



## DAFTAR PUSTAKA

- Adhitama, B. B., Satria, D., & Ec, M. A. (n.d.). *PENGARUH FAKTOR ATRAKSI, AMENITAS, DAN AKSESIBILITAS TERHADAP KEPUASAN PENGUNJUNG DI CANDI PRAMBANAN*. 44.
- Ansari, M. R., Rahim, K., Bhoje, R., & Bhosale, S. (2022). *A STUDY ON RESEARCH DESIGN AND ITS TYPES*.
- Anthony, J. (2018). *Contingent Valuation—A review with Emphasis on Estimation Procedures*.
- Ardahey, F. T. (2011). *Economic Impact of Tourism Industry.pdf*.
- Barkey, R. A., & Munir, A. (2020a). Determinant factors of tourism development In Indonesia: A case study of the ‘Mount Nona’ area. *Tourism and Leisure*, 9, 11.
- Barkey, R. A., & Munir, A. (2020b). Determinant factors of tourism development In Indonesia: A case study of the ‘Mount Nona’ area. *Tourism and Leisure*, 9, 11.
- Bentouhami, H., Casas, L., & Weyler, J. (2021). Reporting of “Theoretical Design” in Explanatory Research: A Critical Appraisal of Research on Early Life Exposure to Antibiotics and the Occurrence of Asthma. *Clinical Epidemiology*, Volume 13, 755–767. <https://doi.org/10.2147/CLEP.S318287>
- Breidert, C., Hahsler, M., & Reutterer, T. (2006). A REVIEW OF METHODS FOR MEASURING WILLINGNESS-TO-PAY. *Innovative Marketing*, 2(4).



- Carman, J. (2017). *Heritage value: Combining culture and economics.*
- Chapman, J., Ortoleva, P., Snowberg, E., Camerer, C., & Dean, M. (2017). Willingness To Pay and Willingness To Accept Are Less Correlated Than You Think. *CESifo.*
- Corchón, L. C., & Torregrosa, R. J. (2022). Two extensions of consumer surplus. *SERIES*, 13(3), 557–579. <https://doi.org/10.1007/s13209-021-00245-5>
- Creswell, J. W. (2014). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. SAGE Publications.
- Dannenberg, A. A., Oy, L., & Estola, M. (2018). *Willingness to pay in the theory of a consumer.*
- Dewi, H., Aprilia, A., Hardana, A., & Pariasa, I. (2022). Examining Consumer Preferences and Willingness to Pay for Organic Vegetable Attributes: Using a Discrete Choice Experiment. *HABITAT*, 33(2), 112–121.  
<https://doi.org/10.21776/ub.habitat.2022.033.2.12>
- Díaz-Andreu, M. (2017). Heritage Values and the Public. *Journal of Community Archaeology & Heritage*, 4(1), 2–6.  
<https://doi.org/10.1080/20518196.2016.1228213>
- Dubaniowski, M. I., & Heinemann, H. R. (2020). A framework for modeling interdependencies among households, businesses, and infrastructure systems; and their response to disruptions. *Reliability Engineering & System Safety*, 203, 107063. <https://doi.org/10.1016/j.ress.2020.107063>



- Gaca, R. (2018). Price as a Measure of Market Value on the Real Estate Market. *Real Estate Management and Valuation*, 26(4), 68–77.  
<https://doi.org/10.2478/remav-2018-0037>
- Garaca, V., Vukosav, S., Curcic, N., & Bradic, M. (2018). *The importance of prices in tourism industry*.
- Ginsburgh, V. (2017). Contingent Valuation, Willingness to Pay, and Willingness to Accept. In B. S. Frey & D. Iselin (Eds.), *Economic Ideas You Should Forget* (pp. 65–66). Springer International Publishing. [https://doi.org/10.1007/978-3-319-47458-8\\_26](https://doi.org/10.1007/978-3-319-47458-8_26)
- Goebel, P. (2017). *A Framework for measuring WTP*.
- Goffi, G. (2013). *A Model of Tourism Destination*.
- Goldsmith, R. E., Flynn, L. R., & Kim, D. (2010). Status Consumption and Price Sensitivity. *Journal of Marketing Theory and Practice*, 18(4), 323–338.  
<https://doi.org/10.2753/MTP1069-6679180402>
- Gu, X., Hunt, C. A., Jia, X., & Niu, L. (2022). Evaluating Nature-Based Tourism Destination Attractiveness with a Fuzzy-AHP Approach. *Sustainability*, 14(13), 7584. <https://doi.org/10.3390/su14137584>
- Hadya, R. (2020). *DETERMINING FACTORS FOR TOURISTS VISITING CAROCOK PAINAN BEACH*. 1(8), 15.
- Henok, B. G. (2021). Factors determining international tourist flow to tourism destinations: A systematic review. *Journal of Hospitality Management and Tourism*, 12(1), 9–17. <https://doi.org/10.5897/JHMT2019.0276>



