



DAFTAR PUSTAKA

- Aarnio, T., & Hämäläinen, A. (2008). Challenges in packaging waste management in the fast food industry. *Resources, Conservation and Recycling*, 52(4), 612–621. doi:10.1016/j.resconrec.2007.08.002
- Abdul Khalil, H. P. S., Davoudpour, Y., Saurabh, C. K., Hossain, M. S., Adnan, A. S., Dungani, R., Haafiz, M. K. M. (2016). A review on nanocellulosic fibres as new material for sustainable packaging: Process and applications. *Renewable and Sustainable Energy Reviews*, 64, 823–836. doi:10.1016/j.rser.2016.06.072
- Akbay, C., Tiryaki, G. Y., & Gul, A. (2007). Consumer characteristics influencing fast food consumption in Turkey. *Food Control*, 18(8), 904–913. doi:10.1016/j.foodcont.2006.05.007
- Alamsyah, Y. (2009). Bisnis Fast Food ala Indonesia. Jakarta: Gramedia
- Alaoui, T., Gustavsson, R., & Schmidt, N. (2019). Factors Driving Purchase Intention for Cruelty-free Cosmetics: A study of female millennials in Jönköping, Sweden., Jönköping International Business School, 01-20
- Ali, A., Omar, M., Ismail, S., & Jamaluddin, N. (2021). Sustainable packaging: Current trends and future perspectives. *Journal of Cleaner Production*, 307, 127208. doi:10.1016/j.jclepro.2021.127208
- Banowitz, Mari Feeney. (2002). Analysis and Comparison of the Moral Development of Student Required to Graduate with an Ethic Course. Ph.D, Dissertation, Florida Inter-national University, United States. ABI/UNFORM Global Database.
- Bokova, I. (2015), “Why education is the key to sustainable development”, in Project Syndicate, World Economic Forum. <https://www.webforum.org/agenda/2015/05/why-education-is-the-key-to-sustainable-development>
- Lau, C. L. L. (2009). A Step Forward: Ethics Education Matters! *Journal of Business Ethics*, 92(4), 565–584. doi:10.1007/s10551-009-0173-2.
- Anderson, D., Sweeney, D., Williams, T., Freeman, J., & Shoesmith, E. (2014). Statistics for business and economics (3. ed.). Andover: Cengage Learning.
- Ares, G., & Deliza, R. (2010). Studying the influence of package shape and colour on consumer expectations of milk desserts using word association and conjoint analysis. *Food Quality and Preference*, 21(8), 930–937. doi:10.1016/j.foodqual.2010.03.006
- Arikunto, S. (2019). Prosedur Penelitian. Jakarta: Rineka Cipta
- Armstrong, M. B. (1993). Ethics and professionalism in accounting education: A sample course. *Journal of Accounting Education*, 11(1), 77–92. doi:10.1016/0748-5751(93)90019-f
- Avci, E. (2016). Learning from experiences to determine quality in ethics education. *International Journal of Ethics Education*, 2(1), 3–16. doi:10.1007/s40889-016-0027-6
- Azhar, N. H., & Abidin, N. Z. (2020). Sustainable resource based materials in food packaging design. *Cultural Syndrome*, 2(2), 138–149. <https://doi.org/10.30998/cs.v2i2.523>
- Bahadoran, Z., Mirmiran, P., Golzarand, M., Hosseini-Esfahani, F., & Azizi, F. (2012). Fast food consumption in Iranian adults; dietary intake and cardiovascular risk factors: Tehran Lipid and Glucose Study. *Archives of Iranian medicine*, 15(6), 0–0. <http://journalaim.com/Article/310>



