

DAFTAR PUSTAKA

- Badan Pusat Statistik. (2021). Jumlah kendaraan bermotor kecuali motor di provinsi Jawa. <https://www.bps.go.id> diakses pada 10 Oktober 2022.
- ASEAN Automotive Federation. (2021). ASEAN Automotive Federation 2021 Statistic. <https://asean-autofed.com> diakses pada 1 November 2022.
- Ponniran, A., Mat Sor, A. N. A., Joret, A., & Munir, H. A. (2011). Development of Vehicle Lighting System Using LED Application. *International Journal of Integrated Engineering*.
- Blackwell, E. (2004). How to Prepare A Business Plan. Kogan Page. London.
- Zadeh, A. H., & Poshtiban, M. (2021). Car Engine Oil: Investigation of Function and Related Challenges, and Provision of Environmental Solutions. *Asian Journal of Applied Sciences*.
- Brigham, E.F., Ehrhardt, Michael C. (2011). Financial Management Theory and Practice (edisi 13), *Cengage Learning*, USA.
- Kotler, P., dan Kevin, L. K. (2009). *Manajemen Pemasaran* (Edisi 12). Erlangga. Jakarta.
- Supardjan, A. D., & Zakaria, T. M. (2015). Konsultasi Pemilihan Audio Mobil Menggunakan Metoda Forward Chaining. *Jurnal Teknik Informatika dan Sistem Informasi*.
- Newcomb, D (2008). Car Audio for Dummies. *Wiley Publishing, inc*. New York
- Kang, H. (2018). Application of ‘Building Block of Competitive Advantage’ Approach to the U.S. Cereal Market Leaders”. *International of Journal Management Studies*, 25(2), 1-17.
- Osterwalder, A., & Pigneur, Y. (2010). Business Model Generation (Y.Masda (ed.); 17th ed.). *johnwiley & sons, inc*. New Jersey.