

# **MOBILE BANKING USAGE INTENTION ANALYSIS IN INDONESIA POST COVID-19 CASE STUDY OF BANK MEGA SYARIAH**

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by  
**ROOSTIAN PRIMANANDA**  
20/465345/PEK/26348

to  
**FACULTY OF ECONOMICS AND BUSINESS  
UNIVERSITAS GADJAH MADA  
2023**



UNIVERSITAS  
GADJAH MADA

Master of Business Administration  
Faculty of Economics and Business  
Universitas Gadjah Mada

**MOBILE BANKING USAGE INTENTION ANALYSIS IN INDONESIA POST COVID-19 A STUDY OF BANK**

**MEGA SYARIAH**

ROOSTIAN PRIMANANDA, Wakhid Slamet Ciptono, MBA, MPM, Ph.D.

Universitas Gadjah Mada, 2023. Diunduh dari <http://etd.repository.ugm.ac.id/>

## AUTHORIZATION

# MOBILE BANKING USAGE INTENTION ANALYSIS IN INDONESIA POST COVID-19 CASE STUDY OF BANK MEGA SYARIAH

prepared and compiled by

**ROOSTIAN PRIMANANDA**

20/465345/PEK/26348

Has been defended before the Board of Examiners

On July 13, 2023

Board of Examiners

Examiner I

Dr. Dra. Diah Retno Wulandaru, MBA.,

Examiner II

Dr. Willy Abdillah, M.Sc.

Examiner III/Advisor

Wakhid Slamet Ciptono, MBA, MPM, Ph.D.,

The Thesis has been accepted

as a partial fulfillment to achieve a Master of Business Administration degree

**Yogyakarta, July 13, 2023**

Director of Master of Business Administration Program

Prof. Dr. Tandelilin Eduardus, M.B.A.

NIP 195610131983031002

Mengetahui,

Wakil Dekan Bidang Akademik

Fakultas Ekonomika dan Bisnis Universitas Gadjah Mada



Bayu Sutikno, SE., M.S.M., PhD.

NIP 197805202005011002