- Bamberg, S. (2003). How does environmental concern influence specific environmentally related behaviors? A new answer to an old question. *Journal of Environmental Psychology*, 23(1), 21–32. doi:10.1016/s0272-4944(02)00078-6
- Bartlett, A., & Preston, D. (2000). Can Ethical Behaviour Really Exist in Business? *Journal of Business Ethics*, 23(2), 199–209. doi:10.1023/a:1006037107565
- Bateman, C. R., & Valentine, S. R. (2010). Investigating the Effects of Gender on Consumers' Moral Philosophies and Ethical Intentions. *Journal of Business Ethics*, 95(3), 393–414. doi:10.1007/s10551-010-0386-4
- Bech-Larsen, T. (1996). Danish consumers' attitudes to the functional and environmental characteristics of food packaging: *Journal of consumer policy*. *Journal of Consumer Policy*, 19(3), 339–363. doi:<https://doi.org/10.1007/BF00411413>.
- Beltramini, R. F., Peterson, R. A., & Kozmetsky, G. (1984). Concerns of college students regarding business ethics. *Journal of Business Ethics*, 3(3), 195–200. doi:10.1007/bf00382919
- Ben-Eli, M. U. (2018). Sustainability: definition and five core principles, a systems perspective. *Sustainability Science*. doi:10.1007/s11625-018-0564-3
- Betz, M., O'Connell, L., & Shepard, J. M. (1989). Gender differences in proclivity for unethical behavior. *Journal of Business Ethics*, 8(5), 321–324. doi:10.1007/bf00381722
- Bhaskaran, S., Polonsky, M., Cary, J., & Fernandez, S. (2006). Environmentally sustainable food production and marketing. *British Food Journal*, 108(8), 677–690. doi:10.1108/00070700610682355
- Bhogayata AC, Arora NK. 2019. Utilization of metalized plastic waste of food packaging articles in geopolymers concrete. *Journal of Material Cycles and Waste Management*, 21(4):1014–1026. <http://dx.doi.org/10.1007/s10163-019-00859-9>
- Boesen, S., Bey, N., & Niero, M. (2018). Environmental sustainability of liquid food packaging: Is there a gap between Danish consumers' perception and learnings from life cycle assessment? *Journal of Cleaner Production*. doi:10.1016/j.jclepro.2018.11.055
- Boz, Z., Korhonen, V., & Koelsch Sand, C. (2020). Consumer Considerations for the Implementation of Sustainable Packaging: A Review. *Sustainability*, 12(6), 2192. doi:10.3390/su12062192
- Callahan, D. and Bok, S., The Teaching of Ethics in Higher Education: The Teaching of Ethics, The Hastings Center, Hastings-on-Hudson, New York, NY, 1980
- Carrier, J. G. (2010). Protecting the Environment the Natural Way: Ethical Consumption and Commodity Fetishism. *Antipode*, 42(3), 672–689. doi:10.1111/j.1467-8330.2010.00768.x
- Carrigan, M., Szmigin, I., Wright, J., 2004. Shopping for a better world? An anterpreteive study of the potential for ethical consumption within the older market. *J. Consum. Mark.* 21 (6), 401e417. <https://doi.org/10.1108/07363760410558672>
- Carrington, M. J., Neville, B. A., & Whitwell, G. J. (2010). Why Ethical Consumers Don't Walk Their Talk: Towards a Framework for Understanding the Gap Between the Ethical Purchase Intentions and Actual Buying Behaviour of Ethically Minded Consumers. *Journal of Business Ethics*, 97(1), 139–158. doi:10.1007/s10551-010-0501-6
- Casimir, G., & Dutilh, C. (2003). Sustainability: a gender studies perspective. *International Journal of Consumer Studies*, 27(4), 316–325. doi:10.1046/j.1470-6431.2003.00323.x



