

DAFTAR PUSTAKA

- Abutabenjeh, S., Nukpezah, J.A & Azhar, A. (2011). Do Smart Cities Technologies Contribute to Local Economic Development. *Economic Development Quarterly*, 36(1), 3–16. <https://doi.org/10.1177/08912424211053599>
- Allwinkle, S., & Cruickshank, P. (2011). Creating smart-er cities: An overview. *Journal of Urban Technology*, 18(2), 1–16. <https://doi.org/10.1080/10630732.2011.601103>
- Anthopoulos, L. (2017). *Understanding Smart Cities - A tool for Smart Government or an Industrial Trick?* Switzerland: Springer International Publishing.
- Baccarne, B., Mechant, P., & Schuurman, D. (2017). Empowered Cities? An Analysis of the Structure and Generated Value of the Smart City Ghent. In *Springer* (Vol. 46, Issue 8, pp. 157–182). <http://link.springer.com/10.1007/978-3-319-06160-3%0Ahttp://www.dbpia.co.kr/Article/NODE07226010>
- Bakıcı, T., Almirall, E., & Wareham, J. (2013). A Smart City Initiative: The Case of Barcelona. *Journal of the Knowledge Economy*, 4(2), 135–148. <https://doi.org/10.1007/s13132-012-0084-9>
- Blazeska, D., Milenkovski, A., Gramatnikovski, S. (2015). The Quality of the Tourist Destinations A Key Factor For Increasing Their Attractiveness. *UTMS Journal of Economics*, 6(2), 341-353.
- Bonte, D. (2018). Role of Smart Cities for Economic Development. *White Paper*, January, 1–16.
- BPS. (2011). *Ensiklopedia Indikator Ekonomi dan Sosial*. Jakarta: BPS.
- BPS. (2021). *Tingkat Penghunian Kamar Hotel Provinsi Jawa Barat 2020*. Bandung: BPS Kota Bandung.
- BPS. (2022a). *Kota Bandung Dalam Angka 2022*. Bandung: BPS Kota Bandung.
- BPS. (2022b). *Produk Domestik Regional Bruto Kota Bandung Menurut Lapangan Usaha 2017-2021*. Bandung: BPS Kota Bandung.
- BPS. (2022c). *Statistik Keuangan Pemerintah Kabupaten/Kota 2020-2021 Buku 1 Sumatera, Jawa*. Jakarta: BPS.
- BPS. (2023). *Kota Bandung Dalam Angka 2023*. Bandung: BPS Kota Bandung.
- Bramwell, Bill & Rawding, Liz. (1996). Tourism Marketing Images of Industrial Cities. *Annals of Tourism Research*, 23(1), 201-221. [https://doi.org/10.1016/0160-7383\(95\)00061-5](https://doi.org/10.1016/0160-7383(95)00061-5)
- Brueckner, J. K. (2011). *Lectures on Urban Economics*. Massachusetts: The MIT Press.
- Buhalis, D. (2000). Marketing the Competitive Destination of The Future. *Tourist Management*, 21, 97-116. [https://doi.org/10.1016/S0261-5177\(99\)00095-3](https://doi.org/10.1016/S0261-5177(99)00095-3)
- Bungin, Burhan. (2015). *Komunikasi Pariwisata Pemasaran dan Brand Destinasi*. Jakarta: Penerbit Kencana.
- Caragliu, A., del Bo, C., & Nijkamp, P. (2011). Smart cities in Europe. *Journal of Urban Technology*, 18(2), 65–82. <https://doi.org/10.1080/10630732.2011.601117>
- Ching, T.-Y., & Jr., J. F. (2015). Smart Cities: Concepts, Perceptions and Lessons

- for Planners. In *Lecture Notes in Geoinformation and Cartography* (Vol. 213, pp. 145–168). Springer.
- Connell, J., Page, S.J. & Meyer, D. (2014). Visitor Attractions and Events: Responding to Seasonality. *Tourist Management*, 46, 283-298. <https://doi.org/10.1016/j.tourman.2014.06.013>
- Creswell, J. W. (2013). *Qualitative Inquiry And Research Design Choosing Among Five Approaches*. Singapore: SAGE Publications Asia-Pasific Pte, Ltd.