- Hidyarko, A. I. F., Gayatri, A. C., Rifa, V. A., Astuti, A., Kusumaningrum, L., Mau, Y. S., Rudiharto, H., & Setyawan, A. D. (2021). Reviews: Komodo National Park as a conservation area for the komodo species (*Varanus komodoensis*) and sustainable tourism (ecotourism). *International Journal of Tropical Drylands*, 5(1). <https://doi.org/10.13057/tropdrylands/t050105>
- Hobson, M. (2016). *Values and benefits of heritage: A research review*.
- Hwang, B.-N., Tsai, J., Yu, H.-C., & Chang, S.-C. (2011). An effective pricing framework in a competitive industry: Management processes and implementation guidelines. *Journal of Revenue and Pricing Management*, 10(3), 231–243. <https://doi.org/10.1057/rpm.2009.47>
- Imenda, S. (2014). Is There a Conceptual Difference between Theoretical and Conceptual Frameworks? *Journal of Social Sciences*, 38(2), Article 2. <https://doi.org/10.1080/09718923.2014.11893249>
- Indonesian Ministry of Public Works. (2022). *Destination Baseline Supply and Demand*.
- Jurado-Rivas, C., & Sánchez-Rivero, M. (2022). *Investigating Change in the Willingness to Pay for a More Sustainable Tourist Destination in a World Heritage City*. 10.
- Karagöz, D., & Uysal, M. (2022). Tourists' Need for Uniqueness as a Representation of Differentiated Identity. *Journal of Travel Research*, 61(1), 76–92. <https://doi.org/10.1177/0047287520972804>



- Kivunja, C. (2018). Distinguishing between Theory, Theoretical Framework, and Conceptual Framework: A Systematic Review of Lessons from the Field. *International Journal of Higher Education*, 7(6), Article 6. <https://doi.org/10.5430/ijhe.v7n6p44>
- Kothari, C. R. (2004). *Research Methodology—Methods and Techniques*. New Age International (P) Limited. Publisher.
- Laiskodat, V. B., Kameo, D. D., & Utami, I. (2017). The Value Chain of Tourism at Komodo Island of Indonesia. *The Journal of Scientific Social Studies*, 1(1), 74–82. <https://doi.org/10.26484/2017/tjsss00117079>
- Lamiraud, K., Oxoby, R., & Donaldson, C. (2016). Incremental willingness to pay: A theoretical and empirical exposition. *Theory and Decision*, 80(1), 101–123. <https://doi.org/10.1007/s11238-014-9480-x>
- Lata, S. (2017). “Demand”—*Interpretations and Connotations in Business*.
- Lewis, G., & Zalan, T. (2014). Strategic Implications of the Relationship Between Price and Willingness to Pay: Evidence from a Wine-Tasting Experiment. *Journal of Wine Economics*, 9(2), 115–134. <https://doi.org/10.1017/jwe.2014.9>
- Lines, T. (2008). Markets, prices and market power. *International Journal of Green Economics*, 2(3), 295. <https://doi.org/10.1504/IJGE.2008.021424>
- Little, T. D. (Ed.). (2013). *The Oxford handbook of quantitative methods*. Oxford University Press.