- Chandon, P. (2012). How Package Design and Packaged-based Marketing Claims Lead to Overeating. *Applied Economic Perspectives and Policy*, 35(1), 7–31. doi:10.1093/aapp/pps028
- Chen, Y.-C., Shang, R.-A., & Kao, C.-Y. (2009). The effects of information overload on consumers' subjective state towards buying decision in the internet shopping environment. *Electronic Commerce Research and Applications*, 8(1), 48–58. doi:10.1016/j.elerap.2008.09.001
- Chi, N. T. (2022). Ethical consumption behavior towards eco-friendly plastic products: Implication for cleaner production. *Cleaner and Responsible Consumption*, 5, 100055. <https://doi.org/10.1016/j.clrc.2022.100055>
- Comegys, C., Hannula, M., & Väistönen, J. (2006). Longitudinal comparison of Finnish and US online shopping behaviour among university students: The five-stage buying decision process. *Journal of Targeting, Measurement and Analysis for Marketing*, 14(4), 336–356. doi:10.1057/palgrave.jt.5740193
- Connell, R. (2009). Gender .Vol. 14. Wiley:Columbia
- Crane, A. (2001). Unpacking the Ethical Product Journal of Business Ethics, 30(4), 361–373. doi:10.1023/a:1010793013027
- Creyer, E. H. (1997). The influence of firm behavior on purchase intention: do consumers really care about business ethics? *Journal of Consumer Marketing*, 14(6), 421–432. doi:10.1108/0736376971018599
- Darandono. (2011). Hoka Hoka Bento canangkan Gerakan peduli lingkungan. SWA.co.id. Retrieved April 10, 2023, from <https://swa.co.id/swa/listed-articles/hoka-hoka-bento-canangkan-gerakan-peduli-lingkungan>
- Davies, I. A., & Gutsche, S. (2016). Consumer motivations for mainstream “ethical” consumption. *European Journal of Marketing*, 50(7/8), 1326–1347. doi:10.1108/ejm-11-2015-0795
- Deng, X. (2013). Factors Influencing Ethical Purchase Intentions of Consumers in China. *Social Behavior and Personality: An International Journal*, 41(10), 1693–1703. doi:10.2224/sbp.2013.41.10.1693
- Dikko, M. (2016). Establishing construct validity and reliability: Pilot testing of a qualitative interview for research in Takaful (Islamic Insurance). *The Qualitative Report*. <https://doi.org/10.46743/2160-3715/2016.2243>
- Douglas, P. C., Davidson, R. A., & Schwartz, B. N. (2001). The effect of organizational culture and ethical orientation on accountants' ethical judgments. *Journal of business ethics*, 34, 101-121.
- Dunfee, T. W., & Robertson, D. C. (1988). Integrating ethics into the business school curriculum. *Journal of Business Ethics*, 7(11), 847–859. doi:10.1007/bf00383048
- Duska, R. F. (1991). What's the Point of a Business Ethics Course? *Business Ethics Quarterly*, 1(04), 335–354. doi:10.2307/3857601
- Elkington J. 1997. Cannibals with forks: the triple bottom line of 21st century business. Oxford: Capstone.
- EMF, 2013. Towards the circular economy. Opportunities for the consumer goods sector. Ellen MacArthur Foundation.
- Environmental Defense Fund. (n.d.). McDonald's saves billions cutting waste. Retrieved April 10, 2023, from <https://www.edf.org/partnerships/mcdonalds>
- Floyd, L. A., Xu, F., Atkins, R., & Caldwell, C. (2013). Ethical Outcomes and Business Ethics: Toward Improving Business Ethics Education. *Journal of Business Ethics*, 117(4), 753–776. doi:10.1007/s10551-013-1717-z



- Franks, R.A & Spalding, A.D. (2013). Business Ethics as an Accreditation Requirement: A Knowledge Mapping Approach. *Business Education & Accreditation*, 5(1), 17-30.
- Galbraith, S., & Stephenson, H. B. (1993). Decision rules used by male and female business students in making ethical value judgments: Another look. *Journal of Business Ethics*, 12(3), 227–233. doi:10.1007/bf01686450
- Gautschi, III, Frederick. H., & Jones, T. M. (1998). Enhancing the Ability of Business Students to Recognize Ethical Issues: An Empirical Assessment of the Effectiveness of Course in Business Ethics. *Journal of Business Ethics*, 17(2), 205–216. doi:10.1023/a:1005740505208
- Ghozali, Imam. (2016). Aplikasi Analisis Multivariate dengan Program IBM SPSS 23 (Edisi 8). Cetakan ke VIII. Semarang: Badan Penerbit Universitas Diponegoro.
- Gilligan, C.: 1982, In A Different Voice (Harvard University Press, Cambridge).
- Goertzen, M.J., 2017. Introduction to quantitative research and data. *Library Technology Reports*, 53(4), pp.12-18.
- Goyal, A., & Singh, N. P. (2007). Consumer perception about fast food in India: an exploratory study. *British Food Journal*, 109(2), 182–195. doi:10.1108/00070700710725536
- Grand View Research. (n.d). *Fast Food Market Size & Share Report, 2021-2028*. Retrieved April 11, 2023, from <https://www.grandviewresearch.com/industry-analysis/fast-food-market>
- Grönman, K., Soukka, R., Järvi-Kääriäinen, T., Katajajuuri, J.-M., Kuisma, M., Koivupuro, H.-K., Linnanen, L. (2012). Framework for Sustainable Food Packaging Design. *Packaging Technology and Science*, 26(4), 187–200. doi:10.1002/pts.1971
- Gülcan, N. Y. (2015). Discussing the importance of teaching ethics in Education. *Procedia - Social and Behavioral Sciences*, 174, 2622-2625. doi:10.1016/j.sbspro.2015.01.942
- Hair, J., Black, W. C., Babin, B. J., & Anderson, R. E. (2010). Multivariate Data Analysis: A Global Perspective (7. ed.). Pearson Education, Upper Saddle River.
- Handayani, S. N. (2016). *Survei MasterCard: Restoran cepat Saji Masih favorit masyarakat Indonesia*. SWA.co.id. Retrieved April 11, 2023, from <https://swa.co.id/swa/trends/business-research/survei-mastercard-restoran-cepat-saji-masih-menjadi-tempat-favorit-bagi-masyarakat-di-indonesia>
- Hartono. (2008). Analisis Data Statistika dan Penelitian. Yogyakarta, Indonesia: Pustaka Pelajar.
- Hernández-López, L. E., Álamo-Vera, F. R., Ballesteros-Rodríguez, J. L., & De Saá-Pérez, P. (2020). Socialization of business students in ethical issues: The role of individuals' attitude and institutional factors. *The International Journal of Management Education*, 18(1), 100363. doi:10.1016/j.ijme.2020.100363
- Hiltebeitel, K. M., & Jones, S. K. (1992). An assessment of ethics instruction in accounting education. *Journal of Business Ethics*, 11(1), 37–46. doi:10.1007/bf00871990
- Hong & Insook Song. (2010). A case study of ethical consumer in Korea. *Journal of Consumption Culture*, 13(2), 1–25. <https://doi.org/10.17053/jcc.2010.13.2.001>
- Hong, E.-S., & Shin, H.-Y. (2011). A Study on Ethical Consumption Behaviors of College Students: Classification and Analysis according to the Ethical Consumption Behaviors. *Korean Journal of Human Ecology. Korean Association of Human Ecology*. <https://doi.org/10.5934/kjhe.2011.20.4.801>
- Huh, E.J. (2011) Analysis of attitude and purchase intention regarding. *Ethical Korean Journal of Consumer Studies*, 22, 89–111.



