

## INTISARI

### **RESPONS PETERNAK KAMBING TERHADAP PROGRAM PENGEMBANGAN USAHA AGRIBISNIS PERDESAAN (PUAP) DI KECAMATAN CANDIROTO KABUPATEN TEMANGGUNG**

Penelitian ini bertujuan untuk mengetahui respons peternak kambing terhadap program Pengembangan Usaha Agribisnis Perdesaan (PUAP) dan faktor-faktor yang mempengaruhinya,

Metode dasar yang digunakan dalam penelitian ini adalah metode deskriptif analitis. Sampel tiga desa diambil secara purposive berdasarkan pertimbangan bahwa ketiga desa tersebut telah menerima program PUAP untuk peternak kambing. Dari masing-masing desa sampel diambil 20 sampel peternak secara acak sederhana. Data dianalisis dengan menggunakan uji proporsi dan analisis regresi linier berganda.

Hasil penelitian menunjukkan bahwa respons peternak kambing terhadap program PUAP tergolong rendah. Faktor-faktor yang mempengaruhi respons peternak terhadap program PUAP adalah luas lahan garapan dan peran kelompok tani; luas lahan garapan berpengaruh negative dan peran kelompok tani berpengaruh positif terhadap respons peternak pada program PUAP. Umur peternak, tingkat pendidikan, keaktifan peternak dalam penyuluhan, pengalaman peternak menerima dana bantuan PUAP, persepsi dan peran penyuluh tidak mempengaruhi respons peternak terhadap program PUAP

Kata kunci : Respons Peternak, Program Pengembangan Usaha Agribisnis Perdesaaan

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## **ABSTRACT**

### **RESPONSE OF GOAT BREEDER TO RURAL AGRIBUSINESS DEVELOPMENT PROGRAM (PUAP) IN CANDIROTO SUBDISTRICT TEMANGGUNG DISTRICT**

This research aimed to know response of goat breeder to Rural Agribusiness Development Program (PUAP) and the influencing factors.

Basic method that used in this research was analytical description. Three villages were taken purposively based on consideration that the villages were the beneficiaries of PUAP Program for goat breeding. Twenty goat breeders were taken as respondents from each village as simple random. The data were analyzed by using proportion test and multiple linear regression.

The research results showed that response of goat breeders to Rural Agribusiness Development Program (PUAP) included low. The influencing factors to the response were land size and the role of farmer association that land size had influence negatively and role of farmer association had influence positively. Age of goat breeder; level of education; intensity of goat breeder attendance in extension; goat breeder experience in accepting PUAP endowment; perception and role of extension worker didn't have influence to goat breeder response to PUAP Program.

Keywords: Goat Breeder Response, Rural Agribusiness Development Program (PUAP)

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