

## DAFTAR ISI

|                                     |      |
|-------------------------------------|------|
| HALAMAN JUDUL.....                  | i    |
| HALAMAN PENGESAHAN.....             | ii   |
| PERNYATAAN BEBAS PLAGIASI .....     | iii  |
| HALAMAN PERSEMBAHAN .....           | iv   |
| KATA PENGANTAR .....                | v    |
| DAFTAR ISI.....                     | vii  |
| DAFTAR GAMBAR .....                 | x    |
| DAFTAR TABEL.....                   | xi   |
| DAFTAR LAMPIRAN .....               | xii  |
| INTISARI.....                       | xiii |
| ABSTRACT.....                       | xiv  |
| BAB I PENDAHULUAN.....              | 1    |
| 1.1 Latar Belakang .....            | 1    |
| 1.2 Pembatasan Masalah .....        | 3    |
| 1.3 Tujuan Penelitian.....          | 3    |
| 1.4 Tinjauan Pustaka .....          | 3    |
| 1.5 Metode Penelitian.....          | 5    |
| 1.6 Sistematika Penulisan.....      | 5    |
| BAB II LANDASAN TEORI .....         | 7    |
| 2.1 Vektor.....                     | 7    |
| 2.2 Aljabar Matriks.....            | 8    |
| 2.2.1 Pengertian Matriks .....      | 8    |
| 2.2.2 Operasi Matriks .....         | 9    |
| 2.2.3 <i>Transpose</i> Matriks..... | 10   |
| 2.2.4 Jenis Matriks .....           | 10   |
| 2.2.5 Determinan Matriks .....      | 11   |
| 2.2.6 <i>Adjoint</i> Matriks .....  | 12   |
| 2.2.7 <i>Invers</i> Matriks .....   | 12   |

|                                   |  |    |
|-----------------------------------|--|----|
| 2.3                               | Variabel Random.....   | 12 |
| 2.3.1                             | Pengertian Variabel Random .....                                       | 13 |
| 2.3.2                             | Ekspektasi dan Variansi .....  | 14 |
| 2.4                               | Distribusi <i>Uniform</i> .....  | 16 |
| 2.5                               | Simulasi Monte Carlo.....  | 17 |
| 2.6                               | Analisis Statistika Multivariat .....                                  | 18 |
| 2.6.1                             | Matriks Data Multivariat.....  | 19 |
| 2.6.2                             | <i>Mean</i> Sampel.....  | 20 |
| 2.6.3                             | Variansi dan Kovariansi Sampel.....                                    | 20 |
| 2.7                               | Analisis Kluster .....   | 21 |
| 2.7.1                             | Pengertian Analisis Kluster .....                                      | 21 |
| 2.7.2                             | Ukuran Jarak .....   | 21 |
| 2.7.3                             | <i>Outlier</i> .....   | 22 |
| 2.7.4                             | Standarisasi Data.....   | 23 |
| 2.8                               | Metode <i>K-means</i> .....  | 23 |
| 2.9                               | Asumsi Analisis Kluster .....  | 29 |
| 2.9.1                             | Sampel data yang representatif .....                                   | 29 |
| 2.9.2                             | Tidak ada multikolinearitas antarvariabel .....                        | 30 |
| 2.10                              | Metode <i>Silhoutte</i> .....  | 30 |
| BAB III METODE GAP STATISTIK..... |  | 32 |
| 3.1                               | Gap Statistik .....  | 32 |
| BAB IV STUDI KASUS .....          |  | 35 |
| 4.1                               | Deskripsi Data .....   | 35 |
| 4.2                               | Pengujian Asumsi Analisis Kluster .....                                | 37 |
| 4.2.1                             | Sampel data yang representatif .....                                   | 37 |
| 4.2.2                             | No-Multikolinearitas .....   | 37 |
| 4.3                               | Deteksi Data <i>Outlier</i> .....                                      | 38 |
| 4.4                               | Standarisasi Data .....  | 39 |
| 4.5                               | Penentuan Jumlah Kluster Optimal Dengan Gap Statistik.....             | 39 |
| 4.6                               | Perbandingan Metode Gap Statistik dengan Metode <i>Silhoutte</i> ..... | 44 |
| 4.7                               | Pengklasteran Data .....   | 45 |



|                      |                           |    |
|----------------------|---------------------------|----|
| 4.8                  | Profilisasi Kluster ..... | 46 |
| BAB V PENUTUP.....   |                           | 50 |
| 5.1                  | Kesimpulan.....           | 50 |
| 5.2                  | Saran .....               | 50 |
| DAFTAR PUSTAKA ..... |                           | 52 |
| LAMPIRAN.....        |                           | 54 |