- Jagger, S., & Volkman, R. (2014). Helping students to see for themselves that ethics matters. *The International Journal of Management Education*, 12(2), 177–185. doi:10.1016/j.ijme.2013.04.001
- Jagoda, S. U. M., Gamage, J. R., & Karunathilake, H. P. (2023). Environmentally Sustainable Plastic Food Packaging: A holistic life cycle thinking approach for design decisions. *Journal of Cleaner Production*, 400, 136680. <https://doi.org/10.1016/j.jclepro.2023.136680>
- Jambeck, J. R., Geyer, R., Wilcox, C., Siegler, T. R., Perryman, M., Andrade, A., Narayan, R., & Law, K. L. (2015). Plastic waste inputs from land into the Ocean. *Science*, 347(6223), 768–771. <https://doi.org/10.1126/science.1260352>
- Jekanowski, M. D. (1999). Causes and consequences of fast food sales growth. *Food Review/National Food Review*, 22(1482-2017-3414), 11-16.
- Jones, T. M., & Gautschi, F. H. (1988). Will the ethics of business change? A survey of future executives. *Journal of Business Ethics*, 7(4), 231–248. doi:10.1007/bf00381827
- Kementerian Keuangan. (2022.). Kondisi Industri Pengolahan Makanan Dan Minuman di Indonesia. Retrieved April 11, 2023, from <https://www.djkn.kemenkeu.go.id/kanwilsuluttenggomalut/bacaartikel/15588/Kondisi-Industri-Pengolahan-Makanan-dan-Minuman-di-Indonesia.html>
- Ketelsen, M., Janssen, M., & Hamm, U. (2020). Consumers' response to environmentally-friendly food packaging - a systematic review. *Journal of Cleaner Production*, 120123. doi:10.1016/j.jclepro.2020.120123
- KFC. (2021). Annual Report 2021, Retrieved April 10, 2023 from <https://annual-reports.kfcku.com/2021/mobile/index.html>
- Kiygi-Calli, M. (2019). Corporate Social Responsibility in Packaging: Environmental and Social Issues. *Accounting, Finance, Sustainability, Governance & Fraud: Theory and Application*, 129–144. doi:10.1007/978-981-13-7924-6_7
- Korte, I., Kreyenschmidt, J., Wensing, J., Bröring, S., Frase, J. N., Pude, R. Schulze, M. (2021). Can Sustainable Packaging Help to Reduce Food Waste? A Status Quo Focusing Plant-Derived Polymers and Additives. *Applied Sciences*, 11(11), 5307. doi:10.3390/app11115307
- Kotler, Amstrong. 2001. Prinsip-prinsip pemasaran, Edisi keduabelas, Jilid 1. Jakarta: Erlangga.
- Kotler, P. 2017. Principles of Marketing. Pearson Education. Seventh European Edition.
- Kumar, N., Kaur, P., & Bhatia, S. (2017). Advances in bio-nanocomposite materials for food packaging: a review. *Nutrition & Food Science*, 47(4). doi:10.1108/nfs-11-2016-0176
- Kuncoro, Mudrajad. 2009. Metode Riset untuk Bisnis dan Ekonomi. Edisi 3. Penerbit Erlangga.
- Kurniawan, Albert. 2014. Metode Riset Untuk Ekonomi & Bisnis: Teori, Konsep & Praktik Penelitian Bisnis (Dilengkapi Perhitungan Pengolahan Data Dengan IBM SPSS 22.0). Alfabeta. Bandung.
- Kushwah, S., Dhir, A., & Sagar, M. (2019). Understanding Consumer Resistance to the Consumption of Organic Food. A Study of Ethical Consumption, Purchasing, and Choice Behaviour. *Food Quality and Preference*. doi:10.1016/j.foodqual.2019.04.003
- Kutner, M. H. (Ed.). (2005). Applied linear statistical models (5th ed). McGraw-Hill Irwin.



