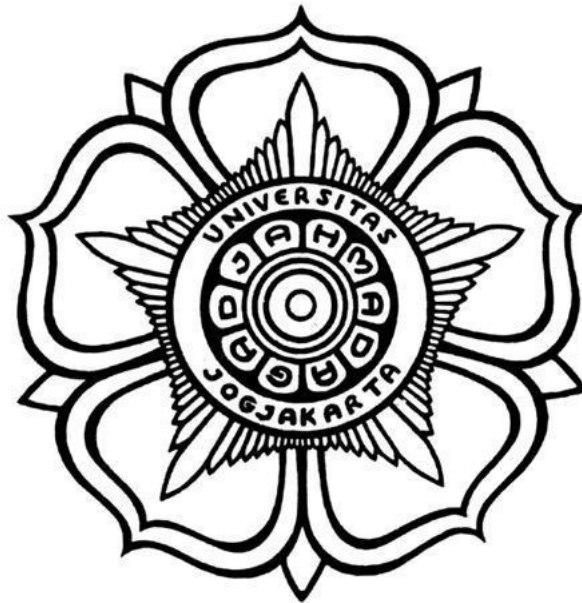


UNDERGRADUATE THESIS

**The Influence of Audience Perception on Menvertising towards Brand Attitude:
A Survey among Audience of Dear Me Beauty's #BeautyBeyondLabels
Instagram Campaign.**



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YOGYAKARTA**

2023

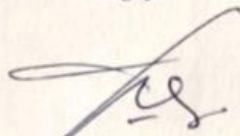
LEMBAR PENGESAHAN

Skripsi ini telah diuji dan dipertahankan di depan tim penguji
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Tempat : R. Sidang Ilmu Komunikasi

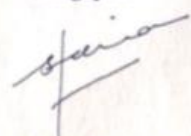


Penguji I


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