

DAFTAR PUSTAKA

- Cooper, D. R., & Schindler, P. S. (2014). *Business Research Methods* (12 ed.). New York: McGraw-Hill/Irwin.
- Elvira, V. (2021). *Pangsa pasar segmen MPV capai 40%, ini kata Gaikindo*. Diambil kembali dari <https://newssetup.kontan.co.id/news/pangsa-pasar-segmen-mpv-capai-40-ini-kata-gaikindo?page=all>
- GAIKINDO. (2021). *Indonesian Automobile Industry Data*. Dipetik Mei 25, 2022, dari <https://www.gaikindo.or.id/indonesian-automobile-industry-data/>
- GAIKINDO. (2022). *Indonesian Automobile Industry Data*. Dipetik Mei 25, 2022, dari <https://www.gaikindo.or.id/indonesian-automobile-industry-data/>
- GAIKINDO. (2023). *Indonesian Automobile Industry Data*. Dipetik Mei 8, 2023, dari <https://www.gaikindo.or.id/indonesian-automobile-industry-data/>
- Hennink, Monique, Hutter, Inge, Bailey, & Ajay. (2020). *Qualitative Research Methods* (2 ed.). London: SAGE Publications Inc.
- Hill, C. W., & Jones, G. R. (2010). *Strategic Management Theory: An Integrated Approach* (9 ed.). Mason, OH: South-Western, Cengage Learning.
- Menteri Keuangan. (2022). *Peraturan Menteri Keuangan Republik Indonesia NOMOR 42/PMK.010/2022*. Diambil kembali dari <https://jdih.kemenkeu.go.id/download/9d340161-7cda-41d6-aec2-b4fe66a2d66b/42~PMK.010~2022Per.pdf>
- Menteri Keuangan. (2023). *Peraturan Menteri Keuangan Republik Indonesia Nomor 38 Tahun 2023*. Diambil kembali dari <https://jdih.kemenkeu.go.id/download/4b0582e7-2280-43bf-8197-4c2fa426d853/2023pmkeuangan038.pdf>
- Mikami, K., Jusuke, I. J., & Bird, A. (2021). Opportunism and Trust in Cross- National Lateral Collaboration: The Renalut-Nissan Alliance and a Theory of Equity-Trust. *Journal of World Business*. doi:<https://doi.org/10.1016/j.jwb.2021.101286>
- Sigal, P. (2020). *Renault adds Mitsubishi Van Production in France*. Dipetik Juni 3, 2022, dari <https://europe.autonews.com/automakers/renault-adds-mitsubishi-van-production-france>
- Thomas, J., Chemmanur, Shen, Y., & Xie, J. (2023). Innovation beyond firm boundaries: Strategic alliances and Corporate Inovation. *Journal of Corporate Finance*.

Thompson, A. A., Peteraf, M. A., Gamble, J. E., & Stirckland III, A. J. (2022). *Crafting and*

Executing Strategy: The Quest for Competitive Advantage (23 ed.). New York:

McGraw Hill LLC.

Wheelen, T. L., & Hunger, J. D. (2012). *Strategic Management: Business Policy* (13 ed.).

New Jersey: Prentice Hall.

Wibowo, A. (2020). *Corporate Strategi : Konsep dan Praktik*. Yogyakarta: ANDI.