

## DAFTAR ISI

HALAMAN JUDUL.....	i
HALAMAN PENGESAHAN.....	ii
HALAMAN PERNYATAAN .....	iii
HALAMAN PERSEMBAHAN .....	iv
PRAKATA.....	v
DAFTAR ISI.....	vii
DAFTAR GAMBAR .....	xi
DAFTAR TABEL.....	xiii
INTISARI.....	xiv
ABSTRACT .....	xv
BAB I PENDAHULUAN .....	1
1.1 Latar Belakang .....	1
1.2 Rumusan Masalah .....	2
1.3 Batasan Masalah.....	2
1.4 Tujuan Penelitian.....	3
1.5 Manfaat Penelitian.....	3
1.6 Metodologi Penelitian .....	3
1.7 Sistematika Penulisan.....	4
BAB II TINJAUAN PUSTAKA.....	7
BAB III LANDASAN TEORI.....	10
3.1 Sentiment Analysis.....	10
3.2 Twitter .....	10
3.3 <i>Preprocessing</i> .....	11
3.3.1 <i>Tokenization</i> .....	11
3.3.2 <i>Stemming</i> .....	11

3.3.3	<i>Stopword filtering</i> .....	12
3.4	<i>Word embedding</i> .....	12
3.4.1	Word2Vec .....	13
3.5	<i>Support Vector Machine</i> .....	15
3.5.1	Parameter C .....	15
3.5.2	Fungsi Kernel <i>Radial Basis Function</i> .....	16
3.6	<i>Naïve Bayes classifier</i> .....	16
3.6.1	<i>Bernoulli Event Model</i> .....	17
3.7	Evaluasi Performa .....	18
3.7.1	<i>Accuracy</i> .....	18
3.7.2	<i>Precision</i> .....	19
3.7.3	<i>Recall</i> .....	19
3.7.4	<i>F1-Score</i> .....	19
BAB IV ANALISIS DAN PERANCANGAN .....		20
4.1	Deskripsi Penelitian .....	20
4.2	Analisis Permasalahan .....	20
4.3	Alat dan Bahan .....	21
4.4	Tahapan Penelitian .....	21
4.5	Rancangan Algoritma .....	23
4.5.1	Akuisisi <i>dataset</i> .....	24
4.5.2	<i>Preprocessing</i> .....	24
4.5.3	Ekstraksi Fitur .....	29
4.5.4	Pembagian <i>Dataset</i> .....	29

4.5.5	<i>Training</i> .....	29
4.5.6	<i>Testing</i> .....	31
4.5.7	Performa model.....	32
4.6	Rancangan Pengujian .....	32
4.6.1	Pengujian Menerima <i>tweet</i> Baru .....	32
4.6.2	Pengujian Klasifikasi Sentimen <i>tweet</i> .....	32
BAB V IMPLEMENTASI.....		33
5.1	Implementasi Preprocessing.....	33
5.1.1	<i>Tag removal</i> .....	33
5.1.2	<i>Case folding</i> .....	34
5.1.3	<i>Non alphanumeric removal</i> .....	34
5.1.4	<i>Acronym expansion</i> .....	35
5.1.5	<i>Stemming</i> .....	35
5.1.6	<i>Stopword filtering</i> .....	36
5.1.7	Implementasi Pengaplikasian Fungsi <i>Preprocessing</i> .....	36
5.2	Implementasi <i>Word Embedding</i> .....	38
5.3	Implementasi Visualisasi <i>Word Embedding</i> .....	39
5.4	Implementasi Pembagian <i>Dataset</i> .....	40
5.5	Implementasi <i>Training</i> .....	41
5.5.1	<i>Training SVM</i> .....	41
5.5.2	<i>Training Naïve Bayes</i> .....	42
5.6	Implementasi <i>Testing</i> .....	43
5.6.1	<i>Testing SVM</i> .....	43

5.6.2	<i>Testing Naïve Bayes</i> .....	43
5.7	Implementasi Perhitungan Performa .....	44
BAB VI HASIL DAN PEMBAHASAN .....		46
6.1	Hasil Pelabelan <i>Dataset</i> .....	46
6.2	Hasil <i>Preprocessing</i> .....	47
6.3	Hasil <i>Word Embedding</i> .....	48
6.4	Hasil Visualisasi <i>Word Embedding</i> .....	49
6.5	Hasil Training .....	52
6.5.1	Hasil Training SVM .....	52
6.5.2	Hasil <i>Training Naïve Bayes</i> .....	54
6.5.3	Pengaruh Ukuran Dimensi Word2Vec pada proses <i>Train-Validate</i> .....	54
6.6	Hasil <i>Testing</i> .....	56
6.6.1	<i>Testing SVM</i> .....	56
6.6.2	<i>Testing Naïve Bayes</i> .....	57
6.6.3	Pengaruh Ukuran Dimensi Word2Vec pada Proses <i>Testing</i> .....	57
6.7	Hasil Perhitungan Performa .....	58
BAB VII KESIMPULAN DAN SARAN .....		61
7.1	Kesimpulan .....	61
7.2	Saran .....	62
DAFTAR PUSTAKA .....		63
LAMPIRAN .....		67