

INTISARI

Penelitian ini bertujuan untuk mendeskripsikan bentuk-bentuk pelanggaran prinsip kerja sama yang ditemukan dalam drama *Sweet Home* (스위트홈) (SH) serta pengaruhnya dalam mencapai tujuan komunikasi. Teori yang digunakan dalam analisis adalah teori Prinsip Kerja Sama Grice (1975), yang selanjutnya disingkat PKS, dengan metode penelitian deskriptif-kualitatif. Dialog dalam drama SH digunakan sebagai objek penelitian. Metode yang digunakan dalam pengumpulan data berupa metode simak bebas libat cakap dan catat.

Hasil penelitian ini menunjukkan adanya empat bentuk pelanggaran prinsip kerja sama dalam drama SH, yaitu maksim kuantitas, maksim kualitas, maksim relevansi, dan maksim pelaksanaan/cara. Selain itu, juga ditemukan bentuk pelanggaran maksim ganda, yaitu maksim relevansi dan maksim pelaksanaan/cara. Penyebab pelanggaran terjadi antara lain karena tuturan yang berlebihan pada maksim kuantitas, tuturan kebohongan serta penggunaan kiasan serta perumpamaan pada pelanggaran maksim kualitas, tuturan yang tidak relevan dan implisit pada maksim relevansi, tuturan yang ambigu, tidak langsung (*straightforward*), dan bertele-tele pada maksim pelaksanaan/cara. Pelanggaran-pelanggaran tersebut dilakukan, baik secara sengaja maupun tidak sengaja, oleh para tokoh dengan maksud dan tujuan tertentu. Dari pelanggaran yang terjadi, ditemukan bahwa sebagian besar pelanggaran PKS maksim relevansi, maksim kualitas, dan maksim pelaksanaan/cara menyebabkan kegagalan dalam mencapai tujuan komunikasi. Sementara itu, pelanggaran maksim kuantitas tidak mengakibatkan kegagalan dalam mencapai tujuan komunikasi.

Kata kunci: pelanggaran prinsip kerja sama, komunikasi, drama sweet home

ABSTRACT

This study aims to describe the forms of violation of cooperation principle maxims contained in the drama Sweet Home (스위트홈) and how they affect the achievement of communication goals. The theory used in the analysis is the Cooperation Principle of Grice (1975), hereinafter abbreviated as CP, with a descriptive-qualitative research method. Then, the dialogue in the drama Sweet Home (SH) is used as the object of research. The method used in data collection was listening without being involved and taking notes.

Furthermore, results indicated that there are four forms of CP violations in the drama Sweet Home which are the maxim of quantity, maxim of quality, maxim of relevance, and maxim of manner. In addition, there are also cases where the maxim of relevance and the maxim of manner are violated at the same time. It was found that the causes of flouting of the maxims include exaggerated utterances in the maxim of quantity, lies and the use of similes and figures of speech in the case of the maxim of quality, irrelevant and implicit utterances in the maxim of relevance, as well as ambiguous, indirect, and long-winded utterances in the maxim of manner. These violations are committed either intentionally or unintentionally by the characters in the drama with specific intentions and goals. These violations were committed either intentionally or unintentionally by the characters with specific aims and objectives. Of the violations that occur, it is found that most of violations of the maxim of relevance, maxim of quality, and maxim of manner lead to failure in achieving communication goals. Meanwhile, violation of the maxim of quantity does not result in failure to achieve communication goals. Meanwhile, the violation of the maxim of quantity does not result in the failure to achieve communication goals.

Keyword: violation of cooperation principle, communication, drama sweet home

초록

본 연구의 목적은 드라마 스위트홈에 나타나는 협력 원칙 위반의 형태와 이러한 위반이 의사소통 목표 달성에 어떤 영향을 미치는지 서술하는 것이다. 본 연구는 화용론과 Grice의 협력 원칙 이론을 이용하여 수행된 서술-질적 연구이다. 드라마 스위트홈에서 나타나는 대화를 연구 데이터로 활용했으며 데이터 수집에 사용되는 방법은 시청한 것을 메모 및 노트한 것이다.

본 연구 결과는 스위트홈에서 협력 원칙 위반의 형태는 양의 격률, 질의 격률, 관련성의 격률, 및 태도의 격률의 네 가지로 나타났다. 또한 관련성의 격률과 태도의 격률을 동시에 위반하는 발화도 있다. 협력 원칙 위반의 원인으로는 (1) 양의 격률 위반은 과도한 발언, (2) 질의 격률 위반 위반은 거짓 발언, 비유 및 직유의 사용, (3) 관련성의 격률 위반은 대화 내용과 무관하거나 암시적인 발언, (4) 태도의 격률 위반은 모호하고 간접적인(*straightforward*)이거나 횡설수설하는 발언 등이 있다.

이러한 위반은 특정 목표를 달성하기 위해 의도적으로 또는 의도치 않게 발생했다고 본다. 협력 원칙 위반 중 의사소통 실패에 영향을 미치는 위반은 대부분의 질의 격률, 태도의 격률, 및 관련성의 격률의 협력 원칙 위반에서 발견됐다. 반면에 양의 격률 위반은 의사소통의 실패로 이어지지 않았다.

키워드: 협력원칙 위반, 의사소통, 드라마 스위트홈