- Lewis, H.; Fitzpatrick, L.; Verghese, K.; Sonneveld, K.; Jordon, R. Sustainable Packaging Redefined; Sustainable Packaging Alliance: Melbourne, Australia, 2007; Available online: <http://www.helenlewisresearch.com.au/wp-content/uploads/2012/03/Sustainable-Packaging-Redefined-Nov-2007.pdf> (accessed on 2 April 2023).
- Lindh, H., Olsson, A., & Williams, H. (2015). Consumer Perceptions of Food Packaging: Contributing to or Counteracting Environmentally Sustainable Development? *Packaging Technology and Science*, 29(1), 3–23. doi:10.1002/pts.2184
- Maaya, L., Meulders, M., Surmont, N., & Vandebroek, M. (2018). Effect of Environmental and Altruistic Attitudes on Willingness-to-Pay for Organic and Fair Trade Coffee in Flanders. *Sustainability*, 10(12), 4496. doi:10.3390/su10124496
- Magnier, L., & Schoormans, J. (2015). Consumer reactions to sustainable packaging: The interplay of visual appearance, verbal claim and environmental concern. *Journal of Environmental Psychology*, 44, 53–62. doi:10.1016/j.jenvp.2015.09.005
- Mahesh Kumar, G., Irshad, A., Raghunath, B. V., & Rajarajan, G. (2016). Waste Management in Food Packaging Industry. *Environmental Science and Engineering*, 265–277. doi:10.1007/978-3-319-27228-3_24
- Martin, T. R. (1982). Do Courses in Ethics Improve the Ethical Judgment of Students? *Business & Society*, 21(1), 17–26. doi:10.1177/000765038202100103
- Martinho, G., Pires, A., Portela, G., & Fonseca, M. (2015). Factors affecting consumers' choices concerning sustainable packaging during product purchase and recycling. *Resources, Conservation and Recycling*, 103, 58–68. doi:10.1016/j.resconrec.2015.07.012
- Martinov-Bennie, N., & Mladenovic, R. (2013). Investigation of the Impact of an Ethical Framework and an Integrated Ethics Education on Accounting Students' Ethical Sensitivity and Judgment. *Journal of Business Ethics*, 127(1), 189–203. doi:10.1007/s10551-013-2007-5
- McDonald's. (n.d.). *Climate action*. Retrieved April 10, 2023, from <https://corporate.mcdonalds.com/corpmdc/our-purpose-and-impact/our-planet/climate-action.html>
- Mebratu, D. (1998). Sustainability and sustainable development. *Environmental Impact Assessment Review*, 18(6), 493–520. doi:10.1016/s0195-9255(98)00019-5
- Mohamed Saat, M., Porter, S., & Woodbine, G. (2010). The effect of ethics courses on the ethical judgement-making ability of Malaysian accounting students. *Journal of Financial Reporting and Accounting*, 8(2), 92–109. doi:10.1108/19852511011088361
- Mohd Ghazali, N. A. (2015). The influence of a business ethics course on ethical judgments of Malaysian accountants. *Journal of Asia Business Studies*, 9(2), 147–161. doi:10.1108/jabs-06-2014-0042
- Muncy, J. A., & Vitell, S. J. (1992). Consumer ethics: An investigation of the ethical beliefs of the final consumer. *Journal of Business Research*, 24(4), 297–311. doi:10.1016/0148-2963(92)90036-b
- Munthiu, M. C. (2009). The buying decision process and types of buying decision behaviour. *Sibiu Alma Mater University Journals. Series A. Economic Sciences*, 2(4), 27-33.
- Nassaji, Hossein. 2015. Qualitative and descriptive research: Data type versus data analysis. *Language Teaching Research* 2015, Vol. 19(2) 129-132.



