

## DAFTAR PUSTAKA

- Barney, Jay. B. 1991. *Firm Resources and Sustained Competitive Advantage. Journal of Management*, Vol. 17 (1), 99-120.
- Barney, Jay. B. 1995. *Looking Inside for Competitive Advantage. Academy of Management Executive*, Vol. 9 (4), 49-61.
- Barney, J.B. 2007. *Gaining and Sustaining Competitive Advantage*. New Jersey: Prentice Hall.
- Barney, Jay. B & William S. Hesterly. 2015. *Strategic Management and Competitive Advantage. 5th Edition*. Pearson Printice Hall
- Certo, S. &. 2010. *Strategic Management*. New York: McGraw Hill
- Creswell, John. W., Creswell, J. David. 2018. *Research design: qualitative, quantitative, and mixed methods approaches, 5<sup>th</sup> Edition*. Los Angeles: Sage Publication.
- David, Fred. R., David, Forest. R. 2016. *Strategic Management: A Competitive Advantage Approach, Concepts and Cases, Global Edition (16<sup>th</sup> ed.)*. New Jersey, NJ: Pearson Education.
- Duncan, W. J., Ginter, P. M., & Linda E. Swayne. 1998. *Competitive Advantage and Internal Organizational Assessment. The Academy of Management Executive (1993-2005)*, 12(3), 6–16. <http://www.jstor.org/stable/4165473>
- Hennink, M., Hutter, I., Bailey, A. 2020. *Qualitative Research Methods 2<sup>nd</sup> ed*. Los Angeles: SAGE Publication, Ltd.
- Indonesia. 2005. Peraturan Pemerintah Republik Indonesia Nomor 15 Tahun 2005 tentang Jalan Tol. Lembaran Negara Republik Indonesia Tahun 2005 Nomor 32. Jakarta.
- Jasa Marga, Tbk, PT. Laporan Tahunan PT Jasa Marga (Persero), Tbk. tahun 2021-2022. Jakarta, Indonesia.
- Jasamarga Tollroad Operator, PT. Laporan Tahunan PT JMTO tahun 2021-2022. Jakarta, Indonesia

- Kotler, Philip dan Keller, K.L. 2021. *Marketing Management. 16<sup>th</sup> edition*. New Jearsey: Presentice Hall
- Miles, M.B. dan Huberman, M.A. 1994. *An Expanded Sourcebook Qualitative Data Analysis: Second Edition*. London: Sage Publications, Inc.
- Mooney, A. 2007. *Core Competence, Distinctive Competence, and Competitive Advantage: What Is the Difference?*. *Journal of Education for Business*, pg.110-115.
- Porter. 1985. *The Competitive Advantage: Creating and Sustaining Superior Performance*. New York: Free Press.
- Porter. 2012. *Competitive Strategy ; Techniques For Analizing Industries And Competitors*. London: The Free Press.
- Pu.go.id. *Target Tersambung 3.196 Km Pada Akhir Tahun 2024, Kementerian PUPR Komitmen Wujudkan Penyelenggaraan Jalan Tol yang Berkelanjutan*. 29 Maret 2023. Diakses pada 8 Mei 2023. Diakses dari <https://pu.go.id/berita/target-tersambung-3196-km-pada-akhir-tahun-2024-kementerian-pupr-komitmen-wujudkan-penyelenggaraan-jalan-tol-yang-berkelanjutan#>
- Synder, H. 2019. *Literature review as a research methodology: An overview and guidelines*. *Journal of Education for Business*, pg.333-339.
- Thompson, Jr., A.A., Peteraf, M.A., Gamble, J.E., dan Strcklan III, A.J. 2018. *Crafting and Executing Strategy – The Quest for Competitive Advantage: Concepts and cases, 21st Edition*. McGraw-Hill, New York.