Mangion, M.-L., Durbarry, R., & Sinclair, M. T. (2005). Tourism Competitiveness:

Price and Quality. *Tourism Economics*, 11(1), 45–68.

<https://doi.org/10.5367/0000000053297202>

Neciunskas, P., Tomaševičiūtė, L., Kazlauskė, D., Gineikienė, J., & Kazlauskaitė, R.

(2017). Uniqueness Perception and Willingness to Buy Protected

Geographical Origin Versus Doppelgänger Brands. *Organizations and*

*Markets in Emerging Economies*, 8(2), 193–206.

<https://doi.org/10.15388/omee.2017.8.2.14188>

Neuhofer, B., Buhalis, D., & Ladkin, A. (2012). Conceptualising technology

enhanced destination experiences. *Journal of Destination Marketing &*

*Management*, 1(1–2), 36–46. <https://doi.org/10.1016/j.jdmm.2012.08.001>

Nguyen, H. Q. (2021). Elasticity of tourism demand by income and price: Evidence

from domestic tourism of countries in ASEAN. *Cogent Social Sciences*, 7(1),

1996918. <https://doi.org/10.1080/23311886.2021.1996918>

Nguyen, Q. H. (2021). Tourism Demand Elasticities by Income and Prices of

International Market Regions: Evidence Using Vietnam's Data. *Economies*,

10(1), 1. <https://doi.org/10.3390/economies10010001>

Novarlia, I. (2022). *Tourist Attraction, Motivation, and Prices Influence on Visitors' Decision to Visit the Cikandung Water Sources Tourism Object*.

Noviati Sadikin, P., Mulatsih, S., Pramudya Noorachmat, B., & Susilo Arifin, H.

(2017a). ANALISIS WILLINGNESS-TO-PAY PADA EKOWISATA



TAMAN NASIONAL GUNUNG RINJANI. *Jurnal Analisis Kebijakan*

*Kehutanan*, 14(1), 31–46. <https://doi.org/10.20886/jakk.2017.14.1.31-46>

Noviati Sadikin, P., Mulatsih, S., Pramudya Noorachmat, B., & Susilo Arifin, H.

(2017b). ANALISIS WILLINGNESS-TO-PAY PADA EKOWISATA

TAMAN NASIONAL GUNUNG RINJANI. *Jurnal Analisis Kebijakan*

*Kehutanan*, 14(1), 31–46. <https://doi.org/10.20886/jakk.2017.14.1.31-46>

Nur Islami, M., Enggarwati, D., & Saputra, A. (2021). Analysis of Socio-Economic

Impacts of Tourism Development in Komodo National Park, East Nusa

Tenggara (A Case Study of Rinca Island and Komodo Island). *Proceedings of*

*the 1st International Conference on Education, Humanities, Health and*

*Agriculture, ICEHHA 2021, 3-4 June 2021, Ruteng, Flores, Indonesia.*

Proceedings of the 1st International Conference on Education, Humanities,

Health and Agriculture, ICEHHA 2021, 3-4 June 2021, Ruteng, Flores,

Indonesia, Flores, Indonesia. <https://doi.org/10.4108/eai.3-6-2021.2310920>

Nurilma, A. D., Sjarmidi, A., & Yustiana, Y. (2019). Economic valuation of Komodo

Dragon (*Varanus komodoensis*, ouwens 1912) and its contribution to locally-

generated revenue of West Manggarai Regency, East Nusa Tenggara

Province. *IOP Conference Series: Earth and Environmental Science*, 306(1),

012001. <https://doi.org/10.1088/1755-1315/306/1/012001>

Nwofoke, C., Onyenekwe, S. C., & Agbo, F. U. (2017). Willingness to Pay (WTP)

for an Improved Environmental Quality in Ebonyi State, Nigeria. *Journal of*



*Environmental Protection*, 08(02), 131–140.

