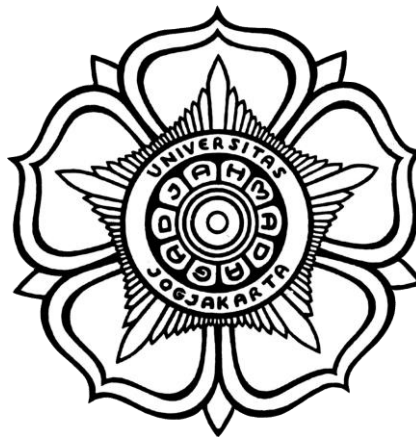


## **UNDERGRADUATE THESIS**

Message Strategies and Social Media Advertising  
(Content Analysis on the Use of Advertising Appeal in AQUA's Social Media  
Advertisements)



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**2023**

## LEMBAR PENGESAHAN

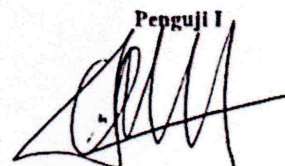
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Departemen Ilmu Komunikasi  
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Tanggal Ujian : 27 Juli 2023  
Tempat : R. Sidang Ilmu Komunikasi

Tim Penguji  
Ketua Tim/ Dosen Pembimbing

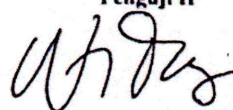
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