

**BUSINESS STRATEGY OF PT. SSS TO ACHIEVE THE
OPTIMUM RESULT IN OVERALL CAPABILITIES FOR
OWNED CLOUD COMPUTING PRODUCT**

THESIS

To Arrange Thesis S-2

In Master of Business Administration



Proposed by:

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**MASTER OF MANAGEMENT PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA**

2023

BUSINESS STRATEGY OF PT. SSS TO ACHIEVE THE OPTIMUM RESULT IN OVERALL CAPABILITIES FOR OWNED CLOUD COMPUTING PRODUCT

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

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to

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STATEMENT OF AUTHENTICITY OF WRITTEN THESIS

I, the undersigned, state that this written thesis entitled:

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and presented for examination on September 14, 2023, is my own work.

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Yogyakarta, September 14, 2023

Signed



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AUTHORIZATION

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