<https://doi.org/10.4236/jep.2017.82011>

Olajide, S. E., Lizam, M., & Olajide, E. B. (2016). Understanding The Conceptual Definitions of Cost, Price, Worth and Value. *IOSR Journal of Humanities and Social Science*, 21(09), 53–57. <https://doi.org/10.9790/0837-2109015357>

Quijano, Y. (2017). *Demand, Supply, and Market Equilibrium*.

Ramu, M., & Vazhacharickal, P. J. (2022). *Approaches to estimate willingness to pay and willingness to accept*.

Ritchie, J. R. B., Bornhorst, T., & Sheehan, L. (2009). *Determinants of Tourism Success for DMOs and Destinations: An Empirical Examination of Stakeholders' Perspectives*. 44.

Rocco, T. S., & Plakhotnik, M. S. (2009). Literature Reviews, Conceptual Frameworks, and Theoretical Frameworks: Terms, Functions, and Distinctions. *Human Resource Development Review*, 8(1), Article 1.  
<https://doi.org/10.1177/1534484309332617>

Rothbard, M. N. (2006). *Power & market: Government and the economy* (4th ed). Ludwig von Mises Institute.

Ryu, C., & Kwon, Y. (2021). Elements that affect foreign tourists' satisfaction: A case study in Seoul, Korea. *URBAN DESIGN International*, 26(2), 197–207.  
<https://doi.org/10.1057/s41289-021-00161-x>

Safiullin, L. N., Oduntsova, J. L., & Safiullin, N. Z. (2015). The Theory of Demand in the Conditions of Heterogeneity of Goods and Consumers. *Procedia*



- Economics and Finance*, 24, 288–295. [https://doi.org/10.1016/S2212-5671\(15\)00662-0](https://doi.org/10.1016/S2212-5671(15)00662-0)
- Sanders, M. V. (2018). *Market Value: What Does It Really Mean?*
- Sautet, F. (2015). Market Theory and the Price System. In C. J. Coyne & P. Boettke (Eds.), *The Oxford Handbook of Austrian Economics* (pp. 64–93). Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780199811762.013.4>
- Sekaran, U. (2003). *Research methods for business: A skill-building approach* (4th ed). John Wiley & Sons.
- Setiawan, F., & Saputyningsih, E. (2022). Willingness to Pay for Destination Quality Improvement: Case Study of Baru Beach, Yogyakarta. *Journal of Economics Research and Social Sciences*, 6(1), 31–43.  
<https://doi.org/10.18196/jerss.v6i1.13363>
- Stebbins, R. (2001). *Exploratory Research in the Social Sciences*. SAGE Publications, Inc. <https://doi.org/10.4135/9781412984249>
- Svoboda, M. (2008). History and troubles of consumer surplus. *Prague Economic Papers*, 17(3), 230–242. <https://doi.org/10.18267/j.pep.331>
- Trigueros, R. (2018). *CONCEPTUAL FRAMEWORK, THEORETICAL FRAMEWORK, STATE OF ART and REFERENCED FRAMEWORK*. 11.
- Trinh, T. H. (2014). *A New Approach to Market Equilibrium*.
- Trinh, T. H. (2019). GENERAL EQUILIBRIUM MODELING FOR ECONOMIC POLICY ANALYSIS. *International Journal of Economics and Financial Issues*, 9(4), 25–36. <https://doi.org/10.32479/ijefi.8164>



- Turnovsky, S. J., Shalit, H., & Schmitz, A. (1980). Consumer's Surplus, Price Instability, and Consumer Welfare. *Econometrica*, 48(1), 135.  
<https://doi.org/10.2307/1912022>
- Walliman, N. (2011). *Research Methods: The Basics*. Routledge Taylor & Francis Group.
- Wertenbroch, K., & Skiera, B. (2002). Measuring Consumers' Willingness to Pay at the Point of Purchase. *Journal of Marketing Research*, 39(2), 228–241.  
<https://doi.org/10.1509/jmkr.39.2.228.19086>
- Wirthgen, A. (2004). Consumers' price sensitivity and willingness to pay for milk of nature conservation: An approach to estimate demand elasticities. *Interdisciplinary Environmental Review*, 6(1), 123. <https://doi.org/10.1504/IER.2004.053922>