

**ANALYSIS OF INDONESIA'S DATA PROTECTION LAW
BASED ON A COMPARISON OF CHALLENGES, STANDARDS
AND LEGAL APPROACHES IN INDONESIA WITH
SINGAPORE, MALAYSIA, AND THE EUROPEAN UNION**

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by
Sarah Marietta Chriesty
20/471024/PEK/26751

to
**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA
2023**

Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

AUTHORIZATION

ANALYSIS OF INDONESIA'S DATA PROTECTION LAW BASED ON A COMPARISON OF CHALLENGES, STANDARDS AND LEGAL APPROACHES IN INDONESIA WITH SINGAPORE, MALAYSIA, AND THE EUROPEAN UNION

Submitted by
Sarah Marietta Chriesty
20/471024/PEK/26751

has been defended before the Board of Examiners
on May 16, 2023
and has been declared to fulfill all requirements



Yogyakarta, May 16, 2023

Advisor



Prof. Amin Wibowo, S.E., M.B.A., Ph.D.
NIP 196905051995031001

Vice Dean for Academic and Students Affairs
Faculty of Economics and Business
Universitas Gadjah Mada



Bayu Sutikno, SE., M.S.M., Ph.D.
NIP 197805202005011002

Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

STATEMENT OF AUTHENTICITY OF WRITTEN THESIS

I, the undersigned, state that this written thesis entitled:

**Analysis of Indonesia's data protection law based on a comparison of challenges,
standards and legal approaches in Indonesia with Singapore, Malaysia, and the European
Union**

and presented for examination on May 16, 2023, is my own work.

I hereby solemnly state that this thesis does not contain, in whole or in part, the work of any other person, in the form of plagiarized or copied phrases or symbols showing the ideas or thoughts of another writer presented as if they were my own; nor does it contain, in part or in whole, writing that I have copied, plagiarized or taken from the writing of another person without recognizing the original author.

In the event that, knowingly or otherwise, I have undertaken the above, I shall withdraw the thesis I have presented as my own work. If, henceforth, it is proven that I copied or plagiarized the work of another person presenting it as if it were my own, the degree and diploma awarded by the university **shall be revoked**.

Yogyakarta, May 16, 2023

Signed



Sarah Marietta Chriesty

Witnessed

Prof. Amin Wibowo, S.E., M.B.A., Ph.D.

THESIS SUMMARY

ANALYSIS OF INDONESIA'S DATA PROTECTION LAW BASED ON A COMPARISON OF CHALLENGES, STANDARDS AND LEGAL APPROACHES IN INDONESIA WITH SINGAPORE, MALAYSIA, AND THE EUROPEAN UNION



Submitted by
Sarah Marietta Chriesty
20/471024/PEK/26751

to
**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA
2023**

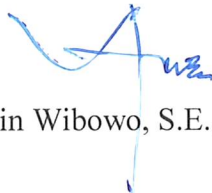
Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

SUMMARY

ANALYSIS OF INDONESIA'S DATA PROTECTION LAW BASED ON A COMPARISON OF CHALLENGES, STANDARDS AND LEGAL APPROACHES IN INDONESIA WITH SINGAPORE, MALAYSIA, AND THE EUROPEAN UNION

Submitted by
Sarah Marietta Chriesty
20/471024/PEK/26751

Approved by
Thesis Supervisor



Prof. Amin Wibowo, S.E., M.B.A., Ph.D.

RINGKASAN TESIS

ANALISIS HUKUM PERLINDUNGAN DATA PRIBADI DI INDONESIA BERDASARKAN PERBANDINGAN TANTANGAN, STANDAR, DAN PENDEKATAN HUKUM DI INDONESIA DENGAN SINGAPURA, MALAYSIA, DAN UNI EROPA



Diajukan oleh:
Sarah Marietta Chriesty
20/471024/PEK/26751

**KEPADA
FAKULTAS EKONOMIKA DAN BISNIS
UNIVERSITAS GADJAH MADA
2023**

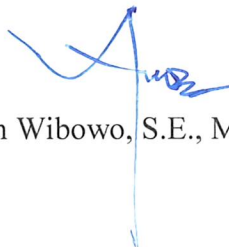
RINGKASAN TESIS

ANALISIS HUKUM PERLINDUNGAN DATA PRIBADI DI INDONESIA BERDASARKAN PERBANDINGAN TANTANGAN, STANDAR, DAN PENDEKATAN HUKUM DI INDONESIA DENGAN SINGAPURA, MALAYSIA, DAN UNI EROPA

Diajukan oleh:

Sarah Marietta Chriesty
20/471024/PEK/26751

Disetujui oleh:



Prof. Amin Wibowo, S.E., M.B.A., Ph.D.