

Abstract

This research is a survey conducted on culinary MSME owners who distribute restaurant taxes to the local government of the City of Yogyakarta. The title of this research is "Analysis of Factors Affecting Compliance of Culinary MSME Owners in the City of Yogyakarta in Paying Restaurant Tax".

This study aims to determine the influencing factors and the dominant factors influencing taxpayer compliance in paying restaurant taxes. Sampling using random sampling with the Slovin method. From the calculation results, the number of samples is 85 respondents. The analytical tool in this research is factor analysis which is used to look at the dominant factors influencing taxpayer compliance in paying restaurant taxes. The results of this study indicate that three factors influence restaurant owner compliance, namely the Tax Socialisation Factor, Business Competition Factor, and Ethics and Attitude of MSMEs Owners Factor.

CHAPTER I: INTRODUCTION

1.1 Background of the Research

Micro, small, and medium enterprises (MSME) have played an important role in the Indonesian economy. According to The Ministry of Cooperatives and Small and Medium Enterprises, by March 2021, the number of MSME actors in Indonesia reached 64.2 million with a contribution to the gross domestic product (GDP) of 61.07% or Rp. 8,573.89 trillion. MSMEs are able to absorb 97% of the total workforce and are able to collect up to 60.42% of the total investment in Indonesia (Nurhaliza 2022).