

## **TABLE OF CONTENT**

<b>ABSTRACT</b>	i
<b>TABLE OF CONTENT</b>	ii
<b>LIST OF FIGURES</b>	iii
<b>CHAPTER I</b>	1
<b>I.1 Background</b>	1
<b>I.2 Research Question</b>	2
<b>1.3 Theoretical Framework</b>	3
<b>1.3.1 Social Construction of Technology (SCOT)</b>	3
<b>1.3.2 ASEAN Economic Community</b>	5
<b>1.4 Argument</b>	6
<b>1.5 Methodology</b>	6
<b>1.6 Thesis Structure</b>	7
<b>CHAPTER II</b>	9
<b>2. 1. Development of ASEAN Economic Community</b>	9
<b>2. 2 The Emergence of E-commerce in AEC</b>	10
<b>2. 3 The Accelerating of E-commerce in AEC</b>	12
<b>2. 4 AEC and Partner Countries</b>	14
<b>2.4. 1 AEC Relation with China</b>	14
<b>2.4.2 AEC Relation with India</b>	15
<b>CHAPTER III</b>	17
<b>3.1 Technological Closure</b>	18
<b>3.2 Momentum</b>	20



<b>3.3 Path Dependency</b>	22
<b>3.4 Reverse Salient</b>	22
<b>3.5 The First-Mover Advantage</b>	23
<b>3.6 The Politics of E-commerce on The Development of ASEAN Economic Integration</b>	24
<b>CHAPTER IV</b>	29
<b>4.1 Conclusion</b>	29
<b>4.2 Recommendation</b>	31
<b>4.3 Limitations and Suggestions</b>	31
<b>BIBLIOGRAPHY</b>	33