

TABLE OF CONTENTS

HALAMAN SAMPUL	i
HALAMAN SAMPUL DALAM BAHASA INGGRIS	ii
HALAMAN JUDUL	iii
APPROVAL SHEET.....	iv
HALAMAN PENGESAHAN BEBAS PLAGIAT	v
ACKNOWLEDGEMENT.....	vi
LIST OF TABLE	ix
LIST OF FIGURES	x
INTISARI	xi
ABSTRACT	xii

CHAPTER 1 INTRODUCTION

1.1 Background of the Study	1
1.2 Research Question	4
1.3 Objective of the Study	4
1.4 Scope of the Study	5
1.5 Literature Review.....	5
1.6 Theoretical Framework.....	8
1.6.1 Strural-Funtional Approach	8
1.6.2 Critical Discourse Analysis	9
1.6.3 Post-Nationalism.....	11
1.7 Research Method	12
1.7.1 Collecting the Data	12
1.7.1.1. .Primary Data Collection	12
1.7.2 Data Analysis	16
1.8 Presentation.....	18

CHAPTER II HISTORY OF NEO-NAZY AS WHITE SUPREMACIST MOVEMENT IN THE UNITED STATES

2.1 Historical Background of influence of social media on neo-Nazi and All-Right movement.....	20
2.2 Birth of <i>neo-Nazi</i>	20
2.3 History of <i>neo-Nazi</i> in the United States	23
2.4 The Greensboro Massacre.....	27
2.5 Mass Shooting in North Carolina	30
2.6 Recruiting the hatred.....	31

CHAPTERS III THE WAY OF NEO NAZY AND OTHER SUPREMACY USE SOCIAL MEDIA TO PERSUADE AND ORGANIZE WHITE PEOPLE TO “UNITED THE RIGHT” RALLY WITH VIOLENT BEHAVIOUR

3.1 The way of spread and distribution.....	41
3.2 Optimizing the internet and social media for Propaganda.....	41



3.2.1 Twitter.....	42
3.2.2 Blog and website.....	44
3.2.3 Podcast	45
3.3 Transformation from Social Media into Social Movement “Unite the Right” rally.	46

CHAPTER IV NEO NAZYS AND OTHERS WHITE SUPREMACIST WAY TO PERSUADE WHITE PEOPLE INFLUENCED *THE TURNER DIARIES* TO JOIN “UNITED THE RIGHT” RALLY

4.1 Effect of the literature	55
4.2 Fascist Literature for propaganda <i>The Turner Diaries</i>	60
4.3 Critical Discourse Analysis of internalized Ideology of <i>The Turner Diaries</i>	66
4.3.1 Text Dimension.....	66
4.3.2 Dimension of discourse practices	69
4.4 Cons of the discourse from <i>The Turner Diaries</i>	74
4.5 The relationship of post-nationalism with <i>neo-Nazi</i> and White Supremacy	79

CHAPTER V CONCLUTION..... 83