

REFERENCES

- [1] Alberts, Heike C and Hazen, Helen D. (2010). Maintaining Authenticity and Intergrity at Cultural World Heritade Sites. Geographical Review, Published Online 4 Nov 2019
- [2] Alhabshi, Syed Othman (2010). Urban Renewal of Traditonal Settlemanyt in Singapore and Malaysia: The Case of Geylang Serai and Kampong Bharu. Asean Survey.50(6)
- [3] Butler, R.W. (1980). The Concept of a Tourist Area Cycle of Evolution. Implications fo Management of Resources. Canadian Geografer
- [4] Crouch,G.I. and Ritchey, J.B. (1999). Tourism, Competiveness and Societal Prosperity. Journal of Business Research 44:137-152
- [5] Echtner, Charlotte M., Jamal, Tazim B. (1997). The Disiplinary Dilemma of Tourism Studies. Annals of Tourist Research, vol 24,Issue 4 Oct 1997
- [6] Imon, S.S., Dioko, L.A.N., Ong,C.E, and Kane,M. (2007). Cultural Heritage. Specialist Guide Training and Certification Programme for UNESCO World Heritage Site (4ed). Macoa: Institutre for Tourism Studies
- [7] KIm,H. et al. (2015). Effect of Tourist Photohgraph on Attitude Towards Deseination: Manifest and Latent Content. Tourism Management Vol 46. Publisher: Pergamon
- [8] Majlis Perbandaran Pulau pinang (2011), Georgtown Special Area Plan, MPPP, Penang.
- [9] Mason, P. (2002). Tourism Impact, Planning and Managemen (4th ed). Publisher: Taylor and Francis
- [10] Orbasli, A., Woodward, S. (2009). Tourism and Heritage. In Jamal,T., and M, Robinson (ed) The Sage handgbook Studies. London: Sage
- [11] Pendlebury, John, Short, M., While, A. (2009). Urban World Heritage Site and the Problem of Authencity. Research Gate, Dec 2009, Cities 26 (6):349-358
- [12] Rogers, Paul (1982). Leadership in Tourism, In Sustainability Leaderdhip in Tourism. Publisher: Springer, Cham
- [13] Ritchi, J. and Bren, R., (2012). The Competitive Destination: A Sustainable Touserism Perspectibe. Canada:Cabi Publising
- [14] Soekadijo,R.G. (2003), Anatomi Pariwisata: Memahami Pariwisata Sebagai "Systematik Linkage". Jakarta: Gramedia Pustaka Utama

Perencana Wisata. Yogyakarta: Kanisius

[16] Timothy, Dallen J. (2011). *Cultural Heritage and Tourism: An Introduction*. Publication: Channel View

[17] Nor' Aini Yusof (2008) "Strategies for urban conservation: A case example of George Town, Penang"

[18] Nor' Aini Yusof, Lim yoke Mui, Lee Lik Meng (2007) "Urban Conservation as a Development strategy to Revitalize Real Estate Market an analysis of property transaction in Georgetown Penang.

[19] Mohammad Abdul Mohit and Mohd Bashir Sulaiman(2010) "Repeal of the rent control act and its impacts on the pre-war shophouses in Georgetown, Malaysia "

[20] S. N. Harun (2011) "Heritage Building Conservation in Malaysia: Experience and Challenges "

[21] Loong Zhao, Zulkifli B. Hanafi, Hongwei Wong(2018) "Public Policies & Plans Study Regard to the Conservation of Shophouse Townscape in George Town, Pulau Pinang: Assessment, Limitations, and Current Issues"

[22] Muhamad Shahril Mohd Abdullah , Azeanita Suratkon etc (2020) "Criteria for Adaptive Reuse of Heritage Shop Houses Towards Sustainable Urban Development "

[23] Mohammad Sadegh Taher Tolou Del etc (2020) "The semantic conservation of architectural heritage: the missing values "

[24] Omar Adil Sabah(2016) "Georgetown's shophouse façade and visual problems, analytic study"

