

CONTENTS

| | |
|--|-------------|
| THESIS APPROVAL | ii |
| CONTENTS..... | iii |
| LIST OF EXHIBITS, FIGURES, TABLES, AND PHOTOS | iv |
| LIST OF ABBREVIATIONS..... | v |
| STATEMENT OF AUTHENTICITY | vi |
| ACKNOWLEDGMENT..... | vii |
| PREFACE..... | viii |
| ABSTRACT | ix |
| CHAPTER I. INTRODUCTION..... | 1 |
| A. Background..... | 1 |
| B. Formulation of Problems | 7 |
| C. Objectives of Research..... | 9 |
| D. Benefits of Research | 9 |
| E. Originality of Research | 10 |
| CHAPTER II. LITERATURE REVIEW | 13 |
| A. Literature Review..... | 13 |
| B. Theoretical Framework | 26 |
| C. Conceptual Framework | 27 |
| D. Research Questions | 29 |
| CHAPTER III. RESEARCH METHOD | 30 |
| A. Type and Design of Research | 30 |
| B. Place and Time of Research | 30 |
| C. Research Subjects | 32 |
| D. Identification of Research Variables | 34 |
| E. Operational Definition of Variables | 35 |
| F. Data Collection and Research Instrument | 36 |
| G. Data Analysis Methods | 36 |
| H. Research Ethics | 38 |
| I. Research Limitation | 38 |
| J. Research Process | 38 |
| CHAPTER IV. RESEARCH RESULTS AND DISCUSSION..... | 40 |
| A. Research Findings | 40 |
| B. Discussion | 54 |
| CHAPTER V. CONCLUSIONS AND RECOMMENDATIONS | 62 |
| A. Conclusions..... | 62 |
| B. Recommendations | 63 |
| REFERENCES..... | 65 |
| APPENDIX..... | 73 |