

HUBUNGAN KARAKTERISTIK DAN SIKAP PETERNAK TERHADAP PARTISIPASI ANGGOTA KOPERASI SUSU DI KABUPATEN SLEMAN

Akif Syavicky
19/445984/PT/08238

INTISARI

Penelitian ini bertujuan untuk mengetahui hubungan antara karakteristik dan sikap peternak terhadap partisipasi anggota koperasi susu di Kabupaten Sleman DIY. Penelitian dilakukan dengan metode wawancara langsung ke peternak. Sebanyak 33 peternak sapi perah digunakan sebagai responden. Data yang diambil meliputi karakteristik peternak terdiri dari usia, tingkat pendidikan, dan jumlah ternak serta variabel sikap terhadap koperasi dan partisipasi anggota koperasi. Hubungan karakteristik dan sikap terhadap partisipasi anggota koperasi susu dianalisis menggunakan analisis statistik parametrik dengan program SPSS statistik 25 menggunakan korelasi *Pearson Product Moment*. Hasil penelitian menunjukkan bahwa tidak terdapat hubungan yang signifikan antara karakteristik peternak yang meliputi usia, tingkat pendidikan, dan jumlah ternak yang dimiliki terhadap partisipasi anggota koperasi susu di Kabupaten Sleman DIY, sedangkan variabel sikap peternak terhadap koperasi memiliki hubungan yang signifikan terhadap partisipasi anggota koperasi susu di Kabupaten Sleman DIY dengan nilai korelasi Pearson sebesar 0,71 dengan arah hubungan positif dan tingkat keeratan hubungan kuat.

(Kata kunci: Karakteristik peternak, Koperasi susu, Partisipasi, Sikap)

CORRELATION BETWEEN CHARACTERISTICS AND ATTITUDE OF FARMERS TOWARDS MEMBER PARTICIPATION OF DAIRY COOPERATIVES IN SLEMAN REGENCY, YOGYAKARTA

Akif Syavicky

19/445984/PT/08238

ABSTRACT

This research aims to determine the relationship between the characteristics and attitudes of farmers towards member participation in dairy cooperatives in Sleman Regency, Yogyakarta. The research was conducted using a survey method and interviews. A total of 33 dairy farmers were used as respondents. The data collected included farmer characteristics such as age, education level, and number of livestock, as well as variables related to attitudes towards cooperatives and member participation. The relationship between characteristics and attitudes towards member participation in dairy cooperatives was analyzed using parametric statistical analysis with the SPSS Statistics 25 program, using the Pearson's Product Moment correlation. The results showed that there was no significant relationship between farmer characteristics, including age, education level, and the number of livestock owned, and member participation in dairy cooperatives in Sleman Regency, Yogyakarta. However, the variable of farmers' attitudes towards cooperatives had a significant relationship with member participation in dairy cooperatives in Sleman Regency, Yogyakarta, with a Pearson correlation coefficient of 0.71, indicating a positive direction of the relationship and a strong level of correlation.

(Keywords: Attitude, Dairy cooperatives, Farmer characteristics, Participation)