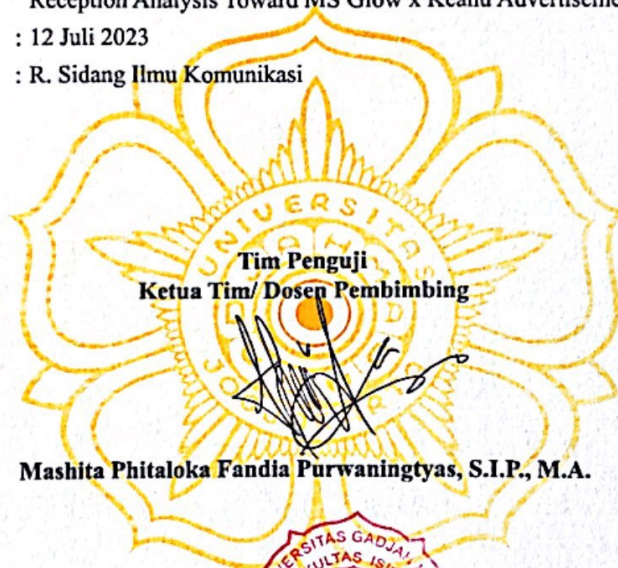
**INTERNATIONAL UNDERGRADUATE PROGRAM
COMMUNICATION SCIENCE DEPARTMENT
FACULTY OF SOCIAL AND POLITICAL SCIENCE
UNIVERSITAS GADJAH MADA**

2023

LEMBAR PENGESAHAN

Skripsi ini telah diuji dan dipertahankan di depan tim penguji
Departemen Ilmu Komunikasi
Fakultas Ilmu Sosial dan Ilmu Politik
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Nama : Salsabila Mutia R
No. Mahasiswa : 19/444353/SP/29157
Judul Skripsi : Defining Male Beauty Through Counter-Stereotypical Beauty Product Ads:
Reception Analysis Toward MS Glow x Keanu Advertisement
Tanggal Ujian : 12 Juli 2023
Tempat : R. Sidang Ilmu Komunikasi



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