

DAFTAR PUSTAKA

- Adam, A., Umar, Z. A., & Niode, I. Y. (2022). Analisis Strategi Bersaing Dan Strategi Bertahan Pada UMKM Di Kota Gorontalo Pada Masa Pandemi Covid-19 (Studi Kasus UMKM Zoellen Sagela). *JAMBURA: Jurnal Ilmiah Manajemen dan Bisnis*, 5(2), 557-567.
- Agustina, T. S. (2011). Peran inkubator bisnis perguruan tinggi dalam meminimalkan resiko kegagalan bagi wirausaha baru pada tahap awal (start-up). *Majalah Ekonomi*, 1, 64-74.
- Al-Mubarak, H. M., & Busler, M. (2010). Business incubators models of the USA and UK: A SWOT analysis. *World Journal of Entrepreneurship, Management and Sustainable Development*.
- Allen, D. N., & McCluskey, R. (1991). Structure, policy, services, and performance in the business incubator industry. *Entrepreneurship theory and practice*, 15(2), 61-77.
- Almas, Z. (2018). Nilai-nilai dalam motif kain sasirangan. *jurnal Socius*, 7(2).
- Alpenidze, O., Pauceanu, A. M., & Sanyal, S. (2019). Key success factors for business incubators in Europe: An empirical study. *Academy of Entrepreneurship Journal*, 25(1), 1-13.
- Andriana, Y. F. (2018). Pergeseran Fungsi dan Makna Simbolis Kain Sasirangan. *Jurnal Rupa*, 3(2), 77-92.
- Ansoff, H. I. (1980). Strategic issue management. *Strategic management journal*, 1(2), 131-148.
- Arini, H., Badarrudin, B., & Kariono, K. (2018). Efektivitas inkubator bisnis dalam pelaksanaan pembinaan usaha masyarakat kecil menengah. *Jurnal Administrasi Publik: Public Administration Journal*, 8(1), 1-17.
- Bergek, A., & Norrman, C. (2008). Incubator best practice: A framework. *Technovation*, 28(1-2), 20-28.
- Binsawad, M., Sohaib, O., & Hawryszkiewicz, I. (2019). Factors impacting technology business incubator performance. *International Journal of Innovation Management*, 23(01), 1950007.
- Bismala, L., Andriany, D., & Siregar, G. (2020). Development strategy analysis of technology business incubator in small medium enterprises accompaniment. *Journal of critical reviews*, 7(1), 221-225.

Blumberg, B., Cooper, D., & Schindler, P. (2014). *EBOOK: Business Research Methods*. McGraw Hill.

Bowen, G. A. (2009). Document analysis as a qualitative research method. *Qualitative research journal*, 9(2), 27-40.

Budiman, R., & Ifrani, I. (2019). Pendampingan dan pendaftaran merek bagi pengrajin sasirangan dalam rangka perlindungan hak kekayaan intelektual (HKI) di Kalimantan Selatan. PRO SEJAHTERA (Prosiding Seminar Nasional Pengabdian kepada Masyarakat),

Campbell, C., Kendrick, R. C., & Samuelson, D. S. (1985). Stalking the latent entrepreneur: business incubators and economic development. *Economic Development Review*, 3(2), 43-49.

Creswell, J. W., & Poth, C. N. (2016). *Qualitative inquiry and research design: Choosing among five approaches*. Sage publications.

Daniel, D. R. (1961). Management information crisis. *Harvard business review*, 111-121.

Dee, N., Gill, D., Lacher, R., Livesey, F., & Minshall, T. (2019). A review of research on the role and effectiveness of business incubation for high-growth start-ups.

Desk, N. (2016, 28 December 2016). Indonesian Designers Ooze confidence in Netherlands. *The Jakarta Post*.
<https://www.thejakartapost.com/life/2016/12/28/indonesian-designers-ooze-confidence-in-netherlands.html>

Desk, N. (2018). Indonesian designer to showcase South Kalimantan fabrics in New York. *The Jakarta Post*.
<https://www.thejakartapost.com/life/2018/01/31/indonesian-designer-to-showcase-south-kalimantan-fabrics-in-new-york.html>

Diskominfotik. (2021). *Kain Sasirangan diTujukan Go Internasional*
<https://diskominfotik.banjarmasinkota.go.id/2021/02/kain-sasirangan-ditujukan-go.html>

Du, J., & Wang, R. (2019). Knowledge transfer and boundary conditions: a study of SMEs in business incubation centers in China. *New England Journal of Entrepreneurship*.

Fadillah, A. (2021). *Seni dan Budaya Dalam Pengobatan Tradisional Banjar*. Nevada Corp.

Fattah, T. K., & Salman, P. (2021). Actualization of Digital Marketing Society 5.0 on MSMES of Sasirangan Cloth in Village Sasirangan in Banjarmasin City. *International Journal of Research in Vocational Studies (IJRVOCAS)*, 1(3), 62-67.

