



DAFTAR PUSTAKA

- Ahmed, N., Li, C., Khan, A., Qalati, S. A., Naz, S., & Rana, F. (2021). Purchase intention toward organic food among young consumers using theory of planned behavior: Role of environmental concerns and environmental awareness. *Journal of Environmental Planning and Management*, 64(5), 796–822. <https://doi.org/10.1080/09640568.2020.1785404>
- Amin, S., & Tarun, M. T. (2022). Boosting ecological food consumption behavior among millennials: Role of health consciousness, perceived consumer effectiveness and ethical self-identity. *Management of Environmental Quality: An International Journal*, 33(6), 1344–1361. <https://doi.org/10.1108/MEQ-07-2021-0180>
- AOI. (2020). *Statistik Pertanian Organik Indonesia 2019*. Aliansi Organis Indonesia.
- Becker, M. H., Maiman, L. A., Kirscht, J. P., Haefner, D. P., & Drachman, R. H. (1977). The Health Belief Model and Prediction of Dietary Compliance: A Field Experiment. *Journal of Health and Social Behavior*, 18(4), 348–366. <https://doi.org/10.2307/2955344>
- Biddle, B. J., Bank, B. J., & Slavings, R. L. (1987). Norms, Preferences, Identities and Retention Decisions. *Social Psychology Quarterly*, 50(4), 322–337. <https://doi.org/10.2307/2786817>
- Boobalan, K., Sivakumaran, B., & Susairaj, M. (2022). Organic food preferences: A Comparison of American and Indian consumers. *Food Quality and Preference*, 101. Scopus. <https://doi.org/10.1016/j.foodqual.2022.104627>
- Carrión Bósquez, N. G., Arias-Bolzmann, L. G., & Martínez Quiroz, A. K. (2023). The influence of price and availability on university millennials' organic food product purchase intention. *British Food Journal*, 125(2), 536–550. Scopus. <https://doi.org/10.1108/BFJ-12-2021-1340>
- Chen, M.-F. (2011). Consumer's trust-in-food-safety typology in Taiwan: Food-related lifestyle matters. *Health, Risk & Society*, 13(6), 503–526. <https://doi.org/10.1080/13698575.2011.615825>
- Crane, A., & Matten, D. (2016). *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization*. Oxford University Press.
- Crinnion, W. J. (2010). Organic foods contain higher levels of certain nutrients, lower levels of pesticides, and may provide health benefits for the consumer. *Alternative Medicine Review: A Journal of Clinical Therapeutic*, 15(1), 4–12.
- David, W., & Ardiansyah, A. (2017). Perceptions of young consumers toward organic food in Indonesia. *International Journal of Agricultural Resources, Governance and Ecology*, 13, 315. <https://doi.org/10.1504/IJARGE.2017.10009400>
- Dowd, K., & Burke, K. J. (2013). The influence of ethical values and food choice motivations on intentions to purchase sustainably sourced foods. *Appetite*, 69, 137–144. <https://doi.org/10.1016/j.appet.2013.05.024>