- Dashboard Jabar. Dashboard Statistik Kasus COVID-19 Provinsi Jawa Barat. <https://dashboard.jabarprov.go.id/id/dashboard-pikobar/trace/statistik> (diakses tanggal 8 Juni 2023).
- Disbudpar Kota Bandung. (2020). *Laporan Kinerja Instansi Pemerintah Dinas Kebudayaan dan Pariwisata Kota Bandung Tahun 2019*. Bandung: Disbudpar Kota Bandung.
- Disbudpar Kota Bandung. (2021a). *Laporan Kinerja Instansi Pemerintah Dinas Kebudayaan dan Pariwisata Kota Bandung Tahun 2020*. Bandung: Disbudpar Kota Bandung.
- Disbudpar Kota Bandung. (2021b). *Perubahan Rencana Strategis Dinas Kebudayaan dan Pariwisata Kota Bandung Tahun 2018-2023*. Bandung: Disbudpar Kota Bandung.
- Disbudpar Kota Bandung. (2022). *Laporan Kinerja Instansi Pemerintah Dinas Kebudayaan dan Pariwisata Kota Bandung Tahun 2021*. Bandung: Disbudpar Kota Bandung.
- Disbudpar Kota Bandung. (2023). *Laporan Kinerja Instansi Pemerintah Dinas Kebudayaan dan Pariwisata Kota Bandung Tahun 2022*. Bandung: Disbudpar Kota Bandung.
- Diskominfo Kota Bandung. (2016). *Fenomena Bandung Smart City Budaya Komunikasi Digital*. Bandung: Diskominfo Kota Bandung.
- Diskominfo Kota Bandung. (2018). *Masterplan Bandung Smart City*. Bandung: Diskominfo Kota Bandung.
- Diskominfo Kota Bandung. (2023). *Kerangka Acuan Kerja Penilaian Bandung Smart City*. Bandung: Diskominfo Kota Bandung.
- Diskominfo Kota Bandung. (2023). *Wajah Glowing Smart City Bandung*. Bandung: Diskominfo Kota Bandung.
- DPMPTSP Kota Bandung. (2023). *Profil Investasi Kota Bandung 2022*. Bandung: DPMPTSP Kota Bandung.
- Djunaedi, A. (2018). *Proses Perencanaan Wilayah dan Kota*. Yogyakarta: Gadjah Mada University Press.
- Djunaedi, A., Marsoyo, A., Suharyanto, I., Roychansyah, M. S., Nugrahandika, W. H., Probosubanu, L., Pandangwati, S. T., & Achmad, K. A. (2018). *Langkah-Langkah Awal Menuju Smart City Kasus Kota Yogyakarta 2016-2017*. Bandung: Nusa Media.
- Djunaedi, A., Permady, D., Nugroho, L.E., Widyawan, Rachmawati, R., Hidayat, A., Achmad, K.A., Egaravanda, S. (2018). *Membangun Kota dan Kabupaten Cerdas: Sebuah Panduan Bagi Pemerintah Daerah*. Yogyakarta: Gadjah Mada University Press.
- Eadington, W. R., & Redman, M. (1991). Economics and Tourism. *Annals of*

- Tourism Research*, 18(1), 41–56. [https://doi.org/10.1016/0160-7383\(91\)90038-D](https://doi.org/10.1016/0160-7383(91)90038-D)
- European Commission. (2023). *SEVILLE – 2023 European Capital of Smart Tourism*. https://smart-tourism-capital.ec.europa.eu/seville-winner-2023-competition_en
- European Commission. (2023a). *PAFOS – 2023 European Capital of Smart Tourism*. https://smart-tourism-capital.ec.europa.eu/pafos-winner-2023-competition_en
- Evangelista, R., Guerrieri, P., & Meliciani, V. (2014). The Economic Impact of Digital Technologies in Europe. *Economics of Innovation and New Technology*, 23(8), 802–824. <https://doi.org/10.1080/10438599.2014.918438>
- Fleischmann, A., Green, G. P., & Kwong, T. M. (1992). What's a City to Do? Explaining Differences in Local Economic Development Policies. *The Western Political Quarterly*, 45(3), 677–699.