[25] LI, Ho Fai (2011) "The Politics of Heritage Conservation in a Southeast Asian Postcolonial City

[26] Wan Hashimah Wan Ismail (2014) "Contemporary Uses of Buildings on a Heritage Street"

[27] Noorfadhilah Mohd Baroldin(2012) " Documentation and Conservation Guidelines of Melaka Heritage Shophouses"

[28] Yeong Pay Jung (2021) "Persevering towards Recovery for Penang's Tourism Industry"

- [29] Lee Han Lin (2019) “Elements of paths, edges, nodes, districts and Landmarks in fishing village waterfront George Town, Penang”
- [30] Veronica Ng(2013) “Toward A Holistic Understanding of Sense of Place: A Phenomenological Reading of Chew Jetty, Penang”
- [31] Kaushalya Herath (2018) “People’s Negotiation of Space in the context of Urbanization and Historic conservation in Clan Jetties, Malaysia”
- [32] Badaruddin Mohammaed (2012) “Conservation and revitalization of a historical inner city: the case of Georgetown world heritage site”
- [33] UNESCO website (2021) “Living heritage in the face of covid-19”
- [34] Ashh Ibrahim (2022) “Chinese Civilization in Malaysia: History and Contribution “
- [35] Rasidah Hamid (2021) “The Impact of Covid-19 on Malaysia Tourism Industry Supply Chain”
- [36] Hasif rafidee bin hasbollah(2014) “ A theoretical framework for conserving cultural value of heritage buildings in Malaysia from the perspective of facilities management.”
- [37] Chan Lean Heng(1980) “The Jetty Dwellers Of Penang: Incorporation And Marginalisation of An Urban Clan Community”
- [38] Solihah Mustafa (2015) “Pengurusan bandar warisan UNESCO dan penglibatan komuniti tempatan: Kajian kes di George Town, Pulau Pinang.
- [39] Atiqah, Ghazali (2020). The Clan Jetties: Adapting to the Modern World (Part 2 of 2). Available online, espoletta.com/2020/11/05
- [40] Brumann, Christopher (2015) Cultural Heritage.
- [41] Chua, Adullah,Nuraisyah (2008). A Review of the Tourism Industry.
- [42] Khoo, Lattimore (2012). Heritage Tourism in Malaysia.
- [43] Leiper, Neil (1979). Leiper's Tourism System.
- [44] Lewis, T. (2005). Strategies for Crisis Preparedness of Tourist Attraction.
- [45] Miura, K., (2005). World Heritage Sites in Southeast Asia.
- [46] Netherlands National Commission for Unesco (2014). Available online. <http://unesdoc.unesco.org>
- [47] Saleh, Noor Hakimah, (1998). A Case Study on Factors Affecting Tourism Sector at Kelantan. Available online. <http://ir.uitm.edu.my/id/eprint/27540>
- [48] Seels, Barbara and Richey, Rita (2012). Instructional Technology: The Definition and

Domain of the Field. Available online, books.google.com.my/books/about/instructional-technology.html?id

[49] Su, Nin K. (2016). The Changing Harbour Front. Penang

Monthly. <http://penangmonthly.com/article.aspx?pageid=25696name=the-changong-harbour-front>.

[50] Tour Manag (2011). Available online. scholar.google.com.my

[51] Unesco, (2020). Criteria for Selection. Available online. whc.unesco.org/en/criteria

[52] Unesco, (2021). State of Conservation in Information System. Available online.

whc.unesco.org/en/soc

[53] Unesco, European Commission (2023). Sustainable Development Goals. Available online.

[comission,europa.eu](https://commission.europa.eu)

[54] Wikipedia (2020). Covid-19 Pandemic. Available online.

en.wikipedia.org/wiki/covid_19_pandemic

[55] World Heritage Site. 19/01 (10 July 2019). Operational Guidelines for the Implementation of the World Heritage Convention. Available online. <http://whc.unesco.org/en/guidelines>