- Ghozali, I. (2018). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 25* (9th ed.). Universitas Diponegoro.
- Glibowski, P. (2020). Organic food and health. *Roczniki Państwowego Zakładu Higieny*, 71(2), 131–136. <https://doi.org/10.32394/rph.2020.0110>
- Global Organic Trade. (2022). *Indonesia / Global Organic Trade Guide*. <https://globalorganictrade.com/country/indonesia>
- Gundala, R. R., & Singh, A. (2021). What motivates consumers to buy organic foods? Results of an empirical study in the United States. *PLoS ONE*, 16(9), e0257288. <https://doi.org/10.1371/journal.pone.0257288>
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2010). *Multivariate Data Analysis*. Prentice Hall.
- Hair, J. F., Ringle, C. M., & Sarstedt, M. (2011). PLS-SEM: Indeed a Silver Bullet. *Journal of Marketing Theory and Practice*, 19(2), 139–152. <https://doi.org/10.2753/MTP1069-6679190202>
- Hair, J. F., Sarstedt, M., & Ringle, C. M. (2017). Partial Least Squares Structural Equation Modeling. In C. Homburg, M. Klarmann, & A. Vomberg (Eds.), *Handbook of Market Research* (pp. 1–40). Springer International Publishing. https://doi.org/10.1007/978-3-319-05542-8_15-1
- Handayani, I. (2019, September 4). *Tren Konsumsi dan Gaya Hidup Organik di Indonesia Makin Meningkat*. investor.id. <https://investor.id/lifestyle/194677/tren-konsumsi-dan-gaya-hidup-organik-di-indonesia-makin-meningkat>
- Hansen, T., Sørensen, M. I., & Eriksen, M.-L. R. (2018). How the interplay between consumer motivations and values influences organic food identity and behavior. *Food Policy*, 74, 39–52. <https://doi.org/10.1016/j.foodpol.2017.11.003>
- Husic-Mehmedovic, M., Arslanagic-Kalajdzic, M., Kadic-Maglajlic, S., & Vajnberger, Z. (2017). Live, Eat, Love: Life equilibrium as a driver of organic food purchase. *British Food Journal*, 119(7), 1410–1422. <https://doi.org/10.1108/BFJ-07-2016-0343>
- Hwang, J. (2016). Organic food as self-presentation: The role of psychological motivation in older consumers' purchase intention of organic food. *Journal of Retailing and Consumer Services*, 28, 281–287. <https://doi.org/10.1016/j.jretconser.2015.01.007>
- Kareklaš, I., Carlson, J. R., & Muehling, D. D. (2014). "I Eat Organic for My Benefit and Yours": Egoistic and Altruistic Considerations for Purchasing Organic Food and Their Implications for Advertising Strategists. *Journal of Advertising*, 43(1), 18–32. <https://doi.org/10.1080/00913367.2013.799450>
- Kemlu.go.id. (2021). *Kedutaan Besar Republik Indonesia Maputo, Merangkap Malawi Mozambique*. Kementerian Luar Negeri Republik Indonesia. <https://kemlu.go.id/maputo/id>
- Khare, A., & Pandey, S. (2017). Role of green self-identity and peer influence in fostering trust towards organic food retailers. *International Journal of Retail & Distribution Management*, 45(9), 969–990. <https://doi.org/10.1108/IJRDM-07-2016-0109>



- Kim, Y.-H. (2018). Organic shoppers' involvement in organic foods: Self and identity. *British Food Journal*, 121(1), 139–156. <https://doi.org/10.1108/BFJ-03-2018-0202>
- Kurnia, P., Sun, X., & Collins, R. (2013). Consumers perceptions towards organic food in Yogyakarta, Indonesia. *Acta Horticulturae*. http://www.actahort.org/books/1006/1006_22.htm
- Kushwah, S., Dhir, A., & Sagar, M. (2019). Ethical consumption intentions and choice behavior towards organic food. Moderation role of buying and environmental concerns. *Journal of Cleaner Production*, 236, 117519. <https://doi.org/10.1016/j.jclepro.2019.06.350>
- Laroche, M., Bergeron, J., & Barbaro-Forleo, G. (2001). Targeting consumers who are willing to pay more for environmentally friendly products. *Journal of Consumer Marketing*, 18(6), 503–520. <https://doi.org/10.1108/EUM0000000006155>
- Lee, H.-J., & Yun, Z.-S. (2015). Consumers' perceptions of organic food attributes and cognitive and affective attitudes as determinants of their purchase intentions toward organic food. *Food Quality and Preference*, 39, 259–267. <https://doi.org/10.1016/j.foodqual.2014.06.002>
- Liñan, J., Arroyo-López, P., & Carrete, L. (2019). Conceptualizing Healthy Food: How Consumer's Values Influence the Perceived Healthiness of a Food Product. *Journal of Food and Nutrition Research*, 7, 679–687. <https://doi.org/10.12691/jfnr-7-9-10>
- Liu, Y., Cai, L., Ma, F., & Wang, X. (2023). Revenge buying after the lockdown: Based on the SOR framework and TPB model. *Journal of Retailing and Consumer Services*, 72. Scopus. <https://doi.org/10.1016/j.jretconser.2023.103263>
- Mainardes, E. W., Araujo, D. V. B. de, Lasso, S., & Andrade, D. M. (2017). Influences on the intention to buy organic food in an emerging market. *Marketing Intelligence & Planning*, 35(7), 858–876. <https://doi.org/10.1108/MIP-04-2017-0067>
- Marques Vieira, L., Dutra De Barcellos, M., Hoppe, A., & Bitencourt da Silva, S. (2013). An analysis of value in an organic food supply chain. *British Food Journal*, 115(10), 1454–1472. <https://doi.org/10.1108/BFJ-06-2011-0160>
- Michaelidou, N., & Hassan, L. M. (2008). The role of health consciousness, food safety concern and ethical identity on attitudes and intentions towards organic food. *International Journal of Consumer Studies*, 32(2), 163–170. <https://doi.org/10.1111/j.1470-6431.2007.00619.x>
- Musyaffi, A. M., Khairunnisa, H., & Respati, D. K. (2022). *KONSEP DASAR STRUCTURAL EQUATION MODEL- PARTIAL LEAST SQUARE (SEM-PLS) MENGGUNAKAN SMARTPLS*. Pascal Books.
- Mutiri, M. R. A., & Al-Sowayan, N. S. (2021). The Influence of Organic and Conventional Food on Human Health. *Food and Nutrition Sciences*, 12(12), Article 12. <https://doi.org/10.4236/fns.2021.1212095>
- Neufeld, L. M., Hendriks, S., & Hugas, M. (2023). Healthy Diet: A Definition for the United Nations Food Systems Summit 2021. In J. von Braun, K. Afsana, L. O. Fresco, & M. H. A. Hassan (Eds.), *Science and Innovations for Food*



