

INTISARI

PENGARUH KEMITRAAN ANTARA KELOMPOK TANI DENGAN PT. MAS TERHADAP ADOPSI BUDIDAYA PADI ORGANIK DI KABUPATEN BANTUL

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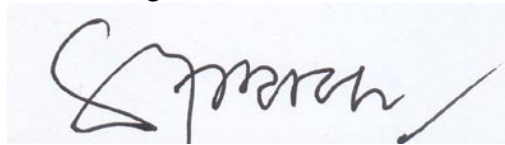
Penelitian ini untuk mengetahui sejauh mana tingkat kemitraan antara kelompok tani dengan PT. MAS di Kabupaten Bantul, faktor-faktor yang mempengaruhi kemitraan antara kelompok tani dengan PT. MAS di Kabupaten Bantul, dan pengaruh kemitraan antara kelompok tani dengan PT. MAS terhadap adopsi budidaya padi organik di Kabupaten Bantul.

Kabupaten Bantul digunakan sebagai lokasi penelitian dengan menggunakan metode dasar analisis deskriptif dan mengambil responden sebanyak 60 anggota kelompok tani yang bermitra dengan PT. MAS. Metode pengambilan sampel adalah *simple random sampling*. Analisis yang digunakan adalah uji regresi berganda dengan metode *backward*, *path analysis*, dan uji regresi sederhana dengan metode *enter*.

Hasil penelitian menunjukkan bahwa semakin tinggi motivasi petani bermitra, semakin tinggi peranan pemimpin kelompok tani, dan semakin tinggi peranan kelompok tani maka kemitraan antara kelompok tani dengan PT. MAS semakin kuat. Kemitraan berpengaruh nyata terhadap adopsi budidaya padi organik, yaitu semakin kuat kemitraan maka semakin tinggi adopsi budidaya padi organik.

Kata kunci: kemitraan, adopsi, padi organik

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Abstract

THE INFLUENCE OF A PARTNERSHIP BETWEEN FARMERS' GROUPS WITH PT. MAS TOWARDS THE ADOPTION OF ORGANIC RICE CULTIVATION IN BANTUL

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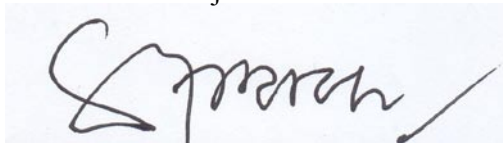
Study was to determine the extent of partnerships between farmers' groups with PT. MAS in Bantul, the factors that affect the partnership between farmers' groups with PT. MAS in Bantul, and affect the partnership between farmers' groups with PT. MAS of the adoption of organic rice cultivation in Bantul.

This study used Bantul as a study site by using the basic methods of descriptive analysis and takes as many as 60 members of the farmer's group of respondents who partnered with PT. MAS. The sampling method is simple random sampling. The use method analysis was Multiple Regressions with Backward Method, Path Analysis, and Simple Regression Test with Enter Method.

Results show that the higher partnership of farmers motivating, the higher role of farmers' group leaders, and the higher role of farmer groups that the stronger partnership between farmers' groups with PT. MAS. Partnership has a real impact on the adoption of organic rice farming, that the stronger partnership the higher the adoption of organic rice cultivation.

Key words: partnership, adoption, organic rice

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