



## BIBLIOGRAPHY

- Adams, J. L. (2019). *Conceptual Blockbusting: A Guide to Better Ideas* (4th ed.). Massachusetts: Perseus Publishing.
- Amabile, T. M. (1996). Creativity and Innovation in Organizations. *Harvard Business School Background Note*, 396-239.
- Amabile, T. M. (1998). How to Kill Creativity. *Harvard Business Review*, 77-87.
- Amabile, T. M. (2003). *Managing Creativity and Innovation*. Boston: Harvard Business School Press.
- Amabile, T., Conti, R., Coon, H., Lazenby, J., & Herron, M. (1996). Assessing the work environment for creativity. *Academy of Management Journal*, 39(5), 1154-1184.
- Andriopoulos, C. (2001). Determinants of organisational creativity: a literature review. *Management Decision*, 39(10), 834-840.
- Barney, J. (1991). Firm Resources and Sustained Competitive Advantage. *Journal of Management*, 17(1), 99-120.
- Barney, J. B., & Hesterly, W. S. (2015). *Strategic Management and Competitive Advantage Concepts and Cases*. Edinburgh: Pearson Education.
- Bousinakis, D., & Halkos, G. (2021). Creativity as the hidden development factor for organizations and employees. *Economic Analysis and Policy*, 71, 645-659.
- Boyce, C., & Neale, P. (2006). *Conducting In-depth Interviews: A Guide for Designing and Conducting In-depth Interviews for Evaluation Input* (Vol. 2 of Pathfinder International tool series: Monitoring and evaluation). Pathfinder International.
- Carter, N., Denise, B.-L., DiCenso, A., Blythe, J., & Neville, A. (2014). The Use of Triangulation in Qualitative Research. *Oncology Nursing Forum*, 41(5), 545-547.
- Cook, P. (1998). The creativity advantage - is your organization the leader of the pack? *Industrial and Commercial Training*, 30(5), 179-184.
- Cooper, D. R., & Schindler, P. S. (2013). *Business Research Methods* (Twelfth ed.). New York: McGraw Hill.
- Costa, A., & Jongen, W. (2006). New insights into customer-led food product development. *Trends in Food Science and Technology*, 17, 457-465.



- Cresswell, J. (2012). *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research* (4th ed.). Boston, MA: Pearson.
- Creswell, J., & Poth, C. (2018). *Qualitative Inquiry & Research Design: Choosing among the Five Approaches* (Fourth ed.). Thousand Oaks, California: SAGE Publications, Inc.
- Crotty, M. (1998). *The foundations of social research: meaning and perspective in the research process*. Thousand Oaks, California: SAGE Publications.
- Daft, R. (1983). *Organization theory and design*. New York: West.
- Evans, J. R. (1993). Creativity in MS/OR: Overcoming Barriers to Creativity. *Interfaces*, 23(6), 101-106. Retrieved from <http://www.jstor.org/stable/25061826>
- Ferreira, J., Coelho, A., & Moutinho, L. (2018). Dynamic capabilities, creativity and innovation capability and their impact on competitive advantage and firm performance: The moderating role of entrepreneurial orientation. *Technovation*, 92-93.  
doi:<https://doi.org/10.1016/j.technovation.2018.11.004>
- Galanakis, C. M. (2016). *Innovation Strategies in the Food Industry: Tools for Implementation*. Academic Press. doi:<https://doi.org/10.1016/C2015-0-00303-3>
- Gibson, S., & Hanes, L. (2003). The contribution of phenomenology to HRD research. *Human Resource Development Review*, 2, 181-205.
- Gupta, R., & Banerjee, P. (2016). Antecedents of organizational creativity: a multi-level approach. *Business: Theory and Practice*, 17(2), 167-177.  
doi:[10.3846/btp.2016.624](https://doi.org/10.3846/btp.2016.624)
- Hennink, M., Hutter, I., & Bailey, A. (2020). *Qualitative Research Methods*. London: SAGE Publications.
- Hill, C., Schilling, M., & Jones, G. (2020). *Strategic Management: An Integrated Approach: Theory and Cases* (13th ed.). Boston: Cengage.
- Islamiati, W. (2023, February 12). *Belum Pulih Sepenuhnya, Ini Tantangan Industri Mamin pada 2023*. Retrieved from bisnis.com: <https://ekonomi.bisnis.com/read/20230212/257/1627185/belum-pulih-sepenuhnya-ini-tantangan-industri-mamin-pada-2023>
- Kim, W. C., & Mauborgne, R. (2005). *Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant*. Boston, MA: Harvard Business School Press.
- Klimczuk-Kochanska, M. (2017). Importance of creativity of employees in adaptation of food companies to innovative trends in the world. *Human Resources Management and Regonomics*, XI, 50-64.