- Systems Transformation (pp. 21–30). Springer International Publishing. https://doi.org/10.1007/978-3-031-15703-5_3
- Nguyen, T. T., Dang, H. Q., & Le-Anh, T. (2023). Impacts of household norms and trust on organic food purchase behavior under adapted theory of planned behavior. *Journal of Agribusiness in Developing and Emerging Economies*. Scopus. <https://doi.org/10.1108/JADEE-10-2022-0218>
- Oh, J.-C., & Yoon, S.-J. (2014). Theory-based approach to factors affecting ethical consumption: Factors affecting ethical consumption. *International Journal of Consumer Studies*, 38(3), 278–288. <https://doi.org/10.1111/ijcs.12092>
- Osborne, J. W., & Blanchard, M. R. (2011). Random Responding from Participants is a Threat to the Validity of Social Science Research Results. *Frontiers in Psychology*, 1, 220. <https://doi.org/10.3389/fpsyg.2010.00220>
- Parashar, S., Singh, S., & Sood, G. (2023). Examining the role of health consciousness, environmental awareness and intention on purchase of organic food: A moderated model of attitude. *Journal of Cleaner Production*, 386, 135553. <https://doi.org/10.1016/j.jclepro.2022.135553>
- Pham, T. H., Nguyen, T. N., Phan, T. T. H., & Nguyen, N. T. (2019). Evaluating the purchase behaviour of organic food by young consumers in an emerging market economy. *Journal of Strategic Marketing*, 27(6), 540–556. <https://doi.org/10.1080/0965254X.2018.1447984>
- Qasim, H., Yan, L., Guo, R., Saeed, A., & Ashraf, B. N. (2019). The Defining Role of Environmental Self-Identity among Consumption Values and Behavioral Intention to Consume Organic Food. *International Journal of Environmental Research and Public Health*, 16(7), Article 7. <https://doi.org/10.3390/ijerph16071106>
- Raj, S., Singh, A., & Lascu, D.-N. (2023). Green smartphone purchase intentions: A conceptual framework and empirical investigation of Indian consumers. *Journal of Cleaner Production*, 403. Scopus. <https://doi.org/10.1016/j.jclepro.2023.136658>
- ReportLinker. (2023, February 17). *Organic Food Global Market Report 2023*. GlobeNewswire News Room. <https://www.globenewswire.com/news-release/2023/02/17/2610538/0/en/Organic-Food-Global-Market-Report-2023.html>
- Schiffman, L. G., & Wisenblit, J. (2019). *Consumer Behavior*. Pearson.
- Schreuder, E., van Erp, J., Toet, A., & Kallen, V. L. (2016). Emotional Responses to Multisensory Environmental Stimuli: A Conceptual Framework and Literature Review. *SAGE Open*, 6(1), 2158244016630591. <https://doi.org/10.1177/2158244016630591>
- Schwartz, S. H. (1992). Universals in the Content and Structure of Values: Theoretical Advances and Empirical Tests in 20 Countries. In M. P. Zanna (Ed.), *Advances in Experimental Social Psychology* (Vol. 25, pp. 1–65). Academic Press. [https://doi.org/10.1016/S0065-2601\(08\)60281-6](https://doi.org/10.1016/S0065-2601(08)60281-6)
- Sekaran, U., & Bougie, R. (2017). *Metode Penelitian Untuk Bisnis: Pendekatan Pengembangan Keahlian Edisi 6 Buku 2* (Jakarta). Salemba Empat. [//perpustakaan.stikesatuan.ac.id/index.php?p=show_detail&id=31785&keywrods=](http://perpustakaan.stikesatuan.ac.id/index.php?p=show_detail&id=31785&keywords=)