- Giffinger, R., Fertner, C., Kramar, H., Kalasek, R., Milanovic, N. P., & Meijers, E. (2007). Smart Cities: Ranking of European Mid-Sized Cities. *Digital Agenda for Europe, October*, 28. <https://ec.europa.eu/digital-agenda/en/smart-cities>
- Goodspeed, R. (2015). Smart Cities: Moving Beyond Urban Cybernetics to Tackle Wicked Problems. *Cambridge Journal of Regions, Economy and Society*, 8(1), 79–92. <https://doi.org/10.1093/cjres/rsu013>
- Gretzel, U., Sigala, M., Xiang, Z. & Koo, C. (2015). Smart Tourism: Foundation and Developments. *Electronic Market*, 25(3), 179-188. <https://doi.org/10.1007/s12525-015-0196-8>
- Habeeb, Nada J. & Weli, Shireen T. (2020). Relationship of Smart Cities and Smart Tourism: An Overview. *High Tech and Innovation Journal*, 1(4), 194-202. <https://doi.org/10.28991/HIJ-2020-01-04-07>
- Harrison, C., Eckman, B., Hamilton, R., Hartswick, P., Kalagnanam, J., Paraszczak, J., & Williams, P. (2010). Foundations for Smarter Cities. *IBM Journal of Research and Development*, 54(4). <https://doi.org/10.1147/JRD.2010.2048257>
- Hoomweg, D. (2011). *Smart Cities for Dummies*. <https://blogs.worldbank.org/sustainablecities/smart-cities-for-dummies>
- Hospers, G. (2003). Creative Cities in Europe: Urban Competitiveness in the Knowledge Economy. *Intereconomics*, 38(5), 260–269. <https://doi.org/10.1007/BF03031728>
- Huertas, A., Moreno, A. & Pascual, J. (2021). Place Branding for Smart Cities and Smart Tourism Destination: Do They Communicate Their Smartness? *Sustainability*, 13(19), 1-18. <https://doi.org/10.3390/su131910953>
- Jamaludin, Mariam & Kadir, Syazwani Abdul. (2012). Accessibility in Buildings of Tourist Attraction: A Case Studies Comparison. *Procedia - Social and Behavioral Sciences*, 35, 97-104. <https://doi.org/10.1016/j.sbspro.2012.02.067>
- Kemenkominfo. (2017). *Buku Panduan Penyusunan Masterplan Smart City 2017 Gerakan Menuju 100 Smart City*. Jakarta: Kemenkominfo.
- Kim, K., Jung, J. K., & Choi, J. Y. (2016). Impact of the smart city industry on the Korean national economy: Input-output analysis. *Sustainability (Switzerland)*,

- 8(7), 1–19. <https://doi.org/10.3390/su8070649>
- Kota Bandung. (2008). *Peraturan Daerah Kota Bandung Nomor 1 Tahun 2013 Tentang Rencana Induk Pembangunan Kepariwisata Daerah Tahun 2012-2025*. Pemerintah Kota Bandung: Bandung.
- Kota Bandung. (2013). *Peraturan Daerah Kota Bandung Nomor 8 Tahun 2008 Tentang Rencana Pembangunan Jangka Panjang Daerah (RPJPD) Tahun 2008-2025*. Pemerintah Kota Bandung: Bandung.
- Kota Bandung. (2019). *Peraturan Daerah Kota Bandung Nomor 3 Tahun 2019 Tentang Rencana Pembangunan Jangka Menengah Daerah (RPJMD) Tahun 2018-2023*. Pemerintah Kota Bandung: Bandung.
- Leask, Anna. (2016). Visitor Attraction Management: A Critical Review of Research 2009-2014. *Tourist Management*, 57, 334-361. <https://doi.org/10.1016/j.tourman.2016.06.015>
- Levin, A., Backaler, J., Glucksman, M., Des, L. É., Du, L., Beauté, L. A., WRC, Engagement, I., Quesenberry, K., Macromedia, A. L. U., Intervenants, L. E. S., Schmidt, C., Haumer, F., Marketing, R., USM, & Mashelkar, R. (2021). Top 50 Smart City Governments. *Nature*, 456(2), 34–34. https://education.usm.my/images/BukuPanduan/20202021/BPRP_PPIP.pdf%0Ahttps://eur-lex.europa.eu/legal-content/PT/TXT/PDF/?uri=CELEX:32016R0679&from=PT%0Ahttp://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CELEX:52012PC0011:pt:NOT
- Lindskog, H. (2004). Smart Communities Initiatives. *Proceedings of the 3rd ISOneWorld Conference, April*, 16.
