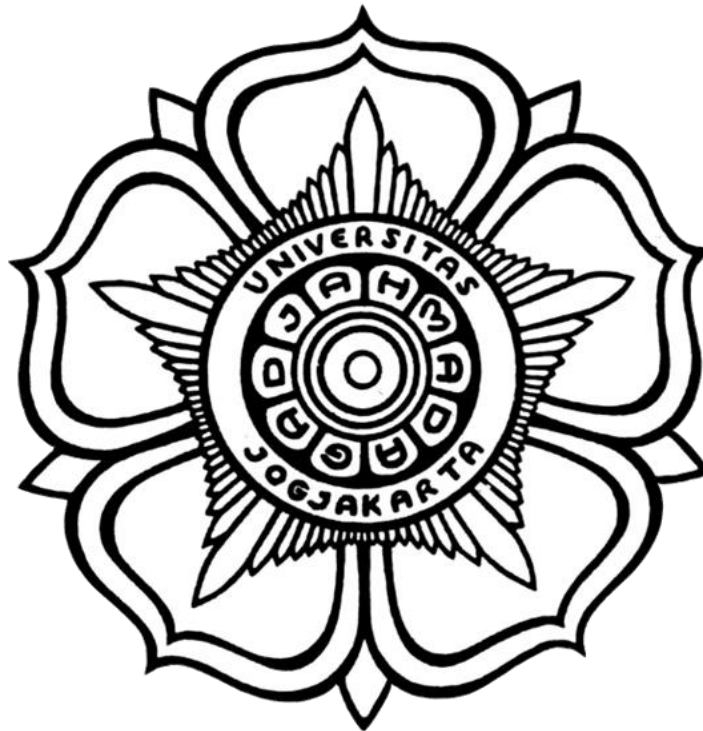


Rebranding Strategy in IT Bootcamp Platform

(Case Study of Rebranding Strategy in Pijar Camp to Build Brand Awareness)

THESIS



Arranged by:

Nadira Izza Rania Putri

19/440516/SP/28875

DEPARTMENT OF COMMUNICATION SCIENCE

FACULTY OF SOCIAL AND POLITICAL SCIENCES

UNIVERSITAS GADJAH MADA

2022

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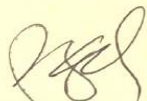
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Departemen Ilmu Komunikasi
Fakultas Ilmu Sosial dan Ilmu Politik
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Tanggal Ujian : 12 April 2023
Tempat : R. Sidang Ilmu Komunikasi

Tim Penguji
Ketua Tim/ Dosen Pembimbing

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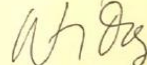
Penguji I



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Penguji II



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