- Kusnandar, V. B. (2023). *Makanan dan Minuman Topang Sepertiga Industri Pengolahan Nasional pada 2022*. Retrieved from databoks: [https://databoks.katadata.co.id/datapublish/2023/02/13/makanan-dan-minuman-topang-sepertiga-industri-pengolahan-nasional-pada-2022#:~:text=Badan%20Pusat%20Statistik%20\(BPS\)%20melaporkan,yang%20mencapai%20Rp19%2C59%20kuadriliun](https://databoks.katadata.co.id/datapublish/2023/02/13/makanan-dan-minuman-topang-sepertiga-industri-pengolahan-nasional-pada-2022#:~:text=Badan%20Pusat%20Statistik%20(BPS)%20melaporkan,yang%20mencapai%20Rp19%2C59%20kuadriliun).
- Ministry of Industry of The Republic Indonesia. (2022). *Industri Mamin Tetap Moncer di Tengah Ketidakpastian Global*. Retrieved from <https://kemenperin.go.id/artikel/23753/Industri-Mamin-Tetap-Moncer-di-Tengah-Ketidakpastian-Global#:~:text=Industri%20makanan%20dan%20minuman%20mampu,ya%20sebesar%2038%2C69%25>.
- Neo, P. (2022, October 19). *Trend tracking: Indonesian food firms need to accelerate product innovation and digital adaptiation*. Retrieved from Food Navigator Asia: <https://www.foodnavigator-asia.com/Article/2022/10/19/indonesian-food-firms-need-to-accelerate-product-innovation-and-digital-adaptation>
- Parjanen, S. (2012). Experiencing creativity in the organization: From individual creativity to collective creativity. *Interdisciplinary Journal of Information, Knowledge & Management*, 7.
- Patton, M. (2002). *Qualitative Research and Evaluation Methods* (Third ed.). Thousand Oaks, CA: Sage Publications.
- Porter, M. E. (1985). *Competitive Advantage: Creating and Sustaining Superior Performance*. New York: The Free Press.
- Porter, M. E. (1990). The Competitive Advantage of Nations. *Harvard Business Review*, 71-91.
- Puccio, G., & Cabra, J. (2010). Organizational creativity: A system approach. In *The Cambridge Handbook of Creativity* (pp. 145-173). Cambridge University Press.
- Rasulzada, F., & Dackert, I. (2009). Organizational creativity and innovation in relation to psychological well-being and organizational factors. *Creativity Research Journal*, 21(2-3), 191-198.
- Reineccius, G. (1994). *Source Book of Flavors*. Springer Science+Business Media Dordrecht.
- Rosskam, S. (2022). *New R&D Strategies in the Flavour Industry*. Retrieved from IFT: <https://www.ift.org/news-and-publications/food-technology-magazine/issues/2001/july/features/new-r-and-d-strategies-in-the-flavor-industry>
- Sarooghi, H., Libaers, D., & Burkemper, A. (2015). Examining the relationship between creativity and innovation: A meta-analysis of organizational,



- cultural, and environmental factors. *Journal of Business Venturing*, 30, 714-731. doi:<http://dx.doi.org/10.1016/j.jbusvent2014.12.003>
- Setiawan, M., Indiastuti, R., Hidayat, A., & Rostiana, E. (2021). R&D and Industrial Concentration in the Indonesian Manufacturing Industry. *Journal of Open Innovation: Technology, Market, and Complexity*, 7, 112.
- Slavich, B., & Svejenova, S. (2016). Managing Creativity: A Critical Examination, Synthesis, and New Frontiers. *European Management Review*, 13, 237-250. doi:[10.1111/emre.12078](https://doi.org/10.1111/emre.12078)
- Statista. (2023). *Flavour and Fragrances Market Worldwide*. Retrieved from Statista: <https://www-statista-com.ezproxy.ugm.ac.id/study/31238/flavor-and-fragrances-market-worldwide-statista-dossier/>
- Teherani, A., Martimianakis, T., Stenfors-Hayes, T., Wadhwa, A., & Varpio, L. (2015). Choosing a qualitative research approach. *Journal of Graduate Medical Education*, 7(4), 669-70. doi:[10.4300/JGME-D-15-00414.1](https://doi.org/10.4300/JGME-D-15-00414.1)
- Thawabieh, F., Saleem, M., & Hashim, M. (2016). Organizational Creativity and Competitive Advantage: A GCC Perspective. *International Journal of Economics & Management Sciences*, 5(4). doi:[10.4172/2162-6359.1000355](https://doi.org/10.4172/2162-6359.1000355)
- Thompson, A. A., Peteraf, M. A., Gamble, J. E., & Strickland, A. (2020). *Crafting and Executing Strategy: The Quest for Competitive Advantage* (22nd ed.). New York: McGraw-Hill Education.
- Tsai, M., Tsai, M.-C., & Chang, C.-C. (2013). The direct and indirect factors on affecting organizational sustainability. *Journal of Management and Sustainability*, 3, 67-77.
- West, M. (2002). Sparkling fountains or stagnant ponds: an integrative model of creativity and innovation implementation in work groups. *Applied Psychology: An International Review*, 51, 355-387.
- Woodman, R. W. (1995). *Managing creativity*. (C. Ford, & D. Gioia, Eds.) London: Sage.
- Woodman, R., Sawyer, J., & Griffin, R. (1993). Toward a theory of organizational creativity. *Academy of Management Review*, 18(2), 293-321.