



**THE ROLE OF BIG DATA IN FACILITATING A CIRCULAR ECONOMY IN THE SUPPLY CHAIN**  
Kartika Tamara Maharani, Prof. Eduardus Tandellin, Ph.D.  
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UNIVERSITAS  
GADJAH MADA

# **THE ROLE OF BIG DATA IN FACILITATING A CIRCULAR ECONOMY IN THE SUPPLY CHAIN**

Thesis

As a partial fulfillment to achieve an MBA Degree

Study Program in Master of Management



Submitted by

**Kartika Tamara Maharani**

21/486205/PEK/27784

to

**FACULTY OF ECONOMICS AND BUSINESS**

**UNIVERSITAS GADJAH MADA**

**2023**



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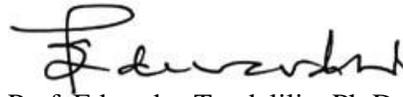
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## AUTHORIZATION

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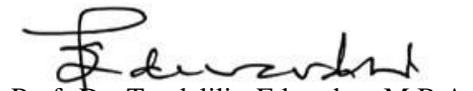
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The Thesis has been accepted  
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Yogyakarta, September 14, 2023

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