

## INTISARI

Penelitian ini mengkaji mengenai hubungan komponen destinasi wisata yang terdiri dari lima dimensi, yaitu *attractions*, *accessibility*, *amenities*, *activities*, dan *ancillary services* dengan *tourist attitude toward destination*. Penelitian ini bertujuan untuk mengetahui seberapa besar hubungan antara komponen destinasi wisata dengan *tourist attitude toward destination* di Nepal Van Java. Metode penelitian yang digunakan dalam penelitian ini, yaitu kuantitatif dengan penalaran deduktif. Adapun jumlah sampel dalam penelitian ini, yaitu 100 responden. Selanjutnya, teknik analisis data menggunakan uji korelasi dengan bantuan *software* SPSS. Hasil penelitian menunjukkan bahwa terdapat hubungan antara komponen destinasi wisata dengan *tourist attitude toward destination*. Komponen destinasi wisata yang paling kuat adalah *attraction*, diikuti oleh *activities*, *ancillary service*, *amenities*, dan *accessibility*. Meskipun aksesibilitasnya dianggap sulit, wisatawan tetap tertarik datang ke Nepal Van Java karena keunggulan atraksi dan aktivitasnya.

**Kata kunci:** komponen destinasi wisata, *tourist attitude toward destination*, Nepal Van Java.

## **ABSTRACT**

This study examined the correlation of the components of tourist destinations which involved five dimensions, including attractions, accessibility, amenities, activities, and ancilliary services on tourist attitudes toward destinations. This study was aimed to determine how significant the relationship between the components of tourist destinations on tourist attitudes towards destinations in Nepal Van Java. The research method employed quantitative research with deductive reasoning. A total of 100 respondents participated as samples. Furthermore, the technical data analysis used a correlation test with the help of SPSS software. The results of the study indicated that there was a relationship between the components of tourist destinations and tourist attitudes towards destinations. The most significant tourist destination component include attractions, followed by activities, ancillary services, amenities, and accessibility. Even though the accessibility was classified as difficult, tourists were still interested in coming to Nepal Van Java because of its attractiveness and activities.

**Keywords: components of tourist destinations, tourist attitude toward destinations, Nepal Van Java.**