

## CONTENTS

	Page
<b>COVER</b>	i
<b>APPROVAL</b>	ii
<b>CONTENTS</b>	iii
<b>LIST OF FIGURES AND TABLES</b>	iv
<b>LIST OF ABBREVIATIONS</b>	v
<b>ABSTRACT</b>	vi
 <b>CHAPTER 1 – INTRODUCTION</b>	
A. Background	1
B. Relevance	7
C. Problem Statement	7
D. Research Objective	9
E. Research Impact	9
F. Originality	9
 <b>CHAPTER II – LITERATURE REVIEW</b>	
A. Literature Review	14
B. Theoretical Framework	18
C. Conceptual Framework	18
D. Research Questions	19
 <b>CHAPTER III – RESEARCH METHODOLOGY</b>	
A. Type and Design of Research	21
B. Setting and Time of Research	21
C. Subject of Research	22
D. Identification of Research Variable	26
E. Operational Definitions of Variables	26
F. Data Collection and Research Instrument	27
G. Data Analysis method	27
H. Research Ethics	28
I. Limitation of Research	28
J. Research Process	28
K. Research Team	30
 <b>CHAPTER IV – RESULTS AND DISCUSSION</b>	31
 <b>CHAPTER V – CONCLUSION AND RECOMMENDATION</b>	63
 <b>REFERENCES</b>	64
<b>APPENDIX</b>	68