Fiorenita, F., & Dwianika, A. (2021). Penerapan Five Porter Analysis pada Efektifitas Kelangsungan Usaha Pelaku UKM (Studi Kasus UD Rey Collection). *JSMA (Jurnal Sains Manajemen dan Akuntansi)*, 13(1), 37-47.

Friesen, M. E., & Johnson, J. A. (1995). *The success paradigm: Creating organizational effectiveness through quality and strategy*. Greenwood Publishing Group.

Games, D., Kartika, R., Sari, D. K., & Assariy, A. (2020). Business incubator effectiveness and commercialization strategy: a thematic analysis. *Journal of Science and Technology Policy Management*.

Gerlach, S., & Brem, A. (2015). What determines a successful business incubator? Introduction to an incubator guide. *International Journal of Entrepreneurial Venturing*, 7(3), 286-307.

Gibson, K. (2009). BusinessDictionary. com. *Reference Reviews*.

Gozali, L., Masrom, M., Sagloel, Y. M., Norehan Haron, H., Dahlan, D., Jusuf Daywin, F., Saryatmo Agung, M., Saraswati, D., Fitri Syamas, A., & Susanto, E. H. (2018). Critical Success and Moderating Factors Effect in Indonesia Public Universities' Business Incubators. *International Journal of Technology*, 5(9), 1049-1060.

Huberman, A., & Miles, M. (1992). *Analysis Data Qualitative*. Jakarta: Penerbit Universitas Indonesia.

Iyortsuun, A. S. (2017). An empirical analysis of the effect of business incubation process on firm performance in Nigeria. *Journal of Small Business & Entrepreneurship*, 29(6), 433-459.

Jumriani, J., Subiyakto, B., & Syaharuddin, S. (2019). Social Interaction Sasirangan Traders Village in The City of Banjarmasin as a Learning Resources on Social Studies. *The Innovation of Social Studies Journal*, 1(1), 65-77.

Kamsidah. (2022, 22 September 2022). *Optimalkan Potensi UMKM terhadap PDB Indonesia melalui Lelang UMKM* <https://www.djkn.kemenkeu.go.id/kpknl->

[semarang/baca-artikel/15395/Optimalkan-Potensi-UMKM-terhadap-PDB-Indonesia-melalui-Lelang-UMKM.html](http://semarang.baca-artikel/15395/Optimalkan-Potensi-UMKM-terhadap-PDB-Indonesia-melalui-Lelang-UMKM.html)

Kusumawati, B., Utami, S. S., & Ermalina, E. (2021). Pengaruh Model Lima Kekuatan Porter (Porter's Five-Forces Model) Terhadap Keunggulan Bersaing Pada Dinas Koperasi dan UKM Di Kota Tangerang Selatan. *Indonesian Management and Economics Journal (IMEJ)*, 1(1), 15-26.

Kuswardinah, A., Ansori, M., Rachmawati, R., & Fajri, M. P. (2021). Female farmers' knowledge as the start-up capital for an agribusiness incubator: A perspective of Banyubiru Village, Semarang Regency, Central Java, Indonesia. *Nurture*, 15(1), 43-49.

Kvale, S. (1996). The 1,000-page question. *Qualitative inquiry*, 2(3), 275-284.

Lambert, V. A., & Lambert, C. E. (2012). Qualitative descriptive research: An acceptable design. *Pacific Rim international journal of nursing research*, 16(4), 255-256.

Lee, S. S., & Osteryoung, J. S. (2004). A comparison of critical success factors for effective operations of university business incubators in the United States and Korea. *Journal of small business management*, 42(4), 418-426.

Leha, N. (2018). Representasi pendidikan karakter pada motif kain sasirangan khas etnik Banjar di Kalimantan Selatan. Seminar Nasional Lembaga Kebudayaan (SENASGABUD),

Leigh, D. (2009). SWOT analysis. *Handbook of Improving Performance in the Workplace: Volumes 1-3*, 115-140.

Lutfiani, N., Rahardja, U., & Manik, I. S. P. (2020). Peran Inkubator Bisnis dalam Membangun Startup pada Perguruan Tinggi. *Jurnal Penelitian Ekonomi dan Bisnis*, 5(1), 77-89.

Miles, M. B., & Huberman, A. M. (1994). *Qualitative data analysis: An expanded sourcebook*. sage.

Mumford, T. V., Campion, M. A., & Morgeson, F. P. (2007). The leadership skills strataplex: Leadership skill requirements across organizational levels. *The leadership quarterly*, 18(2), 154-166.

Munkongsujarit, S. (2016). Business incubation model for startup company and SME in developing economy: A case of Thailand. 2016 Portland International Conference on Management of Engineering and Technology (PICMET),

Oliveira, S. R. M., & Trento, S. (2019). Assessing Business Incubators Performance From Its Characteristics. *Proceedings of the INTERNATIONAL MANAGEMENT CONFERENCE*,

Porter, M. E. (1979). How competitive forces shape strategy. *Harvard business review*, 57(2), 137-145.

