

**The Effect of Performance Expectancy, Effort Expectancy, Social Influence,
Facilitating Conditions, Hedonic Motivation, Price Value, and Habit on
Customer Intention to Continue Using the E-commerce Application**

THESIS

To partially fulfill the requirements to achieve a bachelor's
degree Faculty of Economics and Business Gadjah Mada

University



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Telah saya baca dengan seksama dan telah dinyatakan memenuhi standar ilmiah, baik jangkauan maupun kualitasnya, sebagai skripsi jenjang pendidikan Sarjana (S1).

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