- Nguyen, N. T., Basuray, M. T., Smith, W. P., Kopka, D., & McCulloh, D. (2007). Moral Issues and Gender Differences in Ethical Judgment using Reidenbach and Robin's (1990) Multidimensional Ethics Scale: Implications in Teaching of Business Ethics. *Journal of Business Ethics*, 77(4), 417–430. doi:10.1007/s10551-007-9357-9
- Nordin, N., & Selke, S. (2010). Social aspect of sustainable packaging. *Packaging Technology and Science*, 23(6), 317–326. doi:10.1002/pts.899
- Norton, V., Waters, C., Oloyede, O. O., & Lignou, S. (2022). Exploring consumers' understanding and perception of sustainable food packaging in the UK. *Foods*, 11(21), 3424. <https://doi.org/10.3390/foods11213424>
- Olawumi, T.O., Chan, D.W.M., 2018. A scientometric review of global research on sustainability and sustainable development. *J. Clean. Prod.* 183, 231–250. <https://doi.org/10.1016/j.jclepro.2018.02.162>
- Oni, O. A., & Matiza, T. (2014). Factors Influencing Consumer Choice of Fast Food Outlet: The Case of an American Fast Food Franchise Brand Operating in a Predominantly Rural Community. *Mediterranean Journal of Social Sciences*. doi:10.5901/mjss.2014.v5n20p802
- Otto, S., Strenger, M., Maier-Nöth, A., & Schmid, M. (2021). Food packaging and sustainability – Consumer perception vs. correlated scientific facts: A review. *Journal of Cleaner Production*, 298, 126733. doi:10.1016/j.jclepro.2021.126733
- Packaging Europe. (September 10, 2020). New reusable cup scheme announced by McDonald's and Loop. Retrieved from <https://packagingeurope.com/new-reusable-cup-scheme-announced-by-mcdonalds-and-loop/Packaging> Europe.
- Paladino, A., & Ng, S. (2013). An examination of the influences on “green” mobile phone purchases among young business students: an empirical analysis. *Environmental Education Research*, 19(1), 118–145. doi:10.1080/13504622.2012.687044
- Partley, Peter, (terj.: Gunawan Prasetio). 1997. The Essence of Business Ethics. Etika Bisnis, Edisi Pertama, Andi and Simon & Schuster. Yogyakarta.
- Pauer, E., Wohner, B., Heinrich, V., & Tacker, M. (2019). Assessing the Environmental Sustainability of Food Packaging: An Extended Life Cycle Assessment including Packaging-Related Food Losses and Waste and Circularity Assessment. *Sustainability*, 11(3), 925. doi:10.3390/su11030925
- Pemerintah Indonesia. 2012. Undang-Undang Nomor 18 Tahun 2012 tentang Pangan.
- Popovic, I., Bossink, B. A. G., & van der Sijde, P. C. (2019). Factors Influencing Consumers' Decision to Purchase Food in Environmentally Friendly Packaging: What Do We Know and Where Do We Go from Here? *Sustainability*, 11(24), 7197. doi:10.3390/su11247197
- Prakash, G., & Pathak, P. (2017). Intention to buy eco-friendly packaged products among young consumers of India: A study on developing nation. *Journal of Cleaner Production*, 141, 385–393. doi:10.1016/j.jclepro.2016.09.116
- Qazzafi, S. H. E. I. K. H. (2019). Consumer buying decision process toward products. *International Journal of Scientific Research and Engineering Development*, 2(5), 130-134.
- Raharjo, Sahid. Cara Melakukan Uji Validitas dengan Software SPSS. <http://www.spssindonesia.com/2014/01/uji-statistik-deskriptif-spss.html>. Diakses tanggal 30 Maret 2023.
- Roopa, S. dan Rani Menta Satya. (2012). Questionnaire Designing for a Survey. *The Journal of Indian Orthodontic Society*, 46(4), 37-41.