Prasetyo, A., Raharjo, T. W., Rinawati, H. S., Eko, B. R., Wulandari, S. N., Fahlevi, M., Aljuaid, M., & Heidler, P. (2022). Determination of Critical Factors for Success in Business Incubators and Startups in East Java. *Sustainability*, 14(21), 14243.

Rahma, A. N., & Pradhanawati, A. (2018). strategi bersaing produk ukm lunpia dengan menggunakan analisis five forces porter dan SWOT (kasus pada UKM lunpia kings semarang). *Jurnal Ilmu Administrasi Bisnis*, 7(2), 171-185.

Rahmah, A. (2019). PROSES DIFUSI INOVASI DENGAN PEMANFAATAN TEKNOLOGI INFORMASI UNTUK KEGIATAN EKONOMI KREATIF OLEH PELAKU USAHA SASIRANGAN DI BANJARBARU. *Jurnal Ilmiah Ekonomi Bisnis*, 5(1).

Rockart, J. F. (1979). Chief executives define their own data needs. *Harvard business review*, 57(2), 81-93.

Rofi'i, R. i., Huwaida, H., & Imelda, S. (2019). Similirity check_STUDY OF CONSUMER BEHAVIOR INFLUENCING FACTORS ON FABRIC PRODUCTS OF SASIRANGAN.

Sandelowski, M. (2000). Whatever happened to qualitative description? *Research in nursing & health*, 23(4), 334-340.

Santisteban, J., & Mauricio, D. (2017). Systematic literature review of critical success factors of information technology startups. *Academy of Entrepreneurship Journal*, 23(2), 1-23.

Sherman, H., & Chappell, D. S. (1998). Methodological challenges in evaluating business incubator outcomes. *Economic Development Quarterly*, 12(4), 313-321.

Showkat, N., & Parveen, H. (2017). In-depth interview. *Quadrant-I (e-Text)*, 1-9.

Siddiqui, K. A., Al-Shaikh, M. E., Bajwa, I. A., & Al-Subaie, A. (2021). Identifying critical success factors for university business incubators in Saudi Arabia. *Entrepreneurship and Sustainability Issues*, 8(3), 267.

Silva, C. N. (2005). SWOT analysis. *Encyclopedia of the city*, 444-445.

Silva, M. C. d., Rampasso, I. S., Anholon, R., Cooper Ordoñez, R. E., Quelhas, O. L. G., & Silva, D. d. (2018). Critical success factors of Brazilian business incubators. *Latin American Business Review*, 19(3-4), 197-217.

Staff, J. (2022, 22 July 2022). Twenties: 20 exquisite traditional fabrics of Indonesia. *The Jakarta Post*.
<https://www.thejakartapost.com/culture/2022/07/22/twenties-20-exquisite-traditional-fabrics-of-indonesia.html>

Suminar, A. L. (2021). *STRATEGI BERTAHAN, BERSAING, DAN PEMULIHAN KASUS INDUSTRI MIKRO KECIL SAMBEL PECEL DI KOTA BLITAR PROVINSI JAWA TIMUR DI MASA PANDEMI COVID-19* UNIVERSITAS ATMA JAYA YOGYAKARTA].

Susanto, D. (2022, 31 Juli 2022). Tas Purun dan Sasirangan Laris Manis di Pasar Amerika. *MediaIndonesia*. <https://mediaindonesia.com/nusantara/511064/tas-purun-dan-sasirangan-laris-manis-di-pasar-amerika>

Theodorakopoulos, N., Kakabadse, N. K., & McGowan, C. (2014). What matters in business incubation? A literature review and a suggestion for situated theorising. *Journal of small business and enterprise development*.

Wahyu, W. (2020). KEARIFAN LOKAL DALAM PERSPEKTIF BUDAYA BANJAR. *Cross-border*, 3(2), 226-240.

Walshe, C., Ewing, G., & Griffiths, J. (2012). Using observation as a data collection method to help understand patient and professional roles and actions in palliative care settings. *Palliative medicine*, 26(8), 1048-1054.

Wang, Z., He, Q., Xia, S., Sarpong, D., Xiong, A., & Maas, G. (2020). Capacities of business incubator and regional innovation performance. *Technological Forecasting and Social Change*, 158, 120125.

Weihrich, H. (1982). The TOWS matrix—A tool for situational analysis. *Long range planning*, 15(2), 54-66.

Wong, K. Y., & Aspinwall, E. (2004). Characterizing knowledge management in the small business environment. *Journal of Knowledge management*.



UNIVERSITAS
GADJAH MADA

EVALUASI PENERAPAN INKUBATOR BISNIS PADA USAHA SASIRANGAN KOTA BANJARMASIN

Dony Subardono, Prof. Amin Wibowo, S.E., M.B.A., Ph.D

Universitas Gadjah Mada, 2023 | Diunduh dari <http://etd.repository.ugm.ac.id/>