- Shahbandeh, M. (2023, March 8). *Global retail sales share of organic food by country 2021*. Statista. <https://www.statista.com/statistics/262347/worldwide-spending-on-organic-products-by-country/>
- Sharma, M., Kaushal, D., & Joshi, S. (2023). Adverse effect of social media on generation Z user's behavior: Government information support as a moderating variable. *Journal of Retailing and Consumer Services*, 72. Scopus. <https://doi.org/10.1016/j.jretconser.2023.103256>
- Smith, P. B. (2014). Response Bias(es). In A. C. Michalos (Ed.), *Encyclopedia of Quality of Life and Well-Being Research* (pp. 5539–5540). Springer Netherlands. https://doi.org/10.1007/978-94-007-0753-5_2503
- Sniehotta, F. F., Presseau, J., & Araújo-Soares, V. (2014). Time to retire the theory of planned behaviour. *Health Psychology Review*, 8(1), 1–7. <https://doi.org/10.1080/17437199.2013.869710>
- Sparks, P., & Shepherd, R. (1992). Self-Identity and the Theory of Planned Behavior: Assessing the Role of Identification with “Green Consumerism.” *Social Psychology Quarterly*, 55(4), 388–399. <https://doi.org/10.2307/2786955>
- Su, Y., Khaskheli, A., Raza, S. A., & Yousfi, S. Q. (2022). How health consciousness and social consciousness affect young consumers purchase intention towards organic foods. *Management of Environmental Quality: An International Journal*, 33(5), 1249–1270. Scopus. <https://doi.org/10.1108/MEQ-12-2021-0279>
- Suharjo, B., Ahmady, M., & Ahmady, M. R. (2016). Indonesian Consumers' Attitudes towards Organic Products. *Advances in Economics and Business*, 4(3), 132–140. <https://doi.org/10.13189/aeb.2016.040303>
- Sultan, P., Tarafder, T., Pearson, D., & Henryks, J. (2020). Intention-behaviour gap and perceived behavioural control-behaviour gap in theory of planned behaviour: Moderating roles of communication, satisfaction and trust in organic food consumption. *Food Quality and Preference*, 81, 103838. <https://doi.org/10.1016/j.foodqual.2019.103838>
- Sultan, P., Wong, H. Y., & Azam, M. S. (2021). How perceived communication source and food value stimulate purchase intention of organic food: An examination of the stimulus-organism-response (SOR) model. *Journal of Cleaner Production*, 312, 127807. <https://doi.org/10.1016/j.jclepro.2021.127807>
- Talwar, S., Jabeen, F., Tandon, A., Sakashita, M., & Dhir, A. (2021). What drives willingness to purchase and stated buying behavior toward organic food? A Stimulus–Organism–Behavior–Consequence (SOBC) perspective. *Journal of Cleaner Production*, 293, 125882. <https://doi.org/10.1016/j.jclepro.2021.125882>
- Tang, Y., Zhang, Q., Liu, B., Li, Y., Ni, R., & Wang, Y. (2023). What influences residents' intention to participate in the electric vehicle battery recycling? Evidence from China. *Energy*, 276, 127563. <https://doi.org/10.1016/j.energy.2023.127563>



- Tian, H., Siddik, A. B., & Masukujaman, M. (2022). Factors Affecting the Repurchase Intention of Organic Tea among Millennial Consumers: An Empirical Study. *Behavioral Sciences*, 12(2), Article 2. <https://doi.org/10.3390/bs12020050>
- Truong, T. T., Yap, M. H. T., & Ineson, E. M. (2012). Potential Vietnamese consumers' perceptions of organic foods. *British Food Journal*, 114(4), 529–543. <https://doi.org/10.1108/00070701211219540>
- Whelan, E., Islam, A. K. M. N., & Brooks, S. (2020). Applying the SOBC paradigm to explain how social media overload affects academic performance. *Computers & Education*, 143, 103692. <https://doi.org/10.1016/j.compedu.2019.103692>
- WHO. (n.d.). *Healthy Diet*. World Health Organization. Retrieved March 29, 2023, from <https://www.who.int/initiatives/behealthy/healthy-diet>
- Xie, J., Yoon, N., & Choo, H. J. (2023). How online shopping festival atmosphere promotes consumer participation in China. *Fashion and Textiles*, 10(1). Scopus. <https://doi.org/10.1186/s40691-022-00325-5>
- Yamin, S., & Kurniawan, H. (2011). *Generasi Baru Mengolah Data Penelitian Dengan Partial Least Square Path Modeling (Aplikasi Dengan Sofware XLSTAT, SmartPLS, Dan Visual PLS)* (Jakarta). Salemba Infotek. [//siperon.stieken.ac.id%2Findex.php%3Fp%3Dshow_detail%26id%3D37](http://siperon.stieken.ac.id%2Findex.php%3Fp%3Dshow_detail%26id%3D37)