

## **PENCAPAIAN DIMENSI *SMART LIVING* DI JALUR PEDESTRIAN KAWASAN MALIOBORO KOTA YOGYAKARTA**

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### **INTISARI**

Kawasan Malioboro terletak di Daerah Istimewa Yogyakarta sebagai salah satu destinasi wisata unggulan berbasis budaya yang khas dengan jalur pedestriannya. Sebagai destinasi wisata unggulan, menciptakan lingkungan yang nyaman, aman, dan bersih merupakan hal wajib untuk terus meningkatkan eksistensi dari destinasi wisata. Dengan kompleksnya permasalahan di kawasan Malioboro *smart living* menjadi jawaban dalam menjaga ekosistem lingkungan di kawasan Malioboro agar terus memberikan pelayanan optimal bagi masyarakat. Penelitian ini bertujuan : (1) Mengidentifikasi karakteristik wisatawan pengguna jalur pedestrian Kawasan Malioboro (2) mengidentifikasi kondisi sarana prasarana pedestrian yang ada dalam mencapai elemen *harmony*, *health*, dan *mobility* dalam dimensi *smart living* di jalur pedestrian kawasan Malioboro (3) Menganalisis kondisi jalur pedestrian di kawasan Malioboro dalam menciptakan lingkungan hidup yang terintegrasi dan terkontrol dalam mencapai dimensi *smart living* di jalur pedestrian kawasan Malioboro. Hasil Penelitian menunjukkan bahwa kawasan Malioboro didominasi oleh wisatawan dengan tujuan wisata rekreasi dengan faktor penarik berupa budaya dan alam. Setiap sarana prasarana di kawasan Malioboro telah mampu mencapai elemen *harmony*, *health*, dan *mobility* namun diperlukan upaya pemeliharaan sarana prasarana yang ada dengan bentuk kerjasama yang terintegrasi antar pemangku kepentingan dalam mengontrol dan mengawasi pengelolaan kawasan Malioboro agar pariwisata terus berlangsung secara cerdas dan berkelanjutan.

**Kata Kunci** : Malioboro, pedestrian, *smart living*, pariwisata

***ACHIEVEMENT OF SMART LIVING DIMENSION IN PEDESTRIAN  
CORRIDOR, MALIOBORO AREA, YOGYAKARTA CITY***

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**ABSTRACT**

*The Malioboro area is located in the Special Region of Yogyakarta as one of the leading cultural-based tourist destinations that is distinctive with its pedestrian corridors. As a leading tourist destination, creating a comfortable, safe, and clean environment is mandatory to continue to improve the existence of tourist destinations. With the complex problems in the Malioboro area, smart living is the answer in maintaining the environmental ecosystem in the Malioboro area in order to continue to provide optimal services for the community. This study aims to: (1) Identify the characteristics of tourists who use the pedestrian corridor in the Malioboro area (2) identify the condition of existing pedestrian infrastructure facilities in achieving elements of harmony, health, and mobility in the dimension of smart living in the pedestrian corridor of the Malioboro area (3) Analyze the condition of pedestrian corridors in the Malioboro area in creating an integrated and controlled living environment in achieving smart living dimensions in the pedestrian corridors of the Malioboro area. The results showed that the Malioboro area is dominated by tourists with recreational tourism destinations with pull factors in the form of culture and nature. Every infrastructure facility in the Malioboro area has been able to achieve elements of harmony, health, and mobility, but efforts are needed to maintain existing infrastructure facilities in the form of integrated cooperation between stakeholders in controlling and supervising the management of the Malioboro area so that tourism continues to take place intelligently and sustainably.*

**Keywords:** malioboro, pedestrian, smart living, tourism