

Thesis

**ORIENTASI PASAR DALAM RANTAI NILAI  
BERKELANJUTAN: STUDI KASUS USAHA TANI BAWANG  
MERAH SEMI ORGANIK DI KALURAHAN SELOPAMIORO  
KAPANEWON IMOGIRI KABUPATEN BANTUL**

**MARKET ORIENTATION WITHIN SUSTAINABLE VALUE  
CHAIN: A CASE STUDY OF SEMI-ORGANIC SHALLOT  
FARMING IN SELOPAMIORO VILLAGE IMOGIRI SUB-  
DISTRICT BANTUL REGENCY**



Submitted by  
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DEPARTMENT OF AGRICULTURAL SOCIOECONOMICS  
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