

**STRATEGIC ANALYSIS OF PRIMARY CARE
ELECTRONIC MEDICAL RECORD PROVIDER IN
THE HEALTHCARE INDUSTRY: CASE STUDY AT
PT. XYZ**

Thesis

As a partial fulfilment to achieve a Master Degree
Study Program in Master of Business Administration



Submitted by

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To

FACULTY OF ECONOMICS AND BUSINESS

GADJAH MADA UNIVERSITY

2023

Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

AUTHORIZATION

**STRATEGIC ANALYSIS OF PRIMARY CARE
DIGITAL TRANSFORMATION IN THE HEALTHCARE
INDUSTRY: CASE STUDY AT PT. XYZ**

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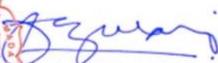
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