- Roxas, M. L., & Stoneback, J. Y. (2004). The Importance of gender Across Cultures in Ethical Decision-making. *Journal of Business Ethics*, 50(2), 149–165. doi:10.1023/b:busi.0000022127.51047.ef
- Ruggerio, C. A. (2021). Sustainability and sustainable development: A review of principles and definitions. *Science of The Total Environment*, 786, 147481. doi:10.1016/j.scitotenv.2021.147481
- Russell, D. A. M. (2014). Sustainable (food) packaging – an overview. *Food Additives & Contaminants: Part A*, 31(3), 396–401. doi:10.1080/19440049.2013.856521
- Santi, R. et al. (2022). Sustainable Food Packaging: An integrative framework, *Sustainability*, 14(13), p. 8045. Available at: <https://doi.org/10.3390/su14138045>.
- Santos, V., Gomes, S., & Nogueira, M. (2021). Sustainable packaging: Does eating organic really make a difference on product-packaging interaction? *Journal of Cleaner Production*, 304, 127066. doi:10.1016/j.jclepro.2021.127066
- Sapic, S., Filipovic, J., & Dlacic, J. (2019). Consumption in fast-food restaurants in Croatia and Serbia. *British Food Journal*, 121(8), 1715–1729. doi:10.1108/bfj-04-2018-0264
- Schiffman & Kanuk. 2004. Perilaku Konsumen Edisi Ketujuh. Jakarta: Salemba Empat
- Schlossberg, H. (1990). Environmental concerns lead some consumers to change buying habits. *Marketing News*, 24(7)
- Schwepler, C. H., & Cornwell, T. B. (1991). An Examination of Ecologically Concerned Consumers and Their Intention to Purchase Ecologically Packaged Products. *Journal of Public Policy & Marketing*, 10(2), 77–101. doi:10.1177/074391569101000205
- Sebastiani, R., Montagnini, F., & Dalli, D. (2012). Ethical Consumption and New Business Models in the Food Industry. Evidence from the Eataly Case. *Journal of Business Ethics*, 114(3), 473–488. doi:10.1007/s10551-012-1343-1
- Sekaran, Uma, and Roger Bougie. 2019. Metode Penelitian untuk Bisnis, Edisi 6 Buku 1. Jakarta: Salemba Empat.
- Simms, C., & Trott, P. (2010). Packaging development: A conceptual framework for identifying new product opportunities. *Marketing Theory*, 10(4), 397–415. doi:10.1177/1470593110382826
- Snoeyenbos, M. H. (1992). Integrating Ethics into the Business School Curriculum. *Journal of Management Development*, 11(4), 11–20. doi:10.1108/02621719210014095
- Solomon, M., G. Bamossy, S. Askegaard, and K.M. Hogg. 2006. Consumer Behaviour: A European Perspective. Essex: Pearson Education Limited
- Sparks, J. R., & Pan, Y. (2009). Ethical Judgments in Business Ethics Research: Definition, and Research Agenda. *Journal of Business Ethics*, 91(3), 405–418. doi:10.1007/s10551-009-0092-2
- Stanwick, P., & Stanwick, S. (2013). Understanding business ethics. Sage.
- Starr, M. A. (2009). The social economics of ethical consumption: Theoretical considerations and empirical evidence. *The Journal of Socio-Economics*, 38(6), 916–925. doi:10.1016/j.socjec.2009.07.006
- Sustainable Packaging Coalition (SPC). Definition of sustainable packaging. 2005; <http://www.sustainablepackaging.org/content/?type=5&id=definition-of-sustainable-packaging>
- Suwardi, Eko, et al. Student Perception on Business Ethics. *Journal of Indonesian Economy and Business*, vol. 29, no. 3, Sep. 2014, pp. 251-258.