- Lucarelli, A. (2018). Place Branding as Urban Policy: The (Im)political Place Branding. *Cities*, 80, 12-21. <https://doi.org/10.1016/j.cities.2017.08.004>
- Mićić, L. (2017). Digital Transformation and Its Influence on GDP. *Economics*, 5(2), 135–147. <https://doi.org/10.1515/eoik-2017-0028>
- Moleong, J. Lexy. (2009). *Metode Penelitian Kualitatif*. Bandung: Remaja Rosdakarya.
- Molinillo, S., Anaya-Sanchez, R., Morrison, A.M., Coca-Stefaniak, J.A. (2019). Smart City Communication Via Social Media: Analysing Residents' and Visitors' Engagement. *Cities*, 94, 247-255. <https://doi.org/10.1016/j.cities.2019.06.003>
- Nam, T., & Pardo, T. A. (2011). Conceptualizing smart city with dimensions of technology, people, and institutions. *ACM International Conference Proceeding Series, June*, 282–291. <https://doi.org/10.1145/2037556.2037602>
- Pasquinelli, Cecilia. (2014). Branding as Collective Strategy-Making: The Formation of NewcastleGateshead's Organizational Identity, *Urban Studies*, 52(4), 727-743. <https://doi.org/10.1177/0042098013493025>
- Pusat Informasi COVID19 Kota Bandung. Detail Kasus COVID19 Kota Bandung. <https://covid19.bandung.go.id/detail-kasus> (diakses tanggal 8 Juni 2023).
- Raco, J.R. (2010). *Metode Penelitian Kualitatif - Jenis Karakteristik dan Keunggulannya*. Jakarta: Grasindo.
- Redjeki, S., Faizal, E., Iskandar, E., Rodasi, D. & Mustofa, K. (2018). Framework Pengembangan City Branding Kabupaten Bantul Menggunakan Pendekatan

- Smart Tourism. *Jurnal Technology Acceptance Model*, 9(2), 79-85. <https://doi.org/10.56327/jurnaltam.v9i2.656>
- Saifuddin, R. (2020). Pemanfaatan Teknologi Informasi dalam Peningkatan Pendapatan Asli Daerah. *Inovasi Pembangunan : Jurnal Kelitbangan*, 8(2), 183–192. <http://journalbalitbangdalamampung.org>
- Sergi, Bruno S., Berezin, A., Gorodnova, N., & Andronova, I. (2019). Smart Cities and Economic Growth in Russia. *Modeling Economic Growth in Contemporary Russia*, 249-272. <https://doi.org/10.1108/978-1-78973-265-820191010>
- Sugiyono. (2013). *Metode Penelitian Kualitatif*. Bandung: Penerbit Alfabeta.
- Unesco. (2023). *Pekalongan City - Crafts and Folk Art*. <https://en.unesco.org/creative-cities/pekalongan>
- Voda, Ana Lolanda & Radu, Laura-Diana. (2018). Investigating Economic Factors of Sustainability in European Smart Cities. *European Journal of Sustainable Development*, 7(1), 107-120. <https://doi.org/10.14207/ejsd.2018.v7n1p107>
- Wahyudi, Martha Dwi & Ratnasari, Anne. (2016). Analisis City Branding "Jogja Istimewa" dalam Memasarkan Daerah Yogyakarta. *Seminar Penelitian Sivitas Akademika Unisba*, 2(2), 441-447. <http://dx.doi.org/10.29313/v0i0.5049>
- Warpani, Suwardjoko P. & Warpani, Indira P. (2007). *Pariwisata Dalam Tata Ruang Wilayah*. Bandung: Penerbit ITB.
- Washburn, D., & Sindhu, U. (2009). Helping CIOs Understand “Smart City” Initiatives. *Growth*, 17. <http://c3328005.r5.cf0.rackcdn.com/73efa931-0fac-4e28-ae77-8e58ebf74aa6.pdf>
- Yunus, Hadi Sabari. (2005). *Manajemen Kota Perspektif Spasial*. Yogyakarta: Pustaka Pelajar.