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The Integration of physical and virtual value chain, and virtual integration in the new economy :: A
Comparison between theory and practice
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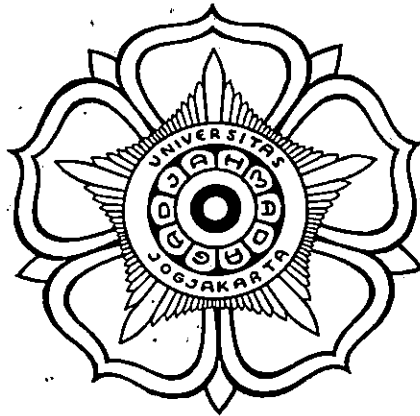
THE INTEGRATION OF PHYSICAL AND VIRTUAL VALUE CHAIN, AND VIRTUAL INTRATION IN THE NEW ECONOMY:

A COMPARISON BETWEEN THEORY AND PRACTICE

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Management (Magister Manajemen)
Department of Social Sciences



Submitted by

Widiara Ratnasari Suprobo

2746/PS/MM/98



to

**GRADUATE SCHOOL
GADJAH MADA UNIVERSITY
2000**



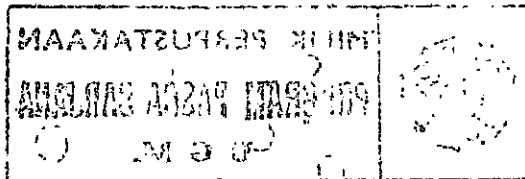
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**THE INTEGRATION OF PHYSICAL AND VIRTUAL VALUE CHAIN, AND
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A COMPARISON BETWEEN THEORY AND PRACTICE**

**BY:
WIDIANA RATNASARI SUPROBO**

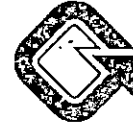
**SUPERVISED BY:
DR. JAN DE VRIES**

**DISSERTATION PROJECT SUBMITTED TO
RIJKUNIVERSITEIT GRONINGEN, THE NETHERLANDS
FOR THE DEGREE OF
MASTER OF SCIENCE IN INTERNATIONAL BUSINESS
AND
GADJAH MADA UNIVERSITY, INDONESIA
FOR THE DEGREE OF
MAGISTER MANAGEMENT**

**DUAL DEGREE PROGRAM
MAGISTER MANAGEMENT PROGRAM
GADJAH MADA UNIVERSITY
INDONESIA
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De uitslag van Uw tentamen / afstudeer opdracht / workshop.

Uw cijfer is:

7

DIT BRIEFJE GELDT ALS BEWIJSSTUK!

Studiepunten:

Handtekening docent/1e begeleider:

Handtekening 2e begeleider:

Tegen de uitslag van een tentamen staat beroep open bij het College van Beroep van de Examens (binnen 30 dagen).

Bestemd voor STUDENT