- Talwar, J. (2003). *Fast Food, Fast Track: Immigrants Big Business, and the American Dream*. WestviewPress. ISBN 08133-4155-8
- Tempo. (2023). Hokben Daur Ulang sampah Plastik Mika. *Tempo*. Retrieved April 10, 2023, from <https://koran.tempo.co/read/info-tempo/480018/hokben-daur-ulang-sampah-plastik-mika>
- The SPC's goals database. SPC. (n.d.). Retrieved April 10, 2023, from <https://sustainablepackaging.org/goals/?member>
- Thøgersen, J. (1999). The Ethical Consumer. Moral Norms and Packaging Choice. *Journal of Consumer Policy*, 22(4), 439–460. doi:10.1023/a:1006225711603
- Tifferet, S., & Herstein, R. (2012). Gender differences in brand commitment, impulse buying, and hedonic consumption. *Journal of Product & Brand Management*, 21(3), 176–182. doi:10.1108/10610421211228793
- Tomşa, M.-M., Romonti-Maniu, A.-I., & Scridon, M.-A. (2021). Is Sustainable Consumption Translated into Ethical Consumer Behavior? *Sustainability*, 13(6), 3466. doi:10.3390/su13063466
- Toti, J.-F., & Moulins, J.-L. (2016). How to measure ethical consumption behaviors ? RIMHE : Revue Interdisciplinaire Management. *Homme & Entreprise*, 24(5), 45. doi:10.3917/rimhe.024.0045
- UNEP. SINGLE-USE PLASTICS: A Roadmap for Sustainability; UNEP: Nairobi, Kenya, 2018
- Velasquez, Manuel G. 2014. Business Ethics: Pearson New International Edition. 7th ed. Harlow: Pearson
- Versino, F., Ortega, F., Monroy, Y., Rivero, S., López, O. V., & García, M. A. (2023). Sustainable and bio-based Food Packaging: A review on past and current Design Innovations. *Foods*, 12(5), 1057. <https://doi.org/10.3390/foods12051057>
- Wang, L. C., & Calvano, L. (2013). Is Business Ethics Education Effective? An Analysis of Gender, Personal Ethical Perspectives, and Moral Judgment. *Journal of Business Ethics*, 126(4), 591–602. doi:10.1007/s10551-013-1973-y
- Wanner, T., 2015. The new ‘passive revolution’ of the green economy and growth discourse: maintaining the ‘sustainable development’ of neoliberal capitalism. *New Polit. Econ.* 20, 21–41. <https://doi.org/10.1080/13563467.2013.866081>
- Wei, W., Kim, G., Miao, L., Behnke, C., & Almanza, B. (2018). Consumer inferences of corporate social responsibility (CSR) claims on packaged foods. *Journal of Business Research*, 83, 186–201. doi:10.1016/j.jbusres.2017.10.046
- Widaningrum, D. L., Surjandari, I., & Sudiana, D. (2020). Discovering spatial patterns of fast-food restaurants in Jakarta, Indonesia. *Journal of Industrial and Production Engineering*, 1–19. doi:10.1080/21681015.2020.1823495
- Wiederhold, M., & Martinez, L. F. (2018). Ethical consumer behaviour in Germany: The attitude-behaviour gap in the green apparel industry. *International Journal of Consumer Studies*, 42(4), 419–429. doi:10.1111/ijcs.12435
- Wooliscroft, B., Ganglmaier-Wooliscroft, A., & Noone, A. (2013). The Hierarchy of Ethical Consumption Behavior. *Journal of Macromarketing*, 34(1), 57–72. doi:10.1177/0276146713508560
- Wright, K. B. (2017). Researching internet-based populations: Advantages and disadvantages of online survey research, online questionnaire authoring software packages, and web survey services. *Journal of Computer-Mediated Communication*, 10(3), 00–00. <https://doi.org/10.1111/j.1083-6101.2005.tb00259.x>
- Xiao, A., Yang, S., & Iqbal, Q. (2018). Factors Affecting Purchase Intentions in Generation Y: An Empirical Evidence from Fast Food Industry in Malaysia. *Administrative Sciences*, 9(1), 4. doi:10.3390/admsci9010004



UNIVERSITAS
GADJAH MADA

Pengaruh Pendidikan Etika Bisnis dan Konsumsi Etis terhadap Keputusan Mahasiswa Akuntansi
FEB UGM

dalam Mengonsumsi Makanan Cepat Saji dengan Sustainable Food Packaging

Karin Puspaungu Devia Pramesti, Vogy Gautama Buanaputra, S.E., M.Sc., Ph.D., AFHEA

Universitas Gadjah Mada, 2023 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Zeithaml, V. A. (1988). *Consumer Perceptions of Price, Quality, and Value: A Means-End Model and Synthesis of Evidence*. *Journal of Marketing*, 52(3), 2–22. doi:10.1177/002224298805200302

Zollo, L., Yoon, S., Rialti, R., & Ciappei, C. (2018). *Ethical consumption and consumers' decision making: the role of moral intuition*. *Management Decision*, 56(3), 692–710. doi:10.1